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FOR IMMEDIATE RELEASE

DACOR® REVEALS THE NEXT STEP IN KITCHEN EVOLUTION AT INTERNATIONAL CES UNVEILED - LAS VEGAS 2013

Industry leader of innovative design and concepts for the kitchen will showcase the world's first built-in Android™ oven at premier media event.

Las Vegas, Nevada, USA – January 6, 2013 – Dacor®, a market leader in the design, manufacture and distribution of luxury kitchen appliances since 1965, will revolutionize the appliance industry with the world's first wall oven featuring the integrated Discovery IQ™ Controller for Android™. It will be presented for the first time at **CES Unveiled: The Official Press Event of the International CES** held on Sunday, Jan. 6 from 4-7pm at the Mandalay Bay Hotel, South Seas Ballroom C, in Las Vegas.

Dacor is responsible for many industry firsts including the 30" Self-Cleaning Pure Convection™ Wall Oven, which set the standard for this built-in appliance category. The Discovery™ 30" Wall Oven represents Dacor's 9th generation of 30" built-in wall ovens. The company's dedication to continuously manufacturing innovative luxury appliances is evident here. Specifically, the Discovery Wall Oven connects the kitchen to the home via a new industry exclusive – the Discovery IQ Controller, which is the first Dacor oven to feature Wi-Fi connectivity.

With the Discovery IQ Controller, home chefs can expect the latest technological advances for the kitchen running on the Android OS platform. Powered by a Samsung 1GHZ Processor and 512MB DDR2 RAM, the built-in controller is exclusive to Discovery™ Series Wall Ovens. The controller rounds out with complete Wi-Fi connection capability and is equipped with stereo sound and a PowerVR SGX 540 graphics processing unit delivering an exciting multimedia experience through a 7" LCD glass touch screen panel.

The graphic user interface (GUI) is easy to use and is the most recent collaboration from Dacor and BMW Group DesignworksUSA, an international leader in design strategy, premium design development, and brand communication. With the built-in Discovery IQ Controller home chefs can access the Dacor Discovery IQ Cooking Application and Guide while simultaneously downloading other popular applications through the Google® Play Store, researching new recipes or viewing cooking video demonstrations wirelessly through a home Wi-Fi network.

The Discovery IQ Controller with interactive cooking application and guide can also be accessed remotely by the home chef throughout the home with their own Wi-Fi enabled tablet or smart phone. The IQ eliminates the guesswork associated with preparing popular dishes and family recipes by way of a pre-programmed guide. It enables users to prepare a wide range of dishes to perfection with the touch of a finger. Simply select the desired recipe from the display menu, insert the dish, initiate the program and relax as the oven takes care of the rest. Additionally, when the desired cook time has been reached, the oven will place the dish on warming mode, keeping food warm until ready to serve.

With Dacor's proprietary IQ application, the kitchen takes on a life of its own. Once a dish is ready to serve, the IQ will notify the chef via text message or push notification. Should the wall oven encounter a problem or require maintenance, IQ will notify the owner with an error message and an automated report will be sent to Dacor for troubleshooting. To ensure optimal IQ and oven performance levels, automatic system updates and self-diagnostics will be downloaded directly to the IQ Controller via Wi-Fi from the Dacor server.

"The Discovery IQ is truly a revolutionary wall oven controller that has raised the bar for cooking convenience and performance. It has set the standard for the connected kitchen of the future as the first wall oven with an integrated Android controller and Wi-Fi connectivity," said Steve Joseph, President of DACOR.

By combining oven technology with the insight of the IQ Controller and cooking application, Dacor is empowering the novice cook to perform at expert levels with a simple swipe of a finger. With control features such as Guided Cooking, Quick Start Guide, My Modes, Slow Cook Mode, and Personal Recipe Storage, home chefs are almost guaranteed to cook all their favorite dishes to perfection.

In addition to the exclusive IQ Controller, the new Discovery 30" Wall Oven is built with core features signature to Dacor such as a 4.8 cubic foot oven cell capacity to prepare large poultry or multi-rack cooking; exclusive Four-Part Pure Convection™ System which reduces cooking time, provides superior heat distribution and eliminates flavor transfer; GreenClean™ Steam Technology which cleans light build-up in 30 minutes without the use of high heat or harsh chemicals; and GlideRacks™ equipped with a convenient easy-pull handle which allow the home chef to move heavier dishes in and out of the oven more easily.

The new Discovery 30" Wall Ovens with exclusive IQ Controller are targeted for production during the Summer of 2013 - $7499 UMRP for a 30" Double Wall Oven and $4499 UMRP for a 30" Single Wall Oven. Discovery IQ Wall Ovens will be available at specialty kitchen appliance retailers, Pacific Sales, Lowes, and internationally through distributors in Canada and Mexico.

About Dacor: *Dacor is the innovator of stylish, American-made kitchen appliances that provide a luxurious culinary experience for those who are passionate about the details of gourmet cooking. Since its inception in 1965, Dacor has been owned and managed by three generations of the Joseph family. Dacor is responsible for many industry firsts, including the 30" self-cleaning Pure Convection™ wall oven, a drop-in cooktop with continuous grates, and an outdoor grill with halogen lights and the first professional dual-fuel range with sealed burners. Today, Dacor utilizes the expertise and heritage of a third generation, family-owned company to provide exquisitely designed luxury appliances.*

Dacor was established with the principles of innovation, style, performance, craftsmanship and sustainability. The company manufactures three luxury product collections; the innovative Discovery™ Series, the intelligent Renaissance® Series and the essential Distinctive™ Series, to fit the needs of the discerning home chef.

For more information regarding the new Discovery 30" Wall Oven with exclusive IQ™ Controller and for high resolution images, contact Dacor Public Relations at 800.793.0093 x3161 or by email at pr@dacor.com.

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