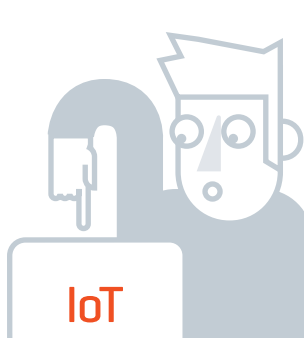# State of IoT
2015 Global Developer Study

PROGRESS

Hardly anything is hotter these days than the Internet of Things (IoT). Every business wants to coin the term. But what do developers, the nurturers of IoT projects now and in the future, think of it? We talked to 675 developers to find out what they are experiencing in the IoT space; are they commercializing apps and seeing future opportunities? Are they well equipped with the right technologies to deal with IoT demand? Which technologies are they using now? Which do they expect to use in the future? Here is what we found out.

IoT Adoption

Most developers see mass adoption of IoT apps occurring within the next five years

45% developers are currently building IoT apps

77% are excited about the IoT

Commercial Potential of IoT Apps

Developers should focus more on services rather than devices to open up significant revenue potential

Today: **65%** of IoT applications generate revenue

By 2018: **80%** expect them to make money

IoT App Development – from Smart Homes to Smart Cities

Developers see strong IoT app development across industries with Smart Home, Wearables and Sports/Fitness leading the way

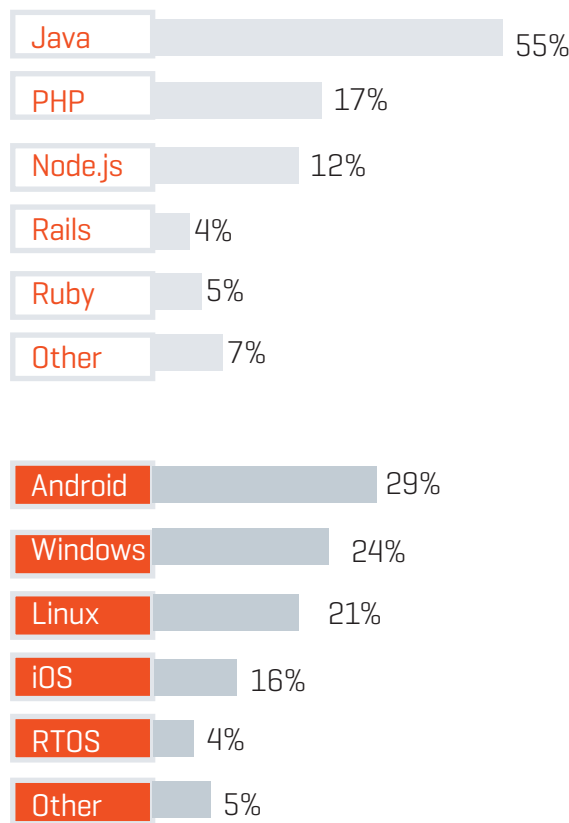The future belongs to the Healthcare, Smart City and Automotive industries

Technology and Language Preferences

Developers are not strongly united around a particular platform or language for developing IoT apps

55% consider Java the best language to collect server-side data

29% think Android is the best OS for building and coordinating IoT apps

75% use Rapid Application Development (RAD) tools at least occasionally

Language	%
Java	55%
PHP	17%
Node.js	12%
Rails	4%
Ruby	5%
Other	7%

OS	%
Android	29%
Windows	24%
Linux	21%
iOS	16%
RTOS	4%
Other	5%

Challenges for the Developer Community

Lack of technology, skills and tools are among the greatest challenges

only **50%** have the skills, resources and tools to deliver on IoT expectations

30% experience data overload when managing data sets for contextualized IoT apps

Interoperability, integration, security and privacy are the top four concerns of developers today

Commercial vendors **31%** and the open source community **24%** are the organizations with the greatest power to help overcome these obstacles

Predictions for IoT App Development in the Next Five to Ten Years

14:05

IoT APPS

58% expect the IoT to expand beyond smartphones and tablets within two years

60% see future IoT apps running in the cloud and interacting with multiple devices

81% believe developers should provide leadership in defining the IoT and its future

The IoT is still in its infancy. New offerings should be highly flexible and forward-looking to adapt to new technologies and future needs. Therefore, a new generation of data services will be required to meet data volume, velocity, complexity and overall management challenges, providing real-time analytics, close-loop control and local systems collaboration. Data management and information management models will be needed for this market opportunity to flourish.

Curious to learn more? Download the new **Harbor Research report** commissioned by Progress

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