

Our Advocacy Partners

Breast Cancer: A Story Half Told is a collaborative initiative between Pfizer and leaders in the breast cancer advocacy community to **elevate the public understanding of metastatic breast cancer** (MBC), dispel misperceptions, combat stigma and expand the breast cancer conversation to be more inclusive of metastatic disease.

Since the inception of the initiative, its success has been dependent on **valuable input received from the advocacy community**. To launch the next chapter, we worked with a diverse group of **breast cancer advocacy organizations**, who provided counsel and support to ensure the initiative addresses the needs of women living with MBC.

Meet our partners



BREASTCANCER.ORG

Breastcancer.org is a patient-centric resource for breast health and breast cancer information and support. Their mission is to engage, educate and empower women and men with expert information and a dynamic peer support community to help them make the best decisions for their lives.

Learn more: www.breastcancer.org/symptoms/types/recur_metast

Cancer Support Community provides professional programs of emotional support, education and hope for people impacted by cancer at no charge so that no one faces cancer alone. Their mission is to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community.

Learn more: www.cancersupportcommunity.org



LIVING BEYOND
BREAST CANCER

Living Beyond Breast Cancer (LBBC) connects people to trusted information and a community of support. LBBC addresses the needs of all people affected by breast cancer, including those living with metastatic breast cancer, their caregivers, family members and their health care providers. LBBC offers its programs and services in a variety of printed and digital formats.

Learn more: www.lbbc.org

Metastatic Breast Cancer Network (MBCN) provides education and information to empower women and men living with metastatic disease. MBCN urges patients to use their story and voice to advocate for more research that lengthens patient lives.

Learn more: www.mbcn.org



Young Survival Coalition (YSC) is dedicated to the critical issues unique to young women who are diagnosed with breast cancer. YSC offers resources, connections and outreach so women feel supported, empowered and hopeful.

Learn more: www.youngsurvival.org

BREAST CANCER:
A STORY
HALF
TOLD
A FOCUS ON METASTATIC DISEASE

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