



ARABICA COFFEE FRUIT FRAGRANCE



At P&G, we know that fragrance is an important part of product experience for many people and we understand they also want to know about the fragrances we use.

The unique fragrances specially formulated for our products often have many ingredients which are similar to those found in many fruits, flowers and foods. Here we have provided insight into where else these ingredients may be found as well as their aromatic character which provides the scent experience. Fragrance ingredients are listed in alphabetical order down to 0.01% in the product. We have also included fragrance allergens to European Union standards.



ETHYL HYDROXYPYRONE

Sweet caramel aroma also found in a wide number of other foods and product fragrances

ETHYL VANILLIN

Vanilla aroma also found in a wide number of other foods and product fragrances

ETHYLENE BRASSYLATE

Woody musk aroma also found in a wide number of other foods and product fragrances

HEXYLCINNAMAL

Fresh, green aroma also found in cinnamon, a wide number of other foods and product fragrances

LINALOOL

Citrus aroma also found in citrus fruits, coriander, thyme, a wide number of other foods and product fragrances

METHYLDIHYDROJASMONATE

Nuanced citrus aroma also found in tea (black tea), and a wide number of other foods and product fragrances

OXACYCLOHEXADECEN-2-ONE

Powdery, musk aroma also found in a wide number of product fragrances

TRIETHYL CITRATE

Plum-like aroma also found in cabbage, many other foods and product fragrances

