



Connected Ovulation Test System

Connect. Detect. Track.

Clearblue®, the #1 OB-GYN recommended ovulation brand, adds another advancement to its 30-year portfolio of innovative pregnancy and ovulation products. Introducing the NEW Clearblue® Connected Ovulation Test System, the **first** and **only** system to track two unique hormones **and** connect to a smartphone via **Bluetooth**®¹ technology, to help women **get pregnant faster**.²

THE CLEARBLUE® DIFFERENCE

INNOVATIVE

- The accuracy of an ovulation test is now combined with the convenience of an app³ – our most advanced test yet
- Only 9% of free apps accurately predict the fertile window⁴ using a standardized algorithm – Clearblue® adapts and tracks your personal hormone profile and accurately compares to an ultrasound⁵
- Month-to-month cycle comparison for a comprehensive understanding of your reproductive health which you can share if you wish with your healthcare professional

TAKE CONTROL OF YOUR FERTILITY

- Connects you to your fertility information by syncing with your smartphone, automatically tracking and storing test results all in one place – no guessing or counting
- Tracking made easy with smart, personalized reminders of when to test to fit your busy lifestyle
- Capability to share daily results with your partner to be more spontaneous, relaxed and enjoy the 😊 days

CLEAR & MORE ACCURATE

- Over 99% accurate at detecting the LH surge
- The only ovulation test system that typically identifies the four or more best days to get pregnant, two more days than any other ovulation brand on the market⁶
- The only ovulation test system that measures LH and E3G to accurately identify the fertile period



PRICING & AVAILABILITY

- Recommended retail price around \$64.99.*
- Sold at most major retailers nationwide
 - Free download of the Clearblue® Connect App with purchase of product
 - App available for use on iOS and Android; available to download on the iTunes App Store for iPhone and Google Play store for Android devices

* Pricing decisions are at the sole discretion of the retailer and will vary by retailer.

For more information on the new Clearblue® Connected Ovulation Test System and a how-to video, visit www.clearblueeasy.com/ovulation-tests/connected-ovulation-test-system.



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 2. Using the Clearblue® Connected Ovulation Test System to identify your most fertile days can help you get pregnant faster than not using any method.
 3. Over 99% accurate in detecting the LH surge
 4. Setton et al. Obstet Gynecol (2016) 128: 58–63.
 5. Behre HM., et al. Human Reproduction (2000) 15:2478-82
 6. In a study of 87 women, 4 or more fertile days were identified in 80% of cycles using actual cycle length (2012)