

Internet Essentials from Comcast (InternetEssentials.com) is the nation's largest and most comprehensive broadband adoption program. It provides low-cost broadband service for \$9.95 a month plus tax; the option to purchase an Internet-ready computer for under \$150; and multiple options to access free digital literacy training in print, online, and in-person. Qualified families must have at least one child eligible to participate in the National School Lunch Program.

In the first 22 months, we have connected more than 220,000 families, or an estimated 900,000 Americans, to the power of the Internet at home – about the size of the population of Jacksonville, Florida or San Francisco, California.

Our momentum continues to grow. In the last six months, we have signed up 70,000 new families to the program—that is 10,000 more families than we enrolled in the prior six-month period.

- 41,000 families enrolled in 4 months (August 2011 – December 2011)
- 91,000 families enrolled in 10 months (December 2011 – June 2012)
- 150,000 families enrolled in 16 months (June 2012 – December 2012)
- 220,000 families enrolled in 22 months (December 2012 – June 2013)

The program has also reached a number of major milestones in 22 months:

- **27 million** brochures distributed to school districts and community partners for free (available in 14 different languages)
- **20,000** people have attended free, in-person digital literacy training
- **18,000** subsidized computers sold at less than \$150 each
- **1.5 million** phone calls received in our Internet Essentials call center
- **1.2 million** visits to the Internet Essentials websites in English and Spanish
- **7,000** partnerships made with community-based organizations, government agencies, and federal, state and local elected officials
- **2 million** public service announcements broadcast with a combined value of more than \$25 million
- **30,000** schools in 39 states and D.C. helping to spread the word

Each year, we have made a series of enhancements designed to continually improve the program, including:

- Increasing broadband speeds for Internet Essentials customers for the second time in less than 2 years, up to 5 Mbps downstream and up to 1 Mbps upstream – that's triple the speed offered at the beginning of the program.
- Expanding the instant approval process for families whose students attend schools where 70% or more of the students are eligible to participate in the National School Lunch Program.
- Expanded eligibility for parochial, private, cyberschool, and homeschooled students, bringing the total to more than 2.6 million eligible families nationwide.
- Created an online application request form in English and Spanish, (InternetEssentials.com and InternetBasico.com) which can be accessed through any Internet-enabled computer, tablet or smartphone.
- Introduced Opportunity Cards for non-profits to pre-purchase service for eligible families.

Visit InternetEssentials.com or InternetBasico.com for more information, or to apply online in English or Spanish. Call 1-855-846-8376 or, for Spanish, call 1-855-765-6995 to enroll in the program.