## **Open for Business Top Small Business Owner Trends**

of respondents wish they'd known more about managing 40% a business before becoming a small business owner

## **Small Business Owners Who** Manage Their Own Finances

are confident about overseeing their own finances. However,

**MORE THAN HALF** 

are not familiar with basic accounting principles

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have bounced a check in the past year

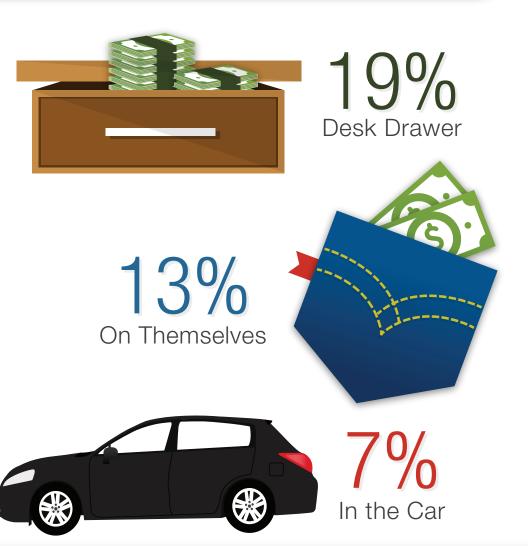
**NEARLY A** 

QUARTE

28%

lose sleep thinking about cash flow and **32%** have a feeling of "drowning in receipts"

Most likely places to hide emergency cash include:



claim they have hidden emergency cash at some point

While it is common practice, **44%** of respondents would not share where the money was hidden

## **Hiring Trends & Growth**

of Small Business Owners have postponed hiring in the past year



ONLY have clear measures of

success for business and keep track of the results

## How the Generations Stack Up



Who considers themselves "Most Entrepreneurial"?

Millennials

Generation X

Boomers



Sources: Staples Small Business Survey September 2013

