

# Robitussin

## A Variety of Products Tailored to Treat You and Your Family's Symptoms Day and Night

*Robitussin® is doctor recommended and the #1 pharmacist recommended brand for cough, cold and flu combinations.*

### Cold and Flu Facts

- **Did you know?** The common cold is a leading cause of doctor visits, with over 100 million visits paid to the doctor each year. It also causes 22 million missed days from school, as well as 20 million lost work days in the United States annually.
- **Prevalence:** At the peak of the 2012-2013 cold and flu season, nearly 50 million adults and children experienced cold and flu symptoms – that's six times greater than the population of NYC! Most adults have 2-4 colds per year, while children average 6-10 colds annually. On average, 5% to 20% of the population gets the flu annually.
- **Cause:** Flu is caused by influenza viruses that infect the throat, nose and lungs. Common colds can be caused by over 200 different viruses.

### What You Need to Know About Cough

- **Did you know?** Up to 50% of people who have a cold will develop a cough. Prolonged coughing can cause unpleasant side effects, such as chest pain, exhaustion, light-headedness, and interference with socializing and work.
- **Prevalence:** At the peak of the 2012-2013 cold and flu season, over 47 million adults and children experienced cough symptoms - that's more than the total population of the state of California.
- **Cause:** One cause of cough is a reaction to an increase in mucus production in the airways. Coughing is how the body expels excess mucus from the airways and lungs.

### About Robitussin®

- Robitussin® is doctor recommended and the #1 pharmacist recommended cough, cold, flu combination product (in a liquid formula). There are a variety of products available over-the-counter to treat cough, cold and flu symptoms, with formulations available for daytime and nighttime relief. A non-prescription cough medicine with an expectorant and cough suppressant, such as Robitussin® Cough + Chest Congestion DM Max, helps by keeping the mucus secretions easily expellable, while the cough suppressant helps bring a cough under greater control.
- For more product information and full product labeling, visit [www.Robitussin.com](http://www.Robitussin.com).

#### Robitussin® Cough + Chest Congestion DM Max



*Controls and relieves a frequent cough, plus thins and loosens mucus to relieve chest congestion, offering 2x the strength against mucus in a non-drowsy formula.\**

- Uses: Treats cough and chest congestion/mucus
- Dosage: Adults and children 12 years and older should take 10ml every 4 hours
- Active ingredients: Dextromethorphan (20mg) and Guaifenesin (400mg) per 10ml
- Nothing provides faster, more powerful non-drowsy cough relief

#### Robitussin® Cough + Chest Congestion DM



*Controls and relieves a frequent cough, plus thins mucus to relieve your chest congestion.*

- Uses: Treats cough and chest congestion/mucus
- Dosage: Adults and children 12 years and older should take 10ml every 4 hours
- Active ingredients: Dextromethorphan (20mg) and Guaifenesin (200mg) per 10ml

#### Robitussin® Nighttime Cough DM Max



*Relieves itchy throat and runny nose with a maximum strength antihistamine and contains a maximum strength cough suppressant to help you get the sleep you need to feel better.*

- Uses: Treats cough, itchy throat and runny nose
- Dosage: Adults and children 12 years and older should take 10ml every 6 hours
- Active ingredients: Dextromethorphan (30mg) and Doxylamine Succinate (12.5mg) per 10ml

#### Robitussin® Cough + Chest Congestion DM Max Liquid-Filled Capsules



*The new, convenient liquid-filled capsules control and relieve your cough, while thinning mucus to relieve chest congestion.*

- Uses: Treats cough and chest congestion/mucus
- Dosage: Adults and children 12 years and older should take 2 capsules every 4 hours
- Active ingredients: Dextromethorphan (10mg) and Guaifenesin (200mg) per 10ml
- Nothing provides faster, more powerful non-drowsy cough relief

#### Robitussin® Children's Cough & Cold Long-Acting



*Helps control and relieve a frequent cough for up to eight hours, and has an added ingredient to relieve your child's runny nose, itchy eyes and sneezing.*

- Uses: Treats cough, runny nose, sneezing and itchy/watery eyes
- Dosage:
  - Children 6 to 12 years should take 2 teaspoons every 6 hours
  - Adults and children 12 years and older should take 4 teaspoons every 6 hours
- Active ingredients: Chlorpheniramine (1mg) and Dextromethorphan (7.5mg) per 10ml

\*As compared to Robitussin® Cough + Chest Congestion DM