

HEPATITIS C

FAST FACTS

PREVALENCE

3.2 MILLION AMERICANS HAVE HCV¹

2.4 MILLION
Are Baby Boomers²
[Born Between 1945-1965]



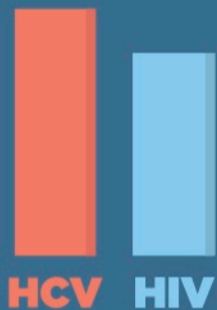
1.6 MILLION
Are Diagnosed³



170,000-200,000
Are Successfully Treated⁴



POTENTIAL IMPACT



HCV NOW CAUSES MORE DEATHS ANNUALLY THAN HIV/AIDS⁵



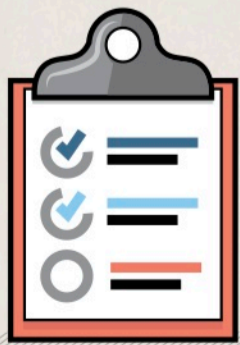
LEADING CAUSE OF LIVER CANCER AND LIVER TRANSPLANTS⁶



\$30 BILLION IN CURRENT ANNUAL MEDICAL COSTS EXPECTED TO TRIPLE BY 2030⁷

TAKE ACTION

GET TESTED



CENTERS FOR DISEASE CONTROL AND PREVENTION
AND U.S. PREVENTIVE SERVICES TASK FORCE:

Recommend all Baby Boomers get a one-time HCV test⁸⁻⁹

TREATMENT OPTIONS



HCV can be treated and in many cases cured^{*10}

*Cure: The goal of HCV treatment is to eliminate the virus from the body so that it can't be found in a blood test after treatment is complete. This is called sustained virologic response (SVR)¹⁰

1. Armstrong, *Ann Intern Med.* 2006;144:705-714.
2. <http://www.cdc.gov/knowmorehepatitis/>
3. Denniston *Hepatology* 2012;55:1652-1661.
4. Holmberg *NEJM* 2013;1859-1861.

5. Ly, *Ann Intern Med.* 2012; 156(4):271-278.
6. OPTN Annual Report 2011.
7. Milliman Inc. *HCV Rise in Annual Medical costs Millimen Report* (2009).
8. Smith CDC *MMWR* 2012; 157: 822.

9. Moyer 2013 for PRC. *Ann Intern Med.* 2013 June 11 [pub ahead of print].
10. Ghany et al. *Diagnosis, Management, and Treatment of Hepatitis C: An Update.* *Hematology.* DOI: 10.1002/hep.22759 (2009)