CHRISTIE'S

A year of record growth for the art market, with sales for Christie's up 16% to £4.5bn

Private Sales grew

200/0 totalling £760.5m (\$1.2 bn) Auction room sales continued to be the primary driver of activity, growing

15%

year-on-year

at £3.77bn (\$5.9bn)

Online sales grew tenfold and

45%

of buyers on the online platform were new to Christie's

30% of new buyers join Christie's, and account for 22% of sales globally

53.8%

Europe: London sales were led by demand for Impressionist & Modern Art with our landmark February sales raising f.160.3m

15.7%

Asia: Christie's opened in Shanghai and Mumbai. Sales from Asia increased by 39%. Buyers from Greater China increased their spend by 63% in 2012 and now represent 22% of total sales 30.5%

Americas: New York was a significant driver of demand for Post war and Contemporary Art. The biggest sale in the history of the art market took place in November raising \$691.6m

% of 2013 buyers



Christie's had a record year in luxury goods sales, with jewellery sales totaling £432m (\$678m), a global year-on-year increase of 20% visible on all three continents



Francis Bacon's triptych "Three Studies of Lucian Freud" became the most expensive piece of art ever sold at auction, reaching \$142m

A prototype Apple Mac was the highest selling item in an onlineonly sale, it sold for just under \$400k



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