

Band Together to Banish Bullying

Frequently Asked Questions

- **What is Band Together to Banish Bullying?**
 - *Band Together to Banish Bullying* (BTBB) is a new program designed to encourage teens and young adults to use their voices online to spread positivity, and turn their personal experiences into a musical rallying cry against bullying. The program, sponsored by the makers of Epiduo® (adapalene and benzoyl peroxide) Gel 0.1%/2.5%, unites a select group of partners who are committed to speaking out against bullying, and include PACER's National Bullying Prevention Center, hit recording-artists The Mowgli's and Kylie Morgan, and music producer, Clinton Sparks.
- **How do I enter?**
 - By visiting the BTBB YouTube channel, bandtogetherproject.com, between July 8 and August 1, 2014, you can submit your original, inspiring content reflecting your experience with bullying and/or speaking out against bullying. Your submission will be used to inspire an exclusive BTBB song, to be written and performed by participating artists.
- **What are the requirements for the submission?**
 - Your submission can be anything that aids in the effort around bullying prevention, whether it's your personal experience with bullying (it can be submitted anonymously), how you speak out against it, or just positive encouragement for those who are experiencing bullying themselves.
 - Submissions can be in the form of written text, images, videos, etc.
 - Text submissions must be under 250 words
 - Photos must be .JPG files
 - Videos must be 2 minutes or less and can be .MOV, .MPEG4, .AVI, .WMV, .MPEGPS, .FLV, 3GPP or WebM files.
 - Content that uses profanity or promotes a political view, religion, country or race, will not be accepted for consideration. No brands can be included, via visual or audio, within the video.
- **How long are submissions being accepted?**
 - Submissions are being accepted from July 8 to August 1, 2014.
- **Is it free to enter?**
 - Yes, it is free to enter.
- **Who will be reviewing the submissions?**
 - There will be two sets of reviews during the program:
 - The Mowgli's and Kylie Morgan, and music producer, Clinton Sparks will review submissions.
 - Galderma and PACER will review submissions for program-appropriateness and approve them before being uploaded to BTBB's YouTube channel.
- **Is there any opportunity for me to win some sort of money/prize?**

- You will not be awarded a monetary amount for your submission, but it will help serve as the inspiration for the exclusive BTBB anthem.
- **Are there specific submissions that are being chosen for inspiration?**
 - Musicians will use the collective pool of submissions to inspire their exclusive anthem.
- **Are there any limits to how many pieces of content I can submit?**
 - There is no limit on the number of content pieces you can submit.
- **Are there any age/location restrictions for participants?**
 - You must be 13 or older and a resident of the U.S. to be eligible to submit your content.
- **Do I retain the rights to my submission?**
 - If your submission is selected, you will not retain the rights to, or ownership of, your submission.
- **Does my submission need to be original content, and not copyrighted?**
 - Yes, all submissions must be original stories, images, videos, etc., not copyrighted or attributable to anyone but yourself and/or your experience. You cannot mention/identify any people besides yourself, or any outside parties (such as companies, schools or groups) by name.