



Jenny Kubinec

Color and Material Designer | 2015 Lincoln MKC

Designer brings love of art, fashion and furnishings to automotive design

Jenny Kubinec was already established in the graphic design industry when she returned to study at the College for Creative Studies in Detroit. There, she discovered her true passion for color and materials.

Upon graduating from CCS, Kubinec began her career as a color and material designer in the Lincoln design studio. With more than 15 years of experience in graphic, product and automotive design, the Ontario native has become a multifaceted designer, bringing many skill sets and knowledge to the Lincoln design team.

Kubinec's work has been showcased in the Lincoln MKZ Concept (2012), the 2013 MKZ, the MKC Concept (2013) and the 2015 MKC. Driven by a passion for art, fashion, furnishings and responsible design, Kubinec also co-created the color and material framework that defines the Lincoln Black Label collection.

Merging artistry and craftsmanship, Kubinec focuses on creating a deeper, richer sensory experience for luxury car owners. While working on the 2015 MKC, she found inspiration in the design and craftsmanship of luxury handbags, a connection that can be seen with the vehicle's available Bridge of Weir® Deepsoft leather and the tailored stitching that gives fit and comfort to the inner door panels and seat coverings.

Kubinec lives in Ann Arbor, Michigan.



"I am often inspired by fashion of the 1950s and '60s, particularly British, French and Italian design trends, for their clean lines and simple patterns."

— Jenny Kubinec
Color and Material Designer



Jenny Kubinec Bio

- Graduated from Assumption College in Windsor, Ontario
- After graduating, worked as a graphic design professional for an Ontario-based company
- Returned to school to study industrial design – transportation at the College for Creative Studies in Detroit
- Joined the Lincoln design studio in 2010

To arrange an interview with Jenny, or for high-res photography, please contact Debbie Chennells at 313.323-9708 or dchennell@lincoln.com.



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