

TITLE DEED BOARDWALK

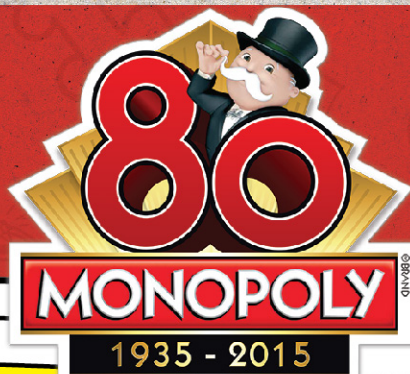
80 THINGS YOU DIDN'T KNOW ABOUT THE MONOPOLY BRAND

1. The MONOPOLY brand is the world's favorite family gaming brand.
2. The MONOPOLY game is currently published in 47 languages and sold in 114 countries..
3. More than 1 billion people have played the MONOPOLY game worldwide.
4. Charles Darrow first developed the MONOPOLY game in 1933.
5. Charles Darrow is from Philadelphia, P.A.
6. The MONOPOLY game is based on Atlantic City, N.J., U.S.A
7. The original game was made from materials from Darrow's own home. A piece of oilcloth covered the board and the cards were handwritten.
8. The original houses and hotels were made from wooden molding scraps.
9. The original MONOPOLY die-cast tokens were inspired by Darrow's nieces who recommended metal charms from charm bracelets be used.
10. The original game included 10 metal tokens including iron, purse, lantern, racecar, thimble, shoe, top hat, battleship, cannon and a rocking horse.
11. The MONOPOLY 80th Anniversary Edition game features one iconic token from each of its eight decades including the bathtub, locomotive, money bag, cat, cannon, cavalry, and MONOPOLY World Championships trophy.
12. Darrow attempted to sell the MONOPOLY game to Parker Brothers, but was initially rejected for "52 fundamental errors" that included the game's length, theme and complexity.
13. Darrow first manufactured and sold the MONOPOLY game in local Philadelphia department stores.
14. Following the local success of the MONOPOLY game, Parker Brothers reconsidered their initial rejection and negotiated the rights to market the game.
15. Parkers Brothers in the U.S.A. and Waddington's in the U.K. began manufacturing and selling the MONOPOLY game in 1935.
16. The MONOPOLY brand's official birthday is March 19, 1935 when Parker Brothers acquired the rights for the game from Charles Darrow.
17. The city of London was the first licensed MONOPOLY game.
18. To make the game relevant to British consumers, the names of the properties were changed to well known streets in London. This is a practice that continues today whenever the MONOPOLY game is introduced to a new country.
19. Within a year of the MONOPOLY game's release in the U.S., 35,000 copies of the game were being made each week.
20. The original MONOPOLY game sold for about \$2.
21. The MONOPOLY game is subtitled "The Fast-Dealing Property Trading Game."
22. The current standard MONOPOLY game includes eight tokens: battleship, top hat, Scottie dog, racecar, thimble, boot, cat, and wheelbarrow.
23. More than 20 different tokens have made their way into the game, including an elephant, purse, and a bag of money.
24. There are 40 spaces on the MONOPOLY board and 28 properties (22 colored streets, four railroads, and two utility spaces).
25. There are three Chance spaces, three Community Chest spaces, a Luxury Tax space, and an Income Tax space on the MONOPOLY board.
26. There are four corner spaces on a standard MONOPOLY board including GO, Jail/Just Visiting, Free Parking, and Go to Jail.
27. There are 32 houses and 12 hotels in the standard MONOPOLY game.
28. The standard MONOPOLY game has 28 Title Deed cards, 16 Chance cards, and 16 Community Chest cards.
29. Some of the Chance and Community Chest cards have been updated throughout time. The "Grand Opera Opening" card no longer exists.
30. Of the 16 Community Chest cards in the MONOPOLY game, 10 will give players cash.
31. Of the 16 Chance cards, 10 will move you onto another space on the MONOPOLY board.
32. To keep games shorter, a Speed Die was introduced into the standard MONOPOLY game in 2008.
33. There are three ways to get out of Jail in the MONOPOLY game: pay \$50 on your next turn, use a Get Out of Jail Free card, or roll a double.
34. If you aren't in Jail and you roll a double, watch out! You must roll again and three times a double roll means you Go To Jail.
35. You cannot build on a Street in the MONOPOLY game if any Street in its color set is mortgaged.
36. There are three of each colored property on a standard MONOPOLY game board, except for the brown and dark blue properties which only have two each.
37. The three most-landed-on properties in the standard MONOPOLY game are Illinois Avenue, "GO" and B&O Railroad.
38. Iconic characters in the MONOPOLY game include the tycoon Mr. MONOPOLY, Jake the Jailbird, and Officer Edward Malloy.
39. The total amount of money in a standard MONOPOLY game is \$20,580.
40. In the event of a cash shortage while playing the game, the bank never runs out of money. The banker is authorized to act as a temporary 'mint' to print more notes.
41. There have been more than 300 licensed versions of the MONOPOLY game developed themed with topics such as sports teams and movies.
42. Countries that sell the MONOPOLY game include Bolivia, Finland, Egypt, Japan, Panama, and Slovakia.
43. The MONOPOLY game is sold in over 100,000 retail stores.

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TITLE DEED

ATLANTIC AVENUE

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- 44.** The highest rent property on the MONOPOLY game board varies by region. In the U.S., it is named "Boardwalk" after a street in Atlantic City. In Spain, it is named "Paseo del Prado" after a street in Madrid, and in France, "Rue de la Paix" is the name of the most coveted property space.
- 45.** Games of MONOPOLY have been played in unusual places including on a ceiling, underground, and on a U.S. Nuclear Submarine.
- 46.** On record, the longest game of MONOPOLY ever played lasted 70 straight days.
- 47.** Escape maps, compasses and files were inserted into MONOPOLY game boards smuggled into POW camps inside Germany during World War II. Real money for escapees was slipped into the packs of MONOPOLY money.
- 48.** In the 1970's, a Braille edition of the MONOPOLY game was created for the visually impaired.
- 49.** In 1972, the Commissioner of Public Works in Atlantic City, threatened to change the names of the real Baltic and Mediterranean Avenues, but public outcry vetoed the bill.
- 50.** In 1978, the Neiman Marcus Christmas catalog offered a chocolate version of the MONOPOLY game priced at \$600.
- 51.** In 1998, celebrated San Francisco jeweler Sidney Mobell created the most expensive MONOPOLY set in the world valued at \$2 million.
- 52.** In 1990, the MONOPOLY JUNIOR game first introduces kids under eight years old to the favorite fast-dealing property trading game.
- 53.** Tokens from the United States MONOPOLY: HERE & NOW Edition were flown into space aboard Space Shuttle Atlantis in 2007.
- 54.** In 2008, nearly 3,000 MONOPOLY fans around the world united to set the world record for the most people playing the MONOPOLY game at the same time.
- 55.** In 2008, the standard MONOPOLY edition's Mediterranean and Baltic Avenue properties changed from purple to brown and the colors of the GO square changed from red to black.
- 56.** In 2008, after a worldwide vote, Montreal was chosen to represent the most expensive property on the MONOPOLY Here & Now: The World Edition game board.
- 57.** The MONOPOLY game was introduced for the iPhone in 2008.
- 58.** In 2010, residents of Canada, Turkey, Russia, Korea, Peru and Hong Kong voted to create updated versions of the MONOPOLY game for their area.
- 59.** In 2011, the MONOPOLY MILLIONAIRE game upped the ante by changing the rules: the winner is now the first player to make a million dollars!
- 60.** In the 2013 MONOPOLY "Save Your Token" campaign, fans voted to replace the iron token with a new cat token.
- 61.** In 2013, the MONOPOLY EMPIRE game introduced top brands in place of real estate and fresh, fast game play allowing fans to play a game in under 30 minutes.
- 62.** In 2014, MONOPOLY fans globally debated on Facebook which of their favorite "House Rules" Hasbro should add to the classic MONOPOLY game.
- 63.** The "House Rules" added to the classic MONOPOLY game in 2014 were: Free Parking, Fast Cash, Dash for the Cash, Frozen Assets, See the Sights and Lucky Roller.
- 64.** In 2014, the MY MONOPOLY game allowed players to personalize their own game at home with their own photos.
- 65.** Every few years, national champions from around the globe meet for the MONOPOLY World Championships tournament.
- 66.** The MONOPOLY World Championships has taken place in locations including Tokyo, Monte Carlo, and Toronto.
- 67.** The first winner of the MONOPOLY World Championships was Lee Bayrd from the United States. The first Championships were held in 1973 in Liberty, New York.
- 68.** The most recent MONOPOLY World Championships winner was Bjorn Halvard Knappskog from Norway.
- 69.** The last time a player from the U.S. won the MONOPOLY World Championships was in 1974.
- 70.** The last MONOPOLY World Championships were held at Caesars Palace in Las Vegas, N.V. in 2009.
- 71.** In 2015, the 14th MONOPOLY World Championships will be held in Macau, China.
- 72.** Digital versions of the MONOPOLY game are available for all major platforms, mobile, console, and online through collaborations with licensees such as Ubisoft and EA.
- 73.** The MONOPOLY brand has 160 licensees around the world.
- 74.** The Alex and Ani MONOPOLY Collection features the most beloved tokens, the house, the car, the Scottie dog, and the cat.
- 75.** The MONOPOLY at McDonald's Game has been around for over 20 years and is currently available in over 10 countries.
- 76.** Under The Boardwalk: The MONOPOLY Story, a documentary about the MONOPOLY game, debuted in 2010 and won an Emmy® award.
- 77.** In the book and movie One Flew Over the Cuckoo's Nest, McMurphy joins patients Cheswick, Martini, and Harding in a MONOPOLY game.
- 78.** The MONOPOLY game has been played by characters in Zombieland and Gossip Girl.
- 79.** The Official MONOPOLY brand Facebook page has over 11.5 million Facebook fans.
- 80.** MONOPOLY Facebook fans hail from over 40 different countries.

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