

*PROGRESSIVE*<sup>®</sup>

# THE LEAD FOOT REPORT



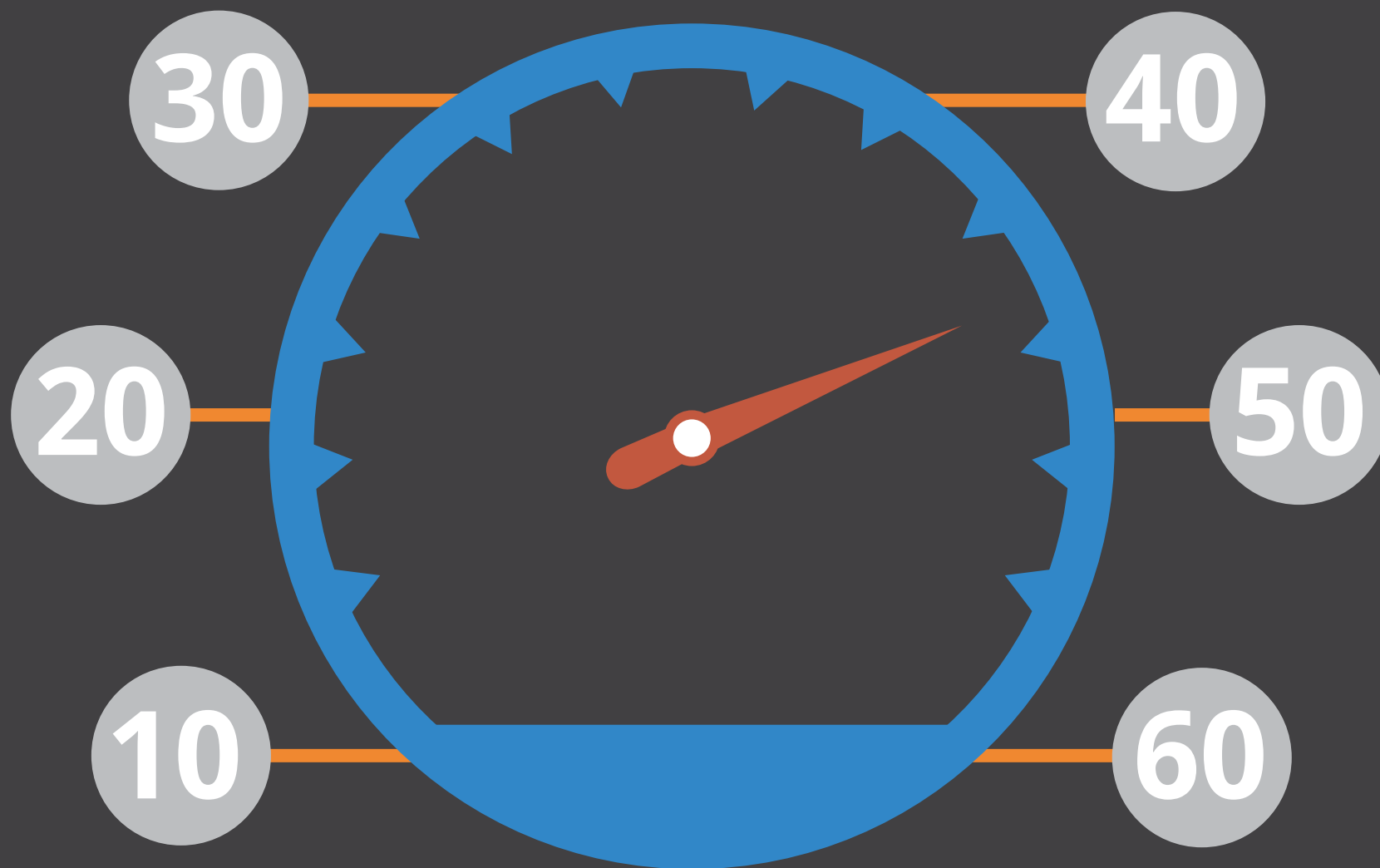
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**WATCH THAT  
LEAD FOOT**

**DRIVER  
DEMOGRAPHICS**

**WHICH STATE  
DRIVES FASTER?**

**SAFE DRIVING  
TIPS**



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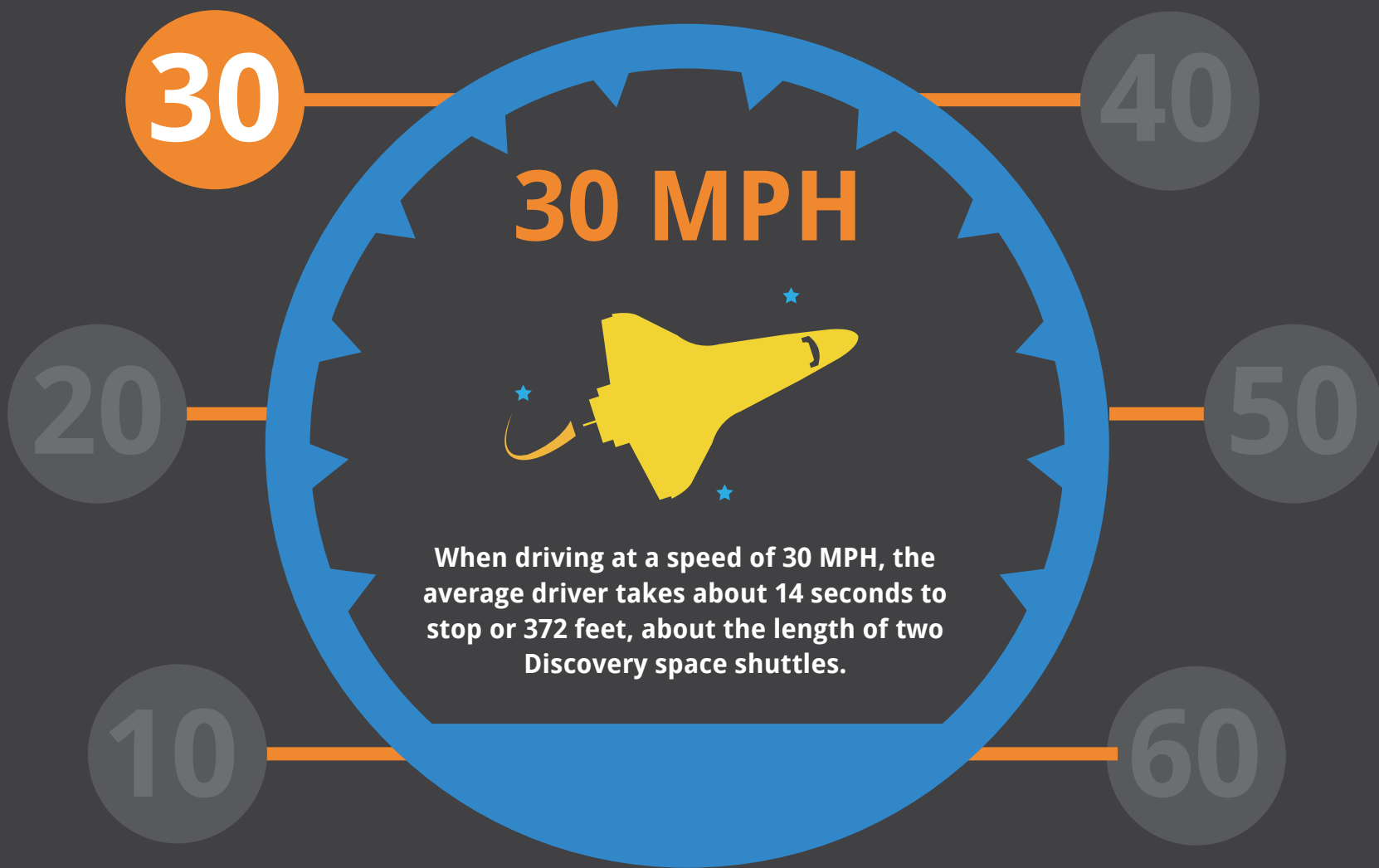


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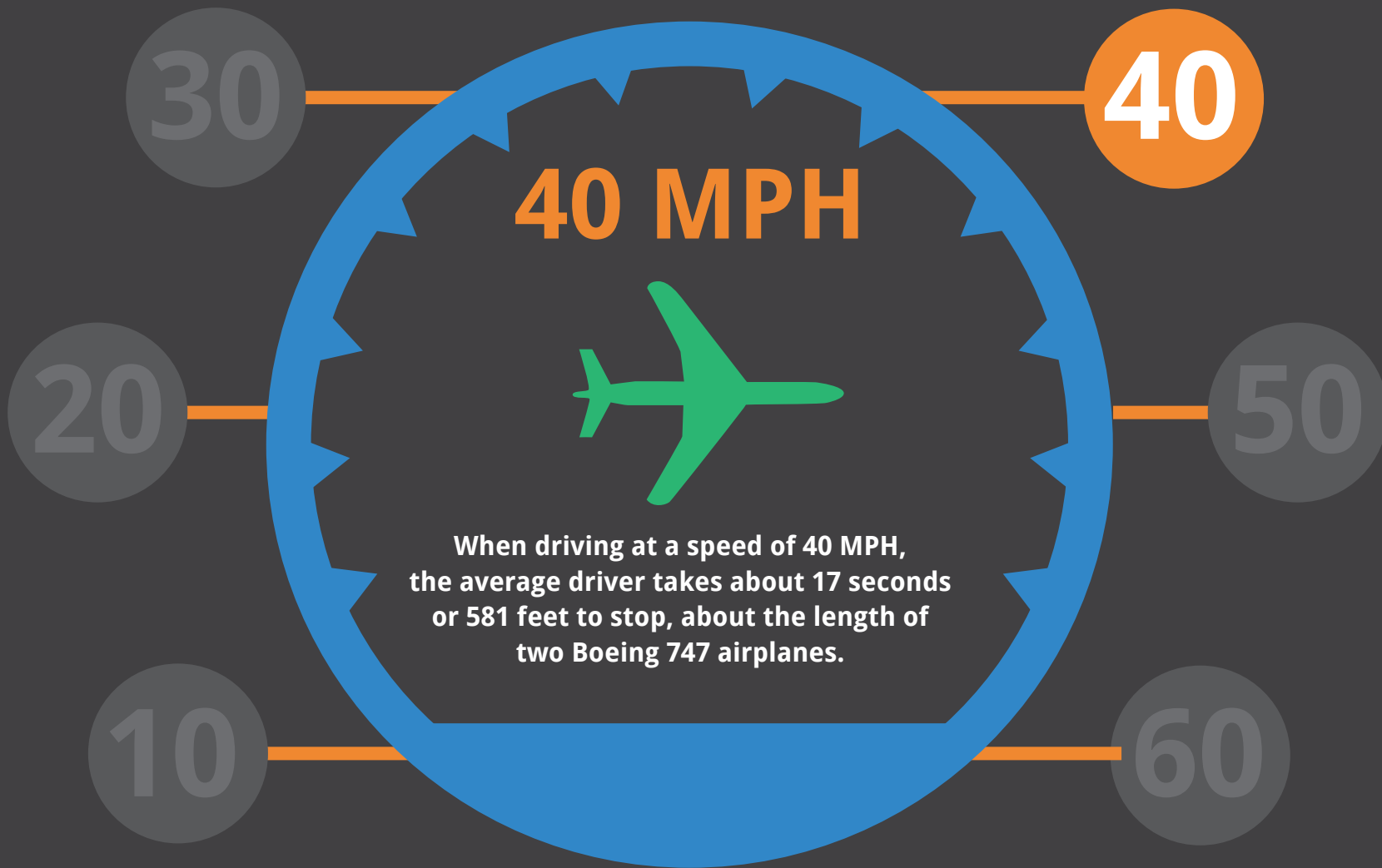


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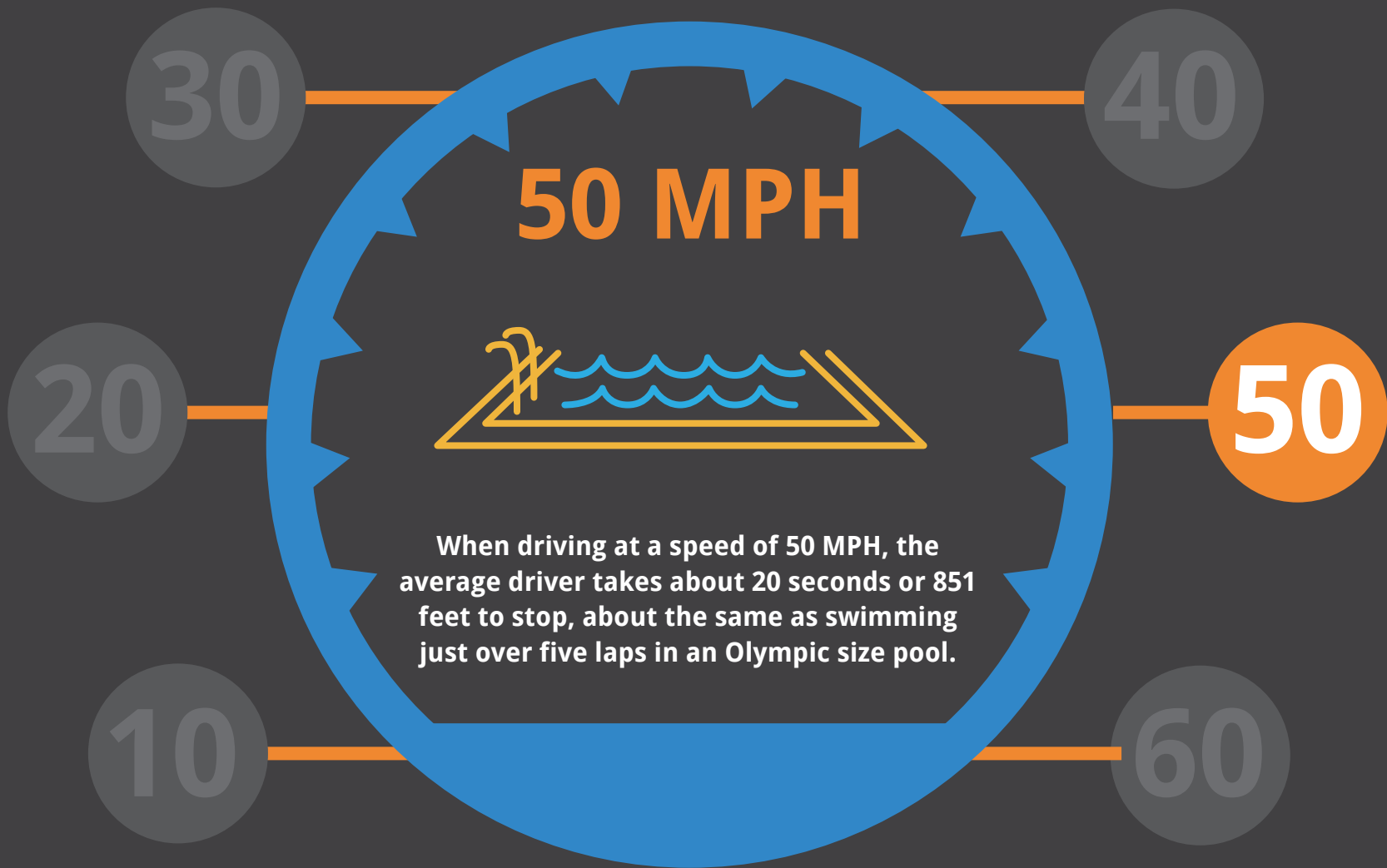


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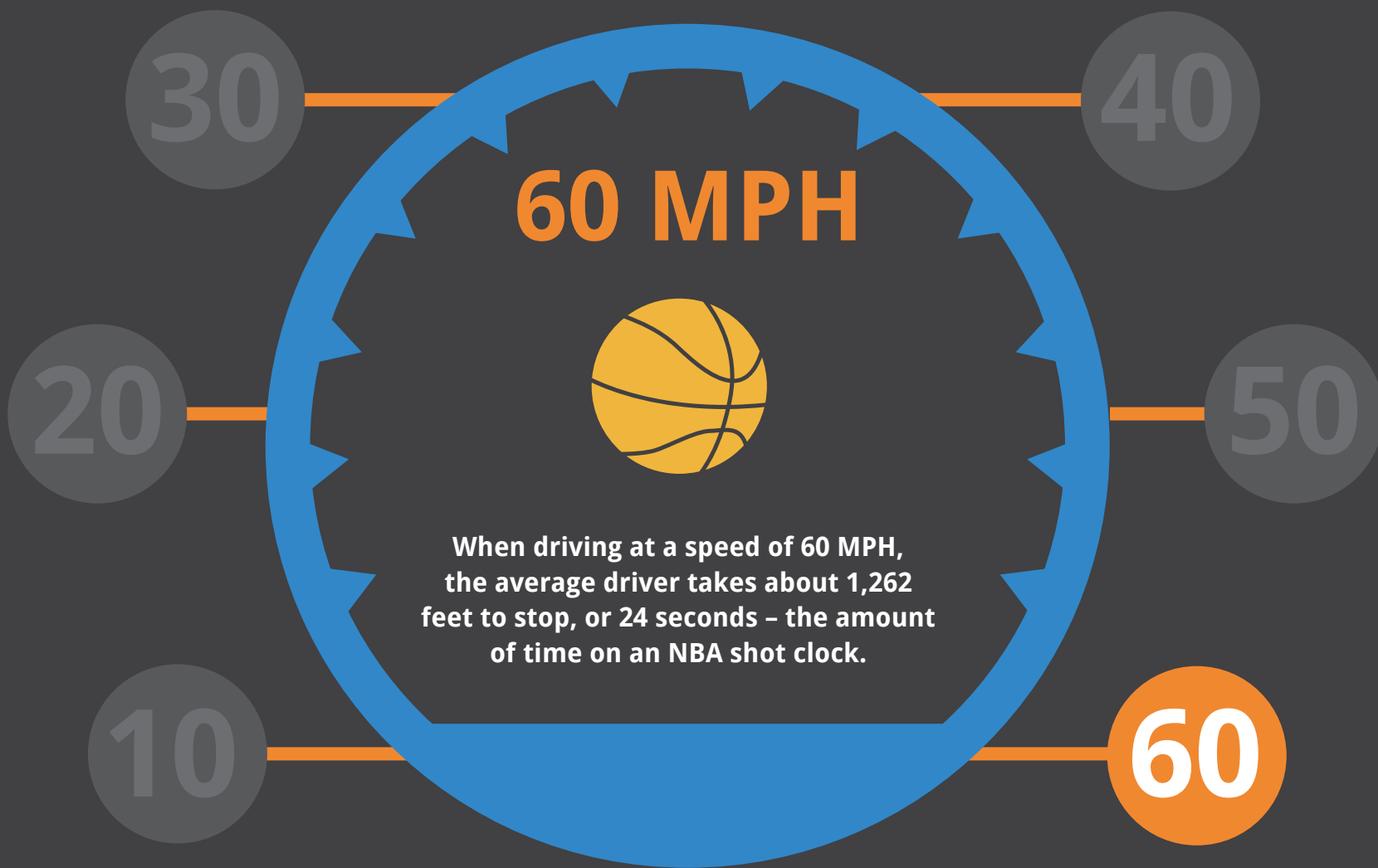


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**DID YOU KNOW:  
MALE VS. FEMALE**



**DID YOU KNOW:  
TEEN DRIVERS**



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The safest male drivers  
have 77% less hard brakes  
than the most aggressive  
female drivers.

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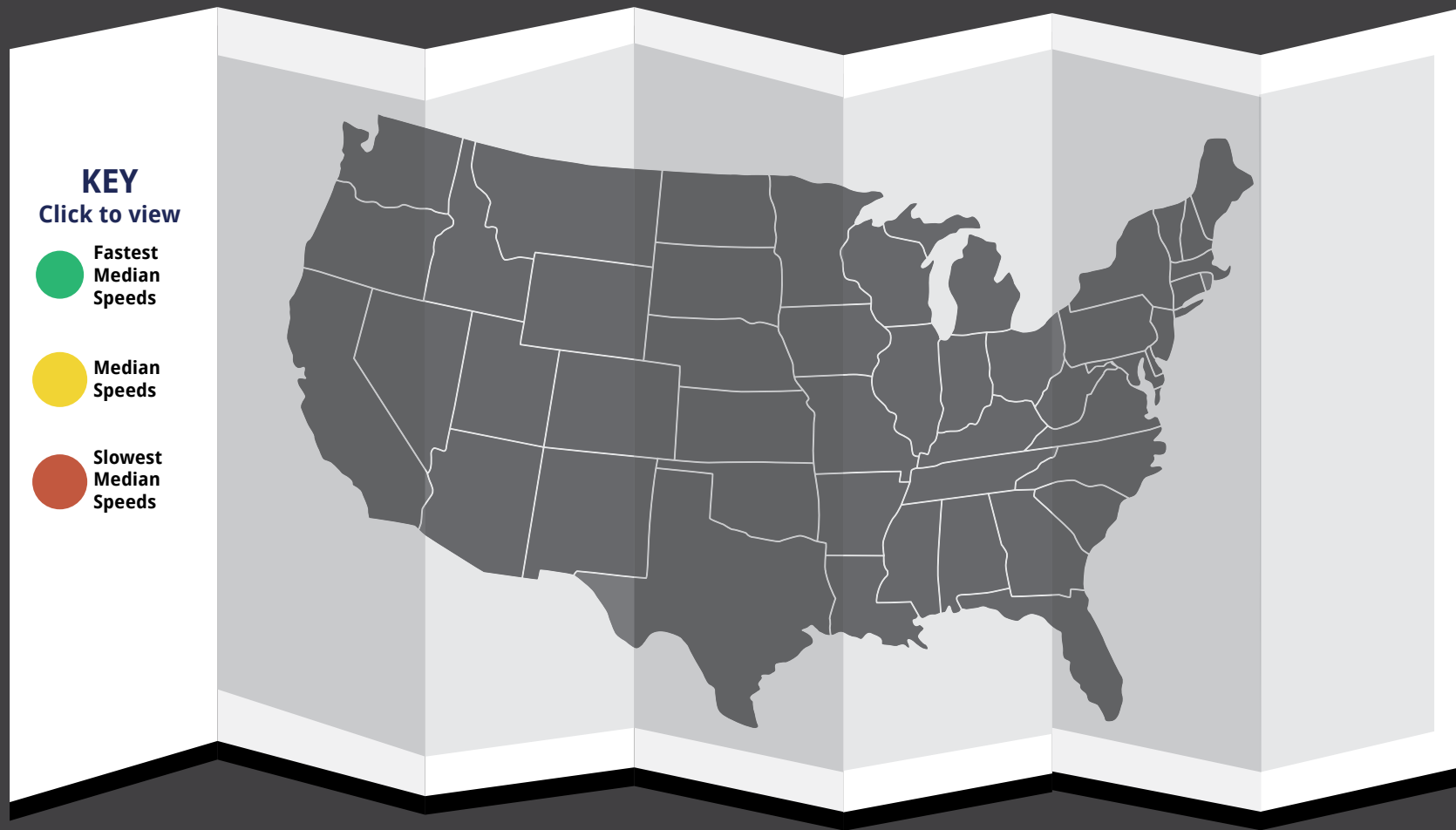
**The safest quarter  
of 16-year-olds have  
fewer hard brakes than  
the average driver in  
every age group.**

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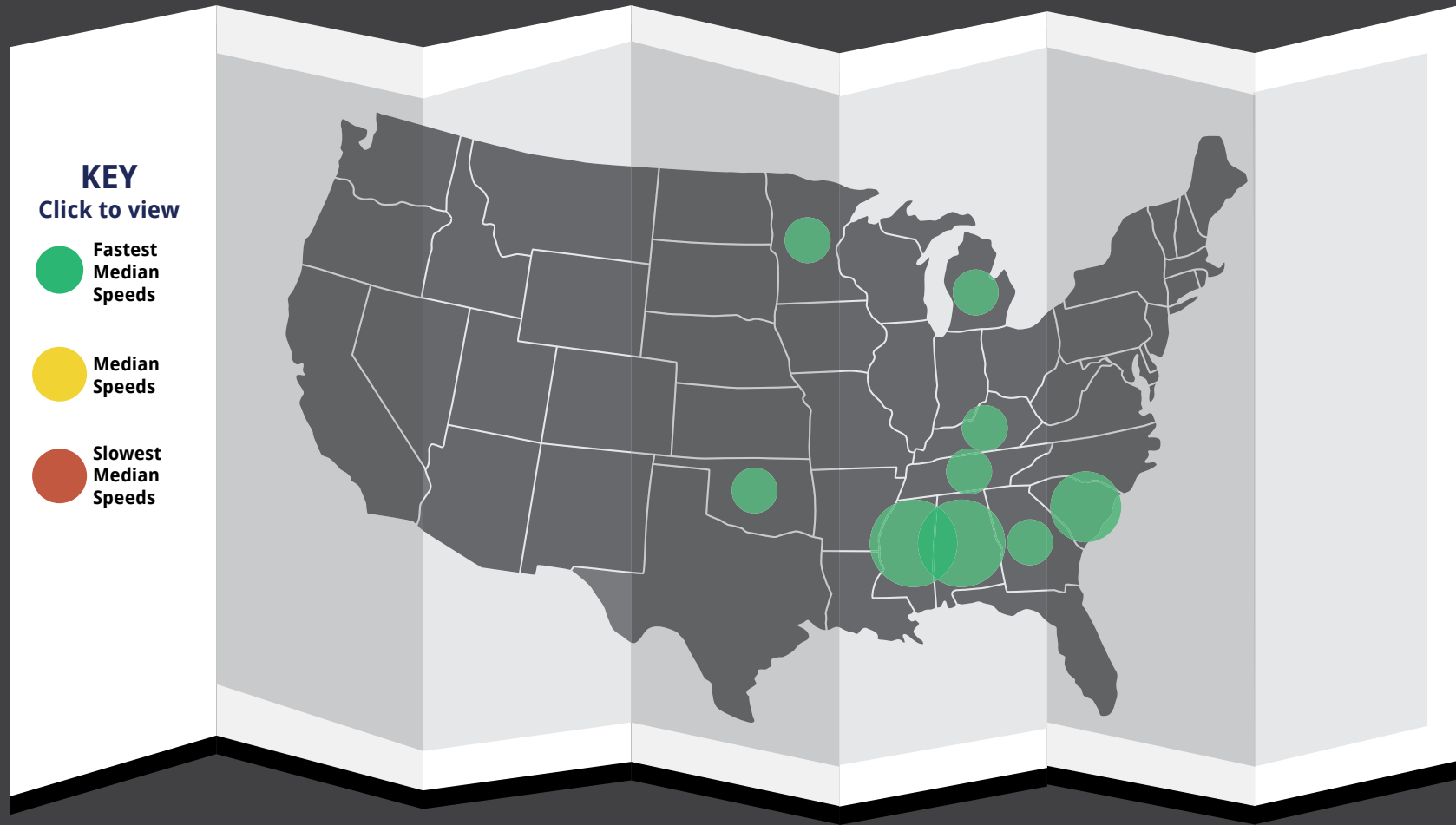
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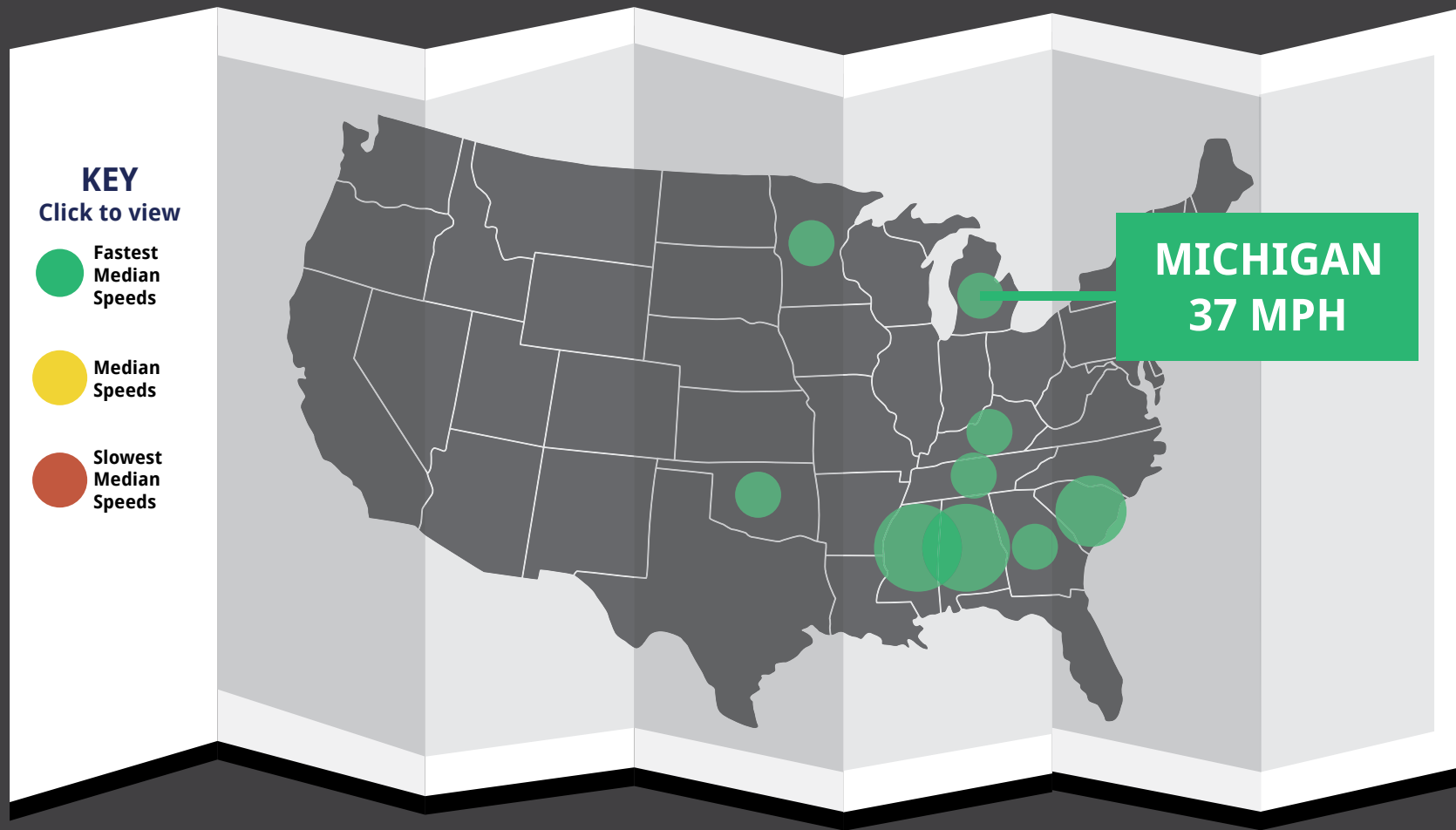
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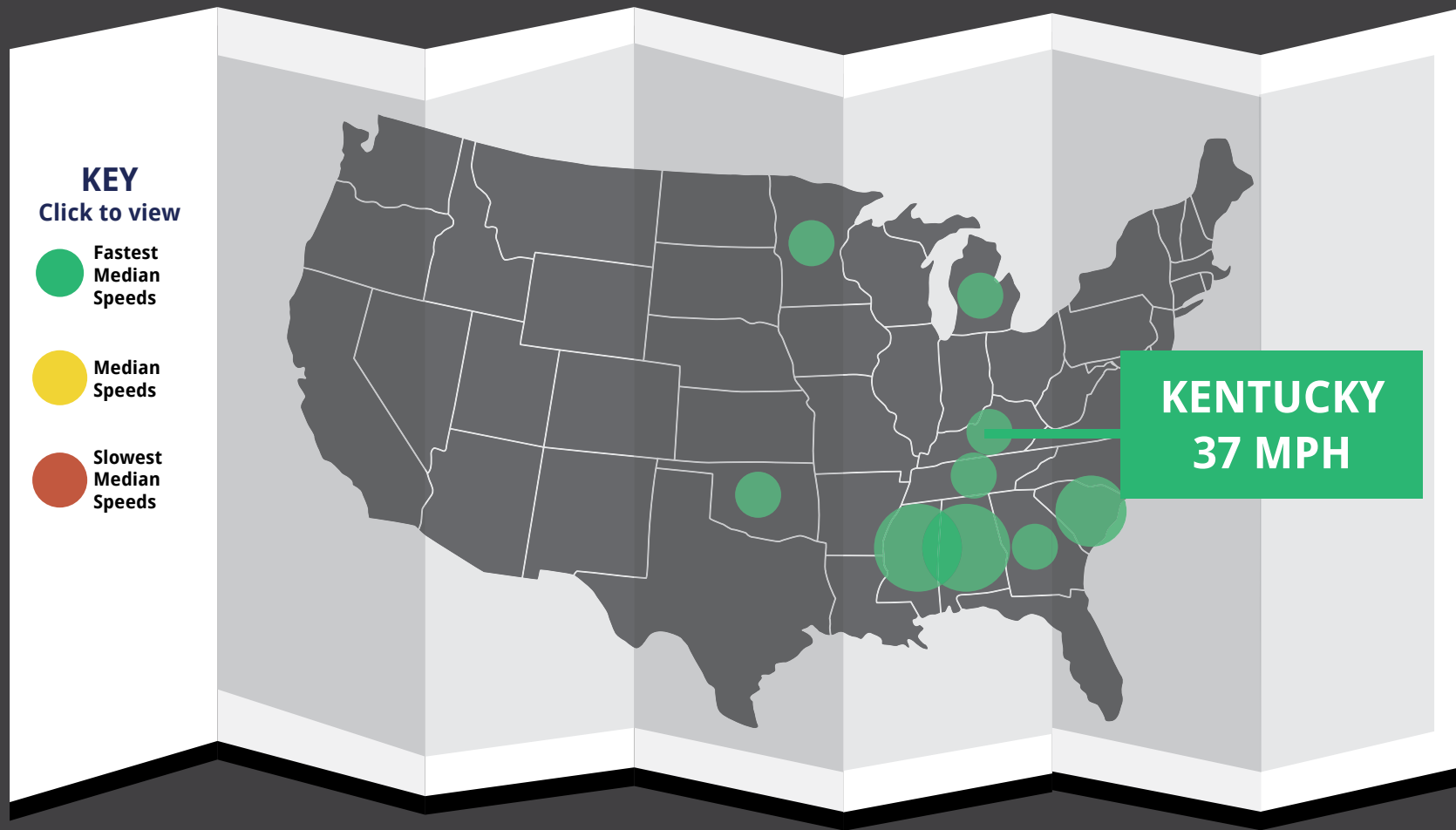
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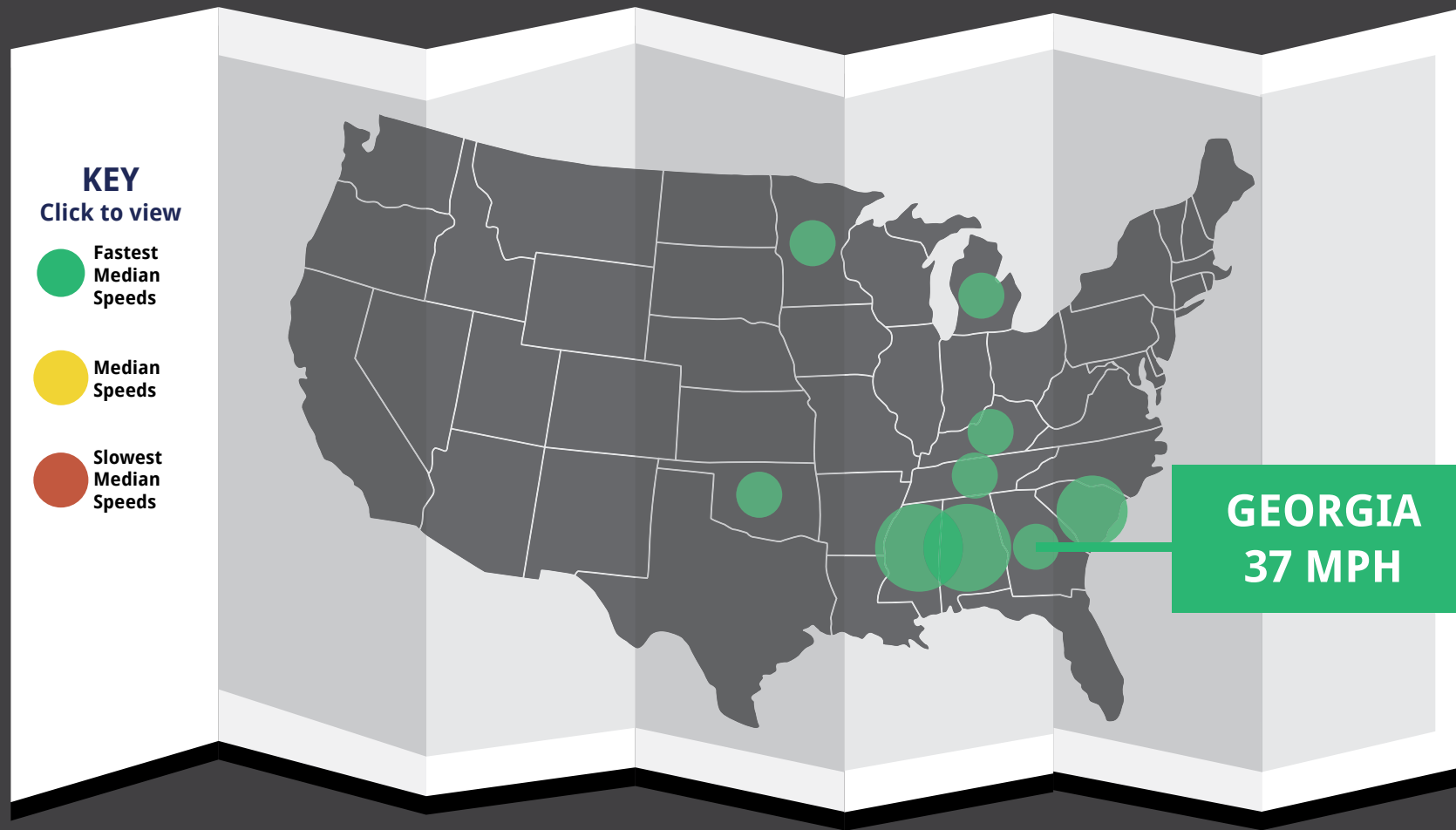
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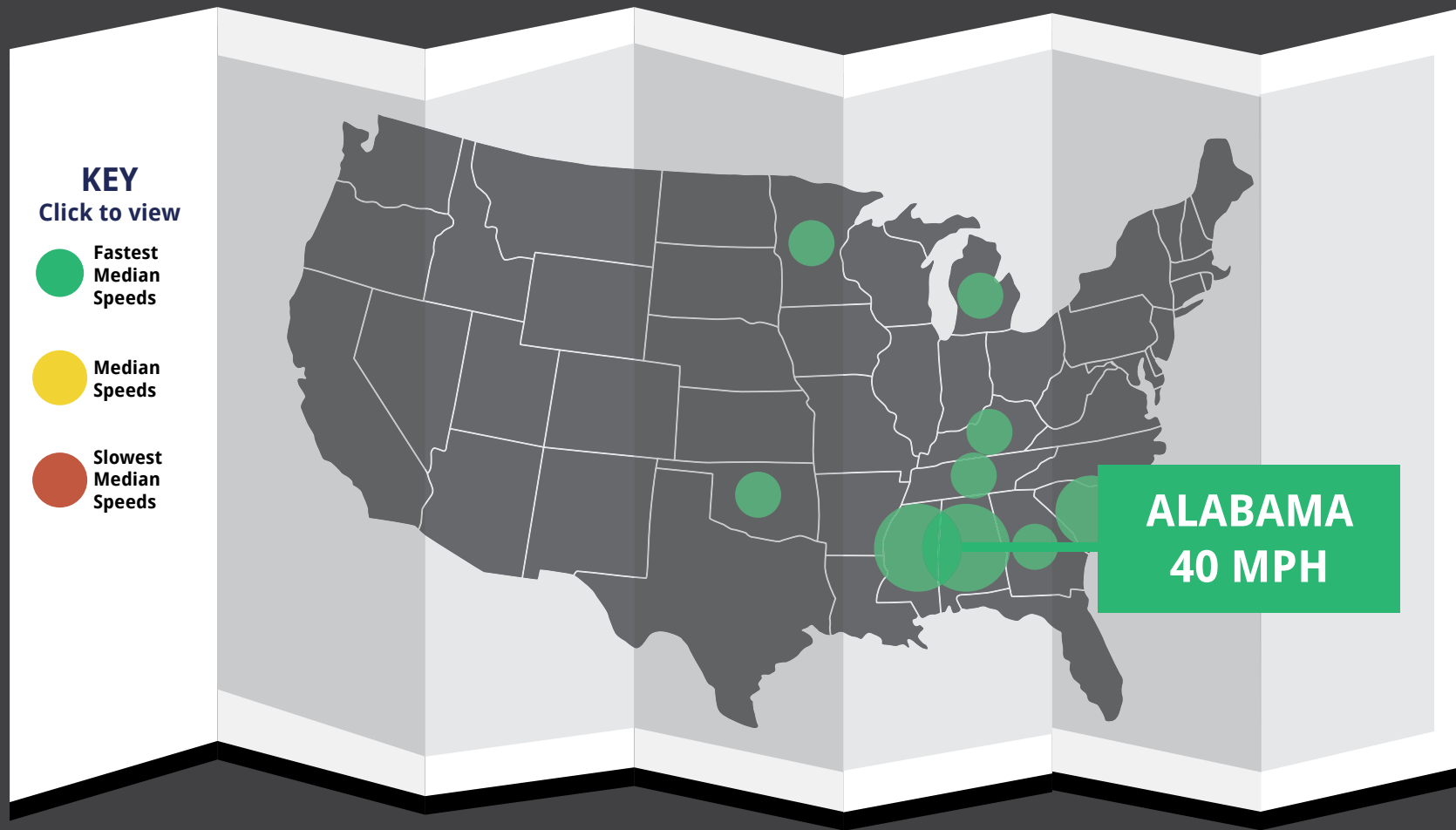
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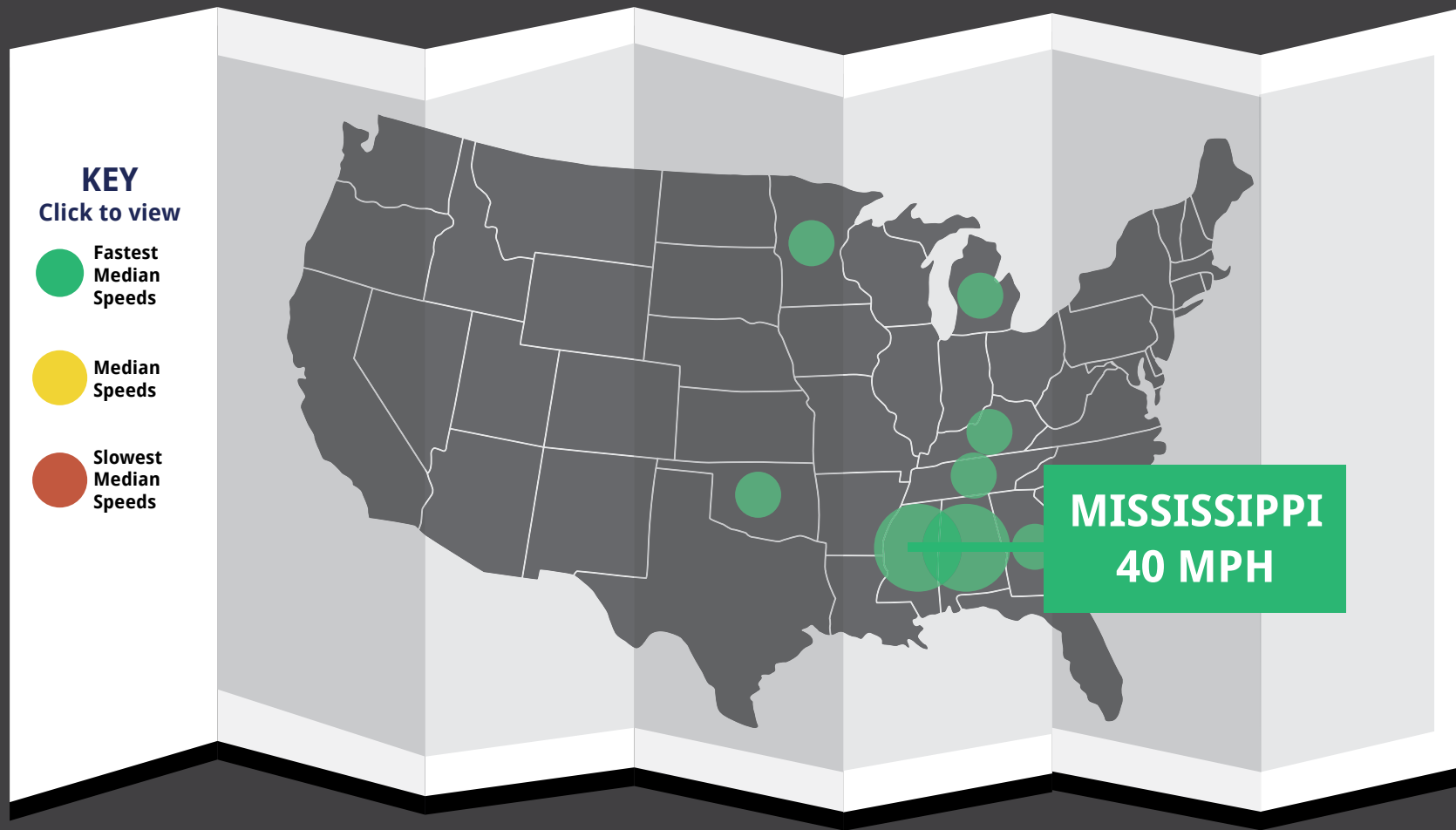
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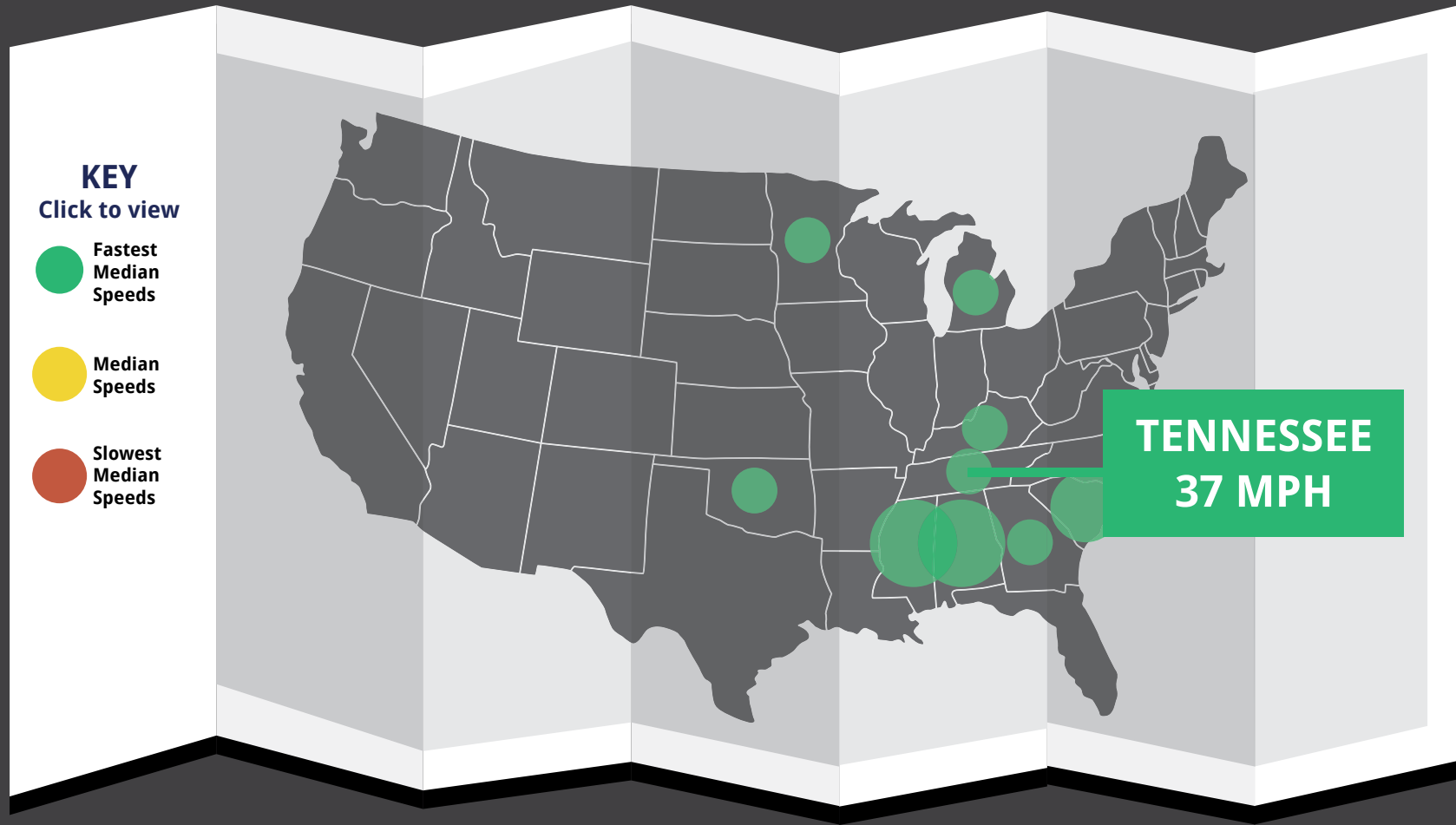
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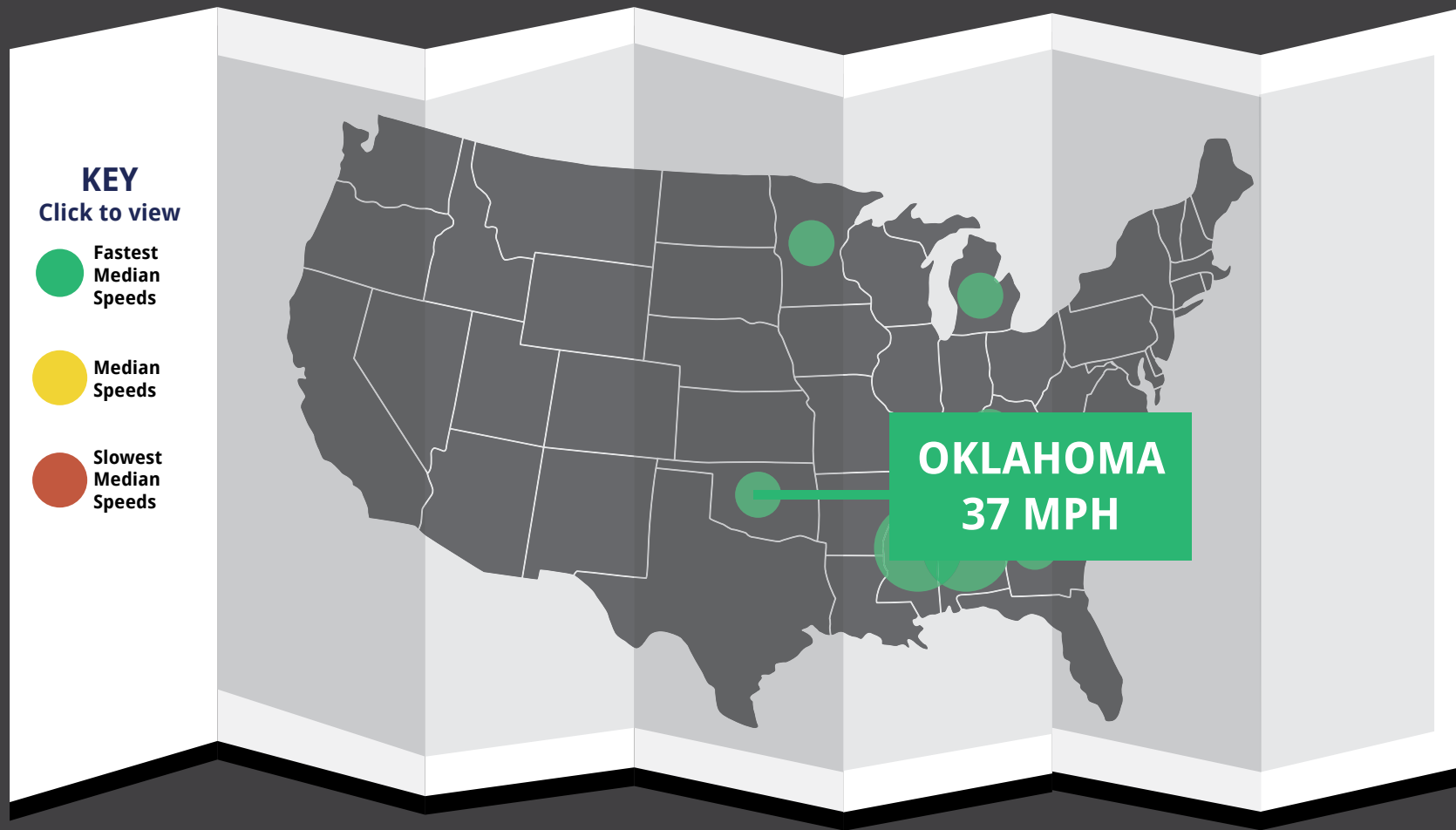
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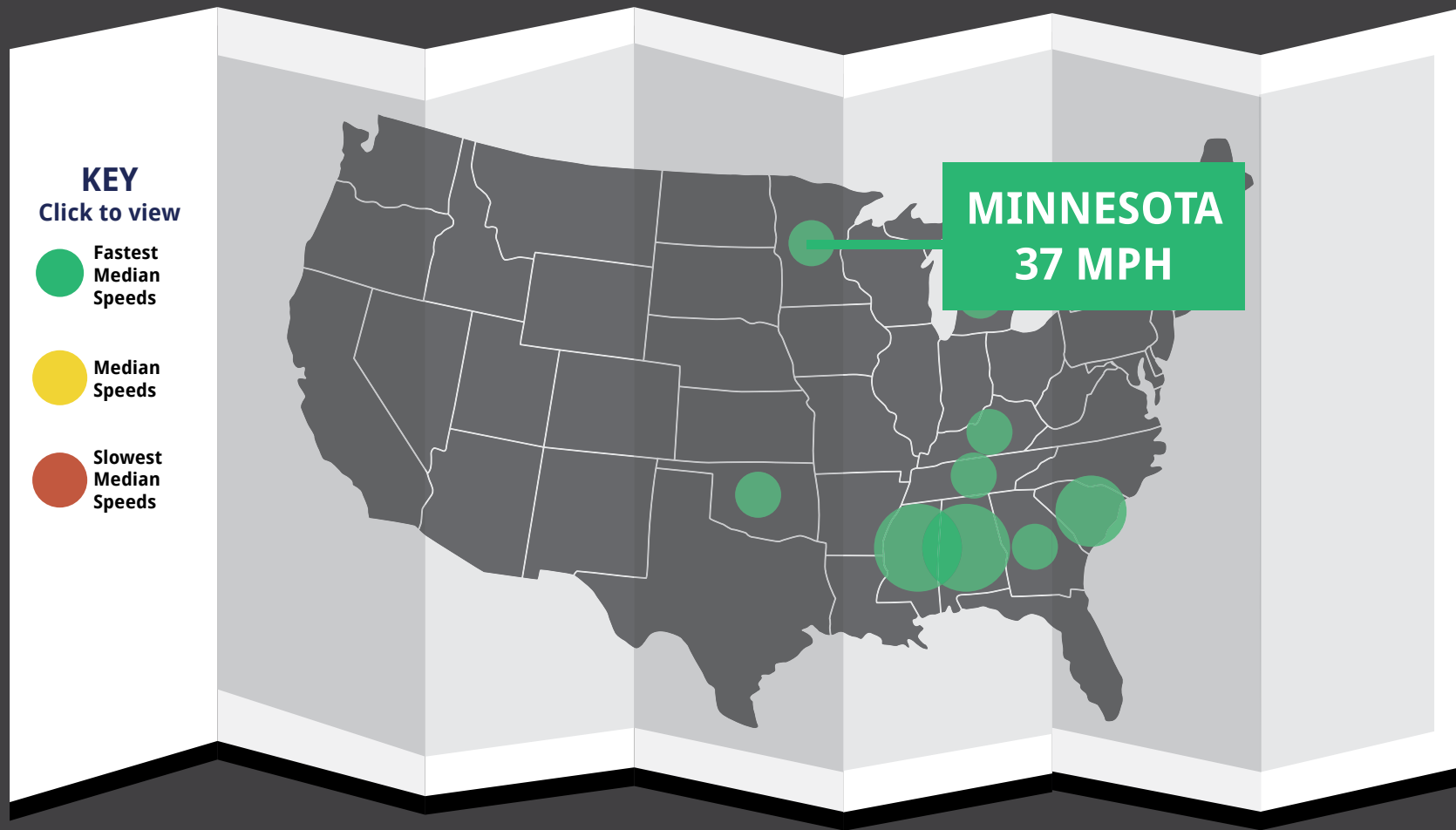
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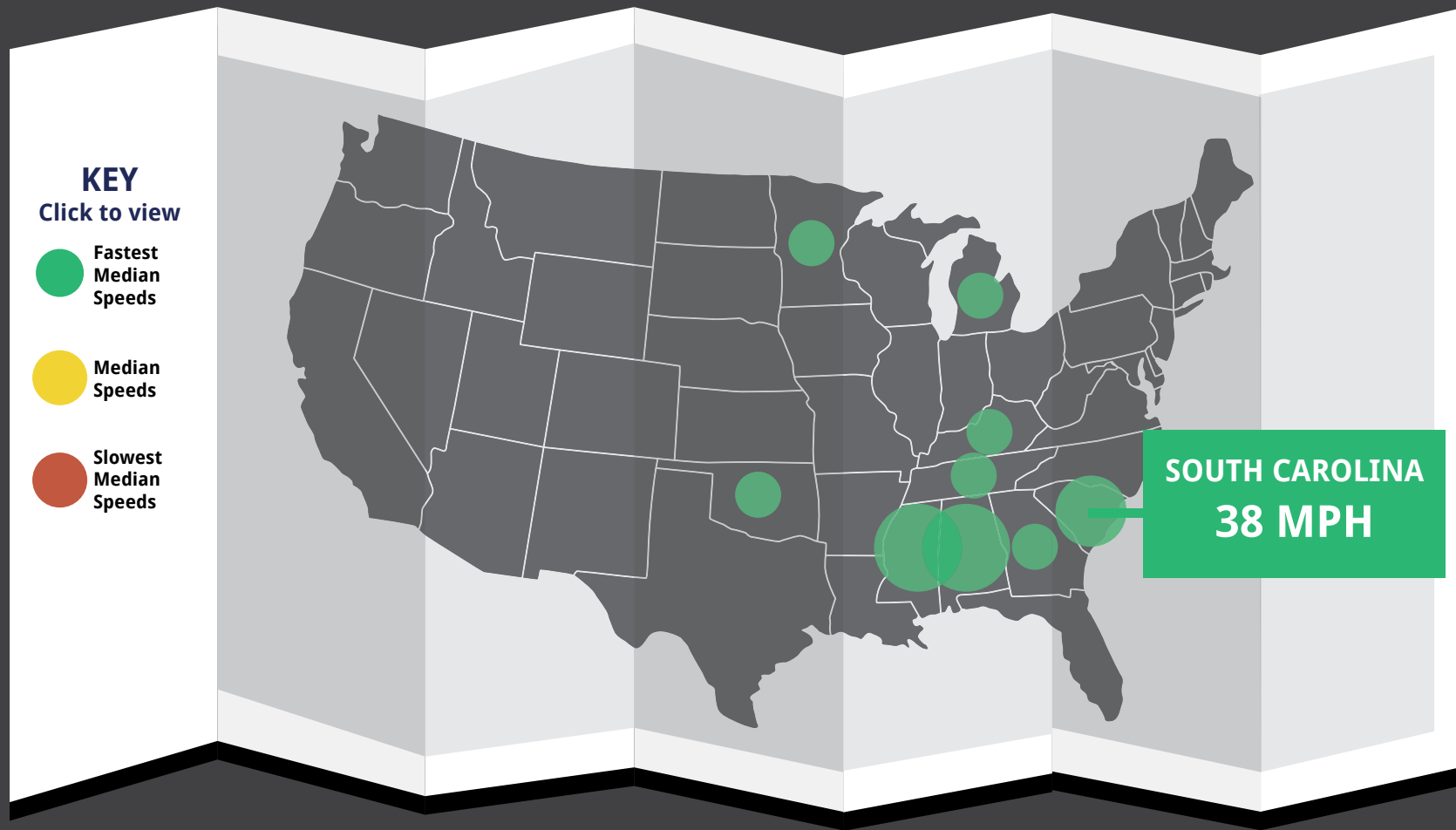


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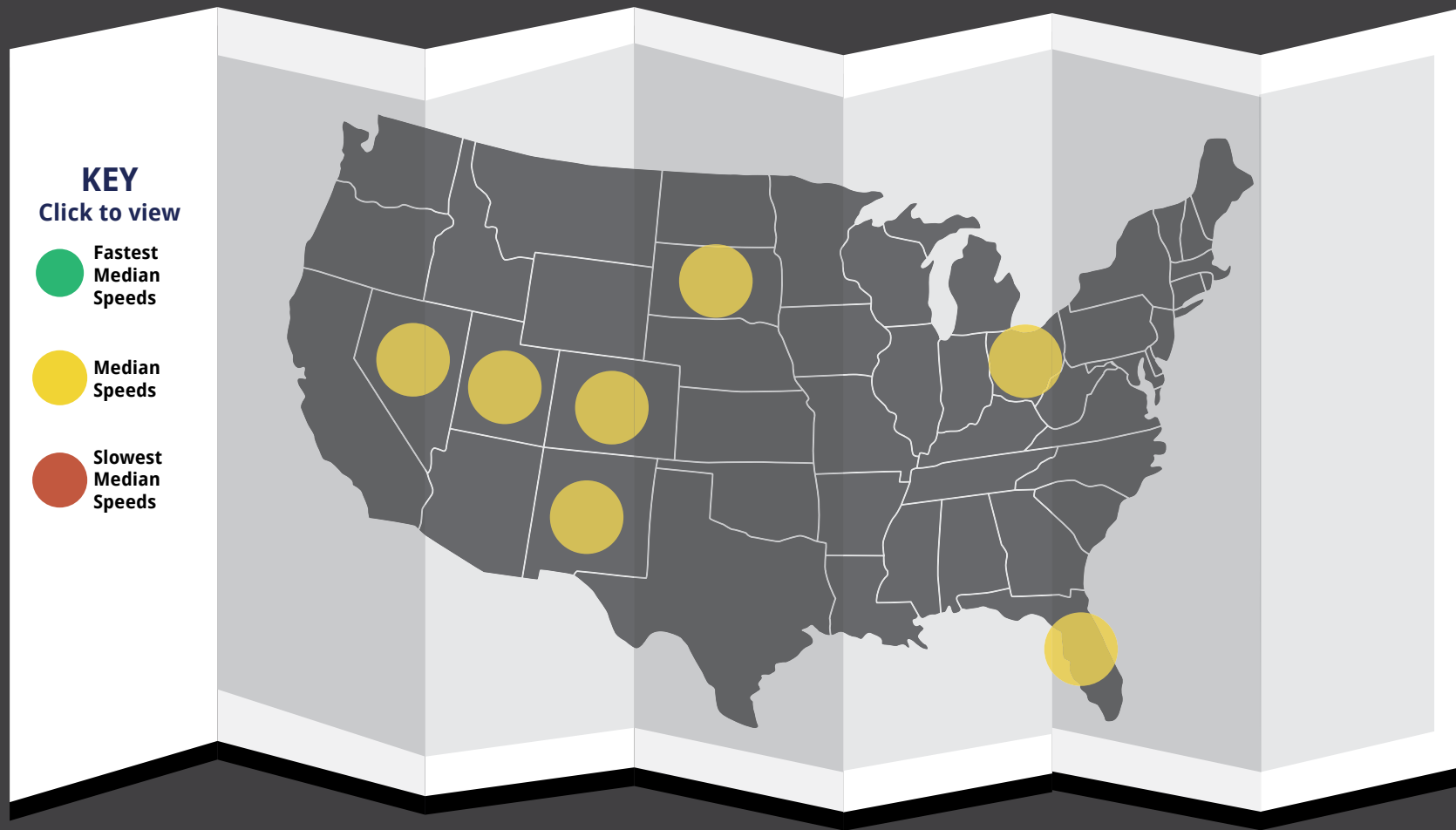
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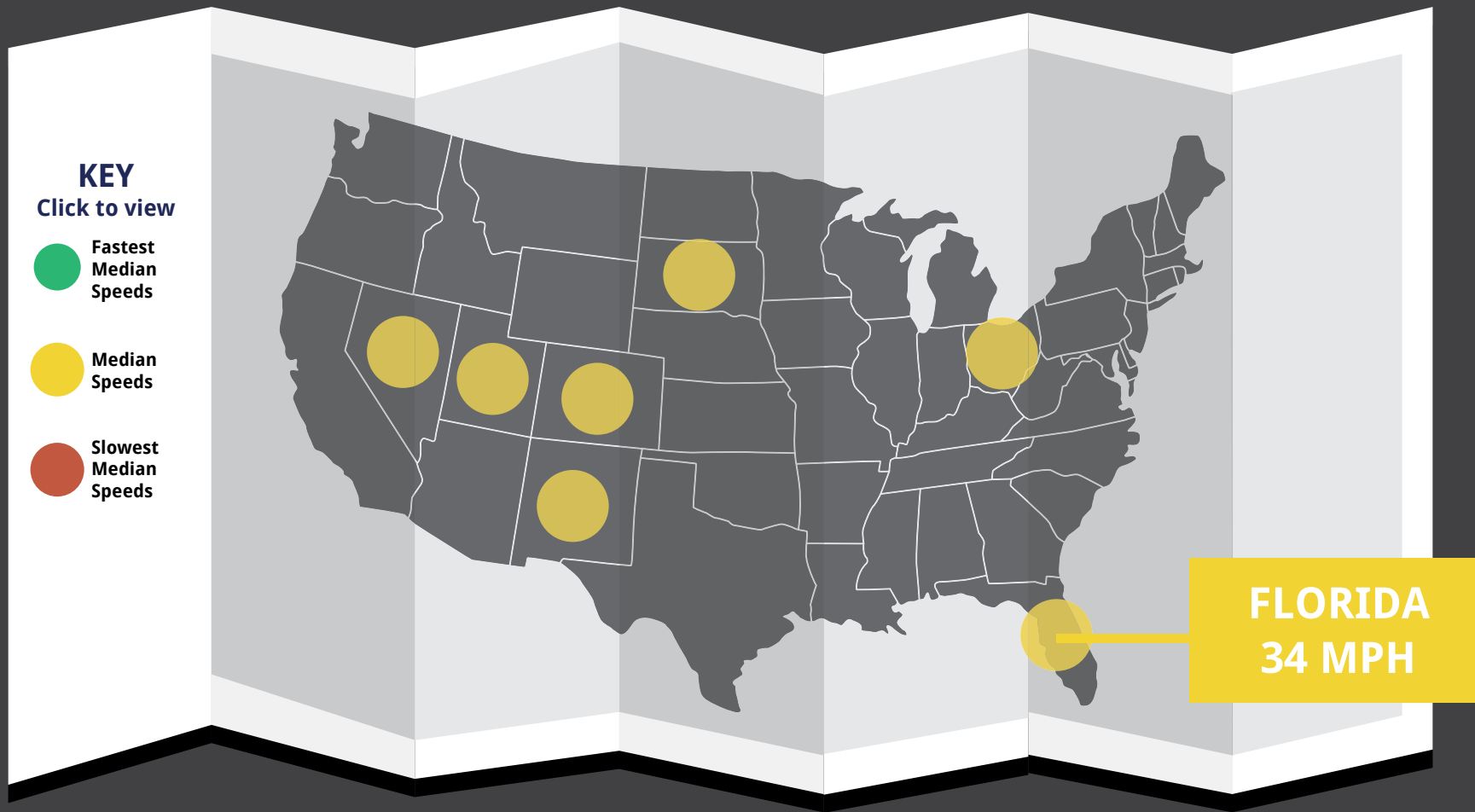
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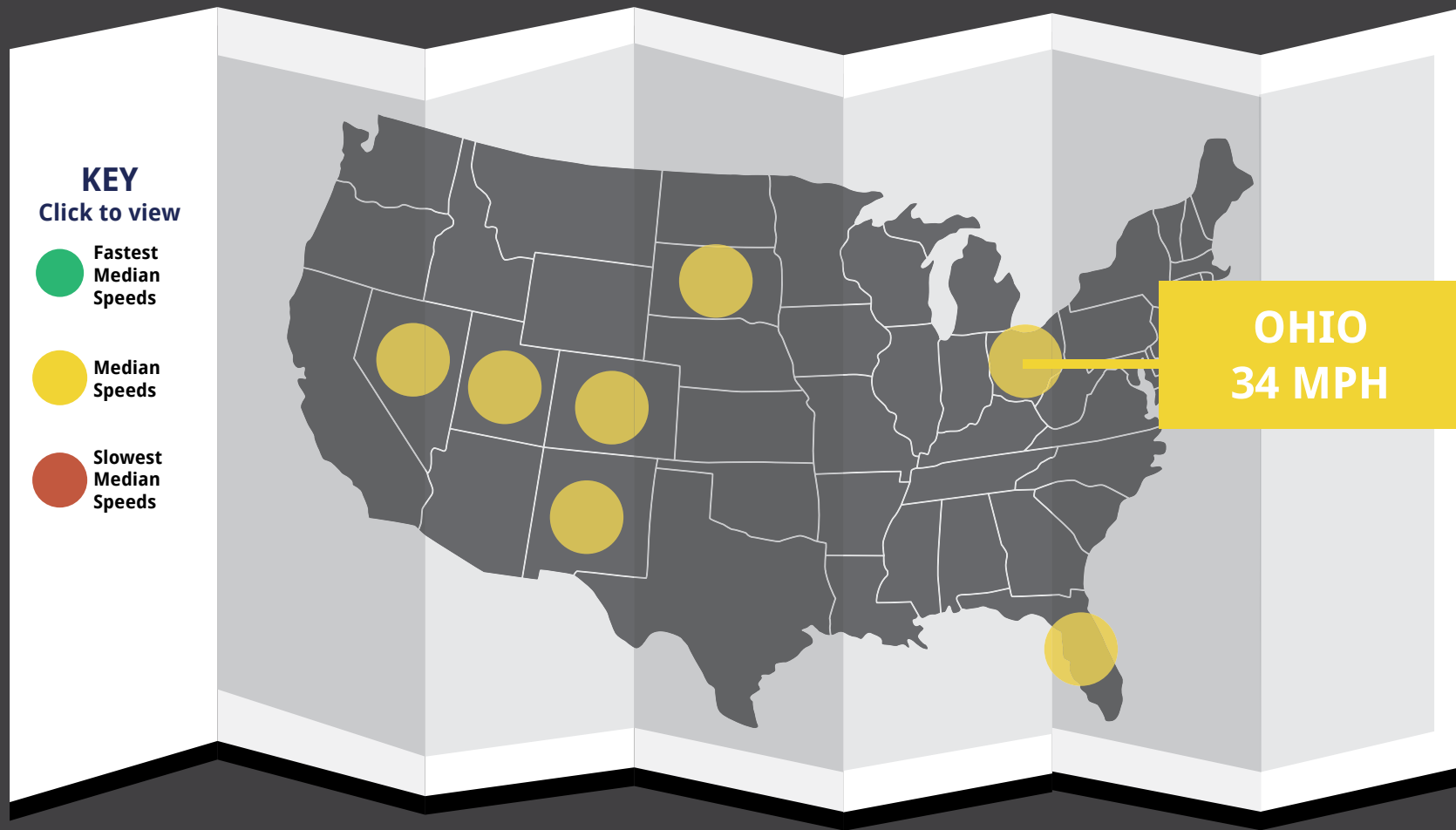
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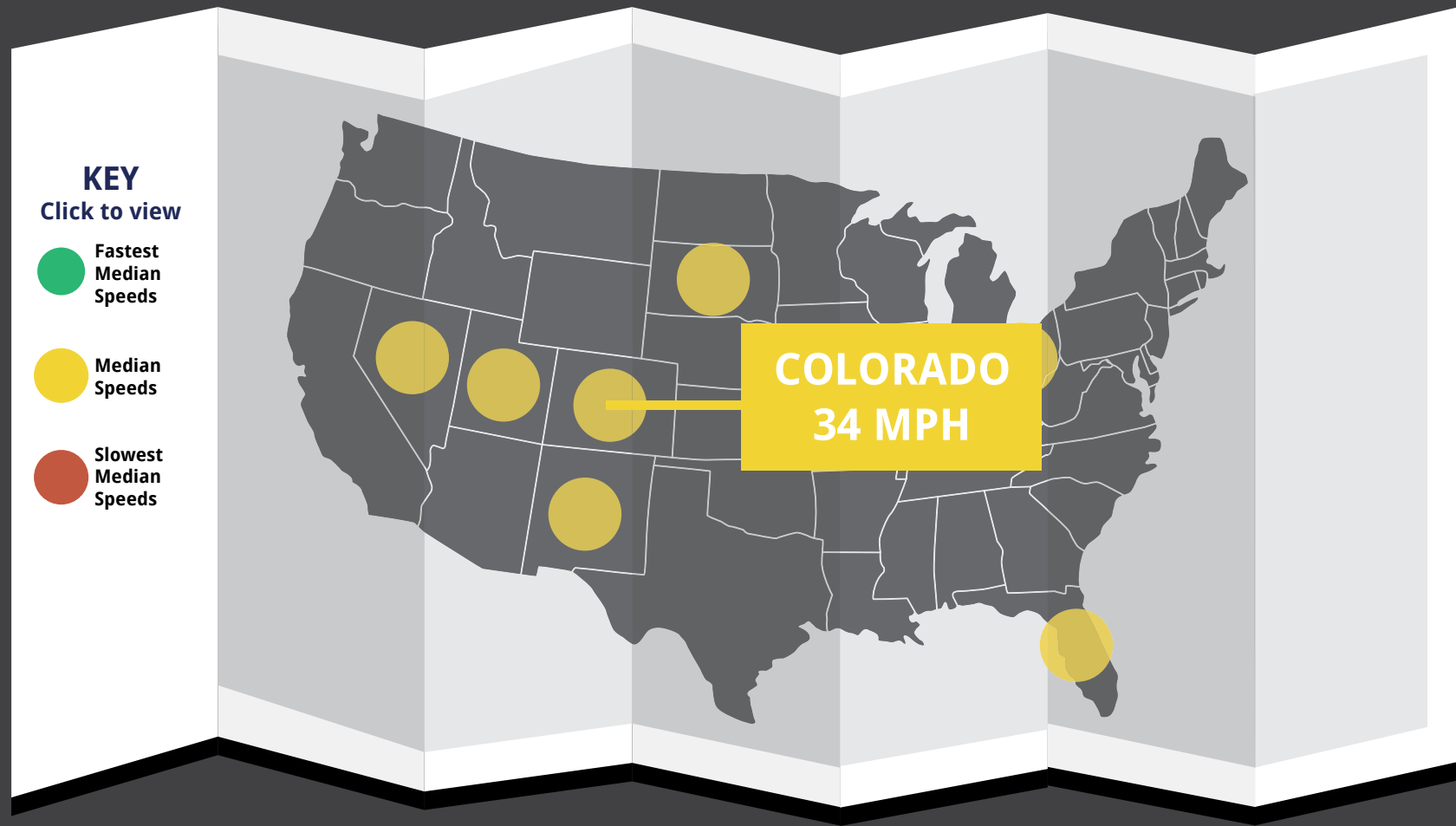
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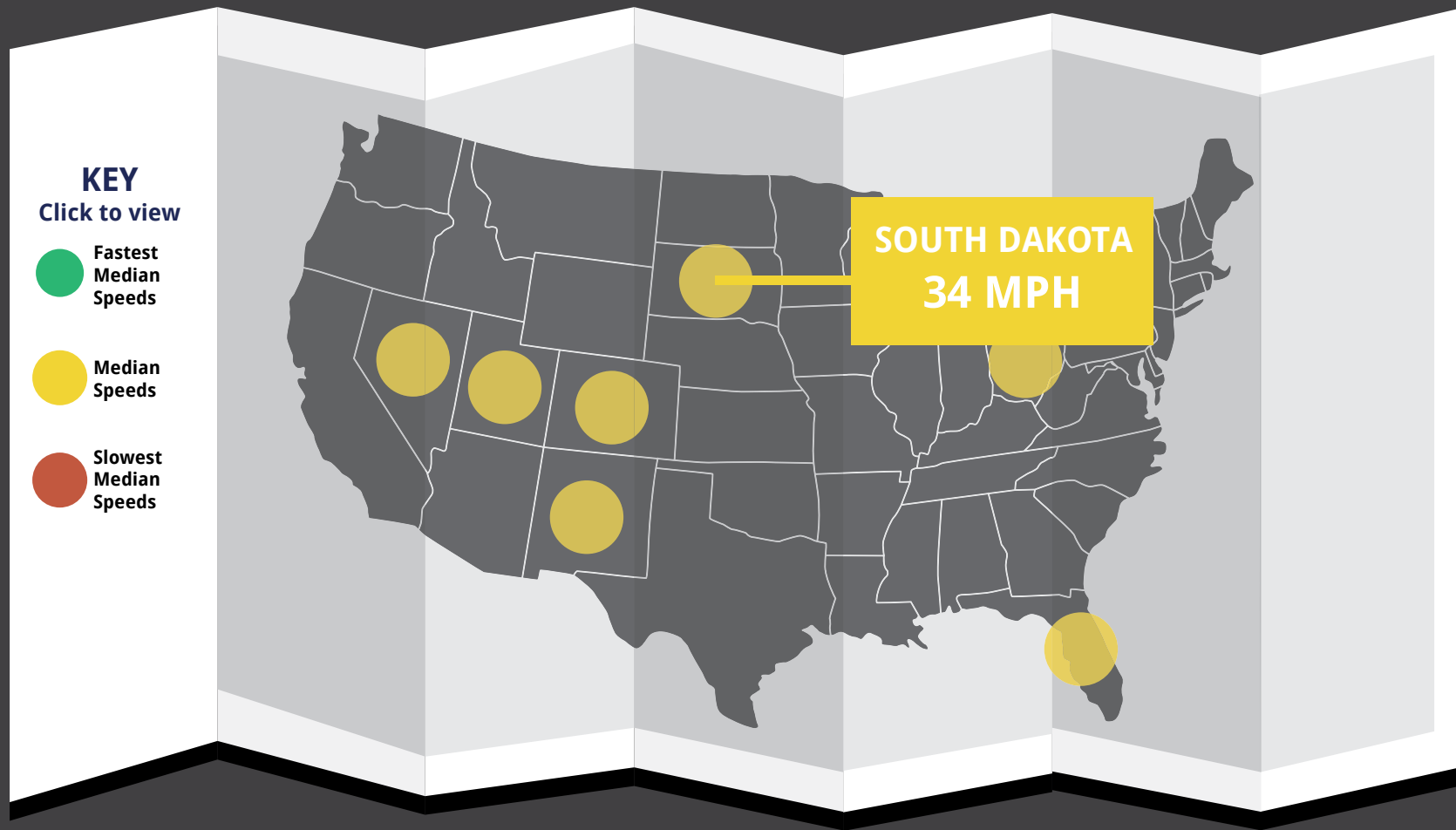
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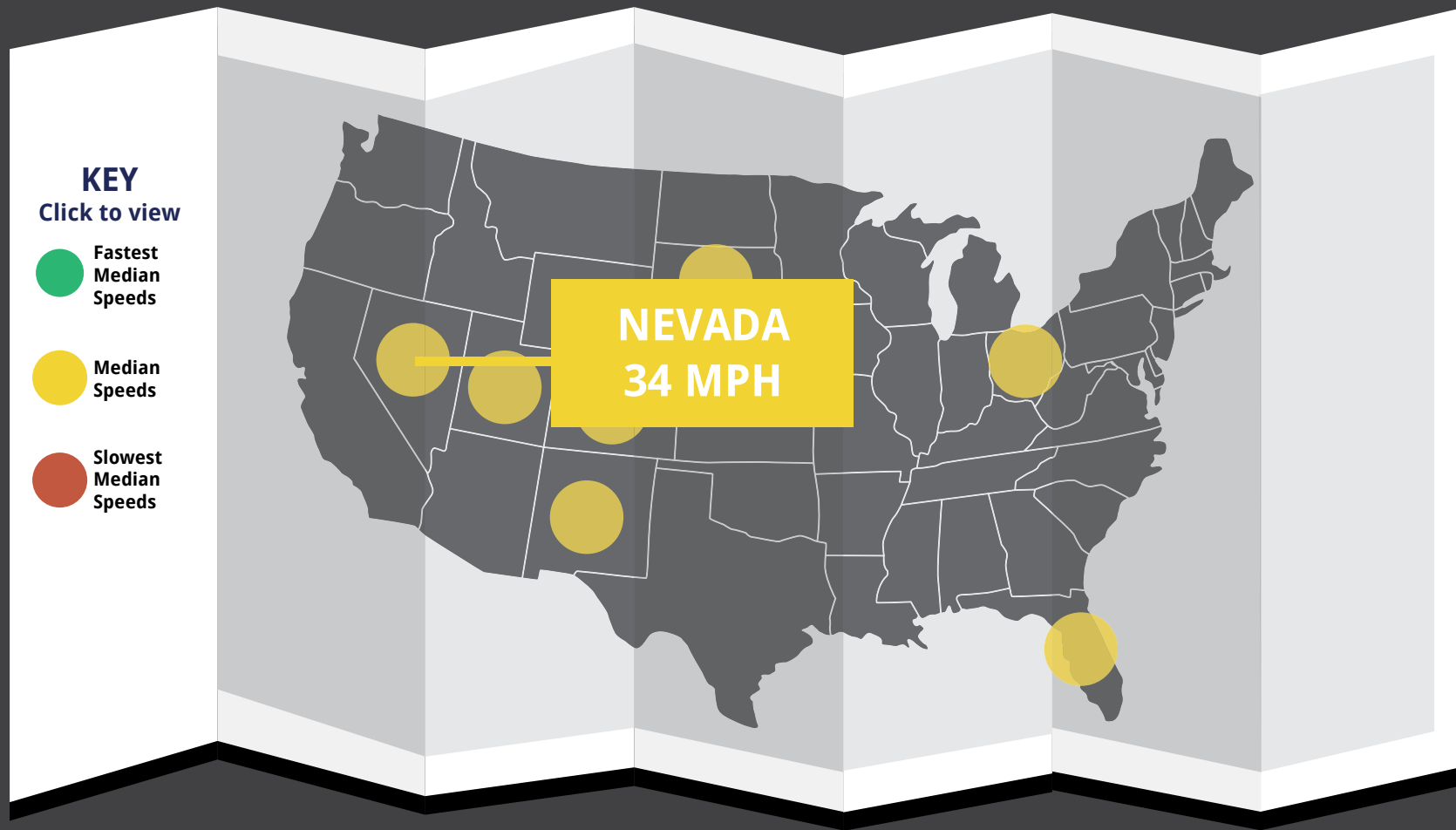
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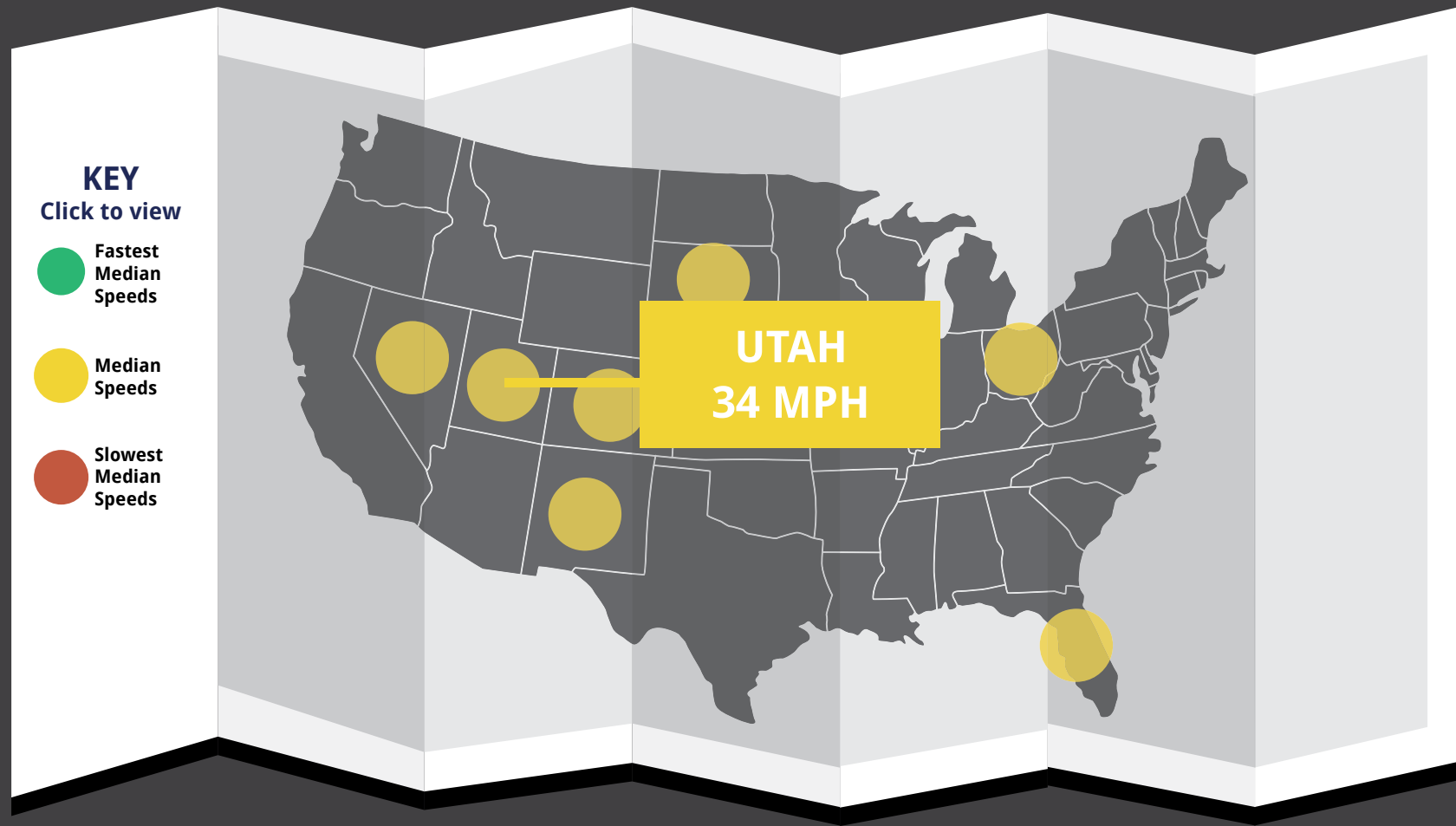
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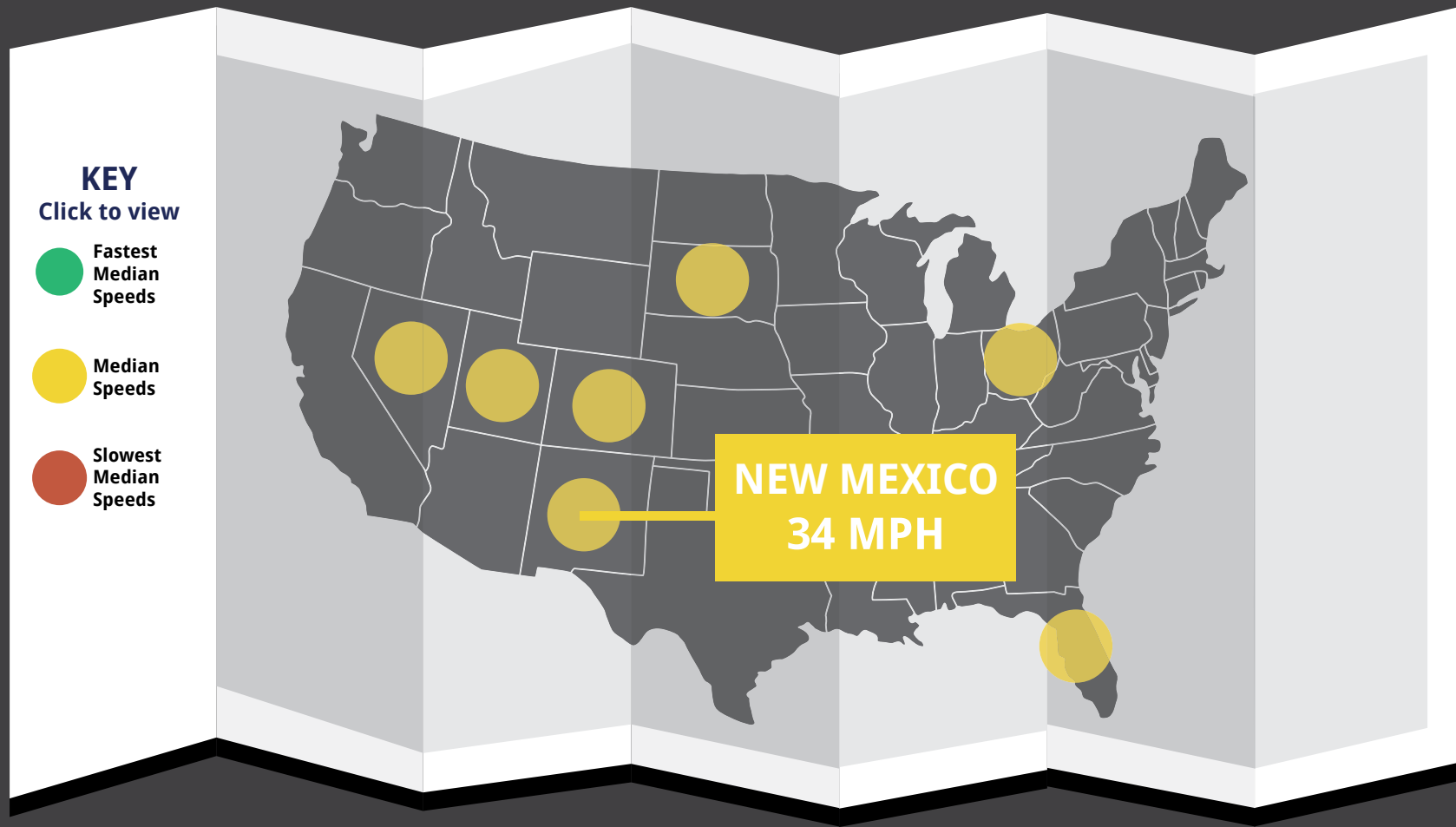
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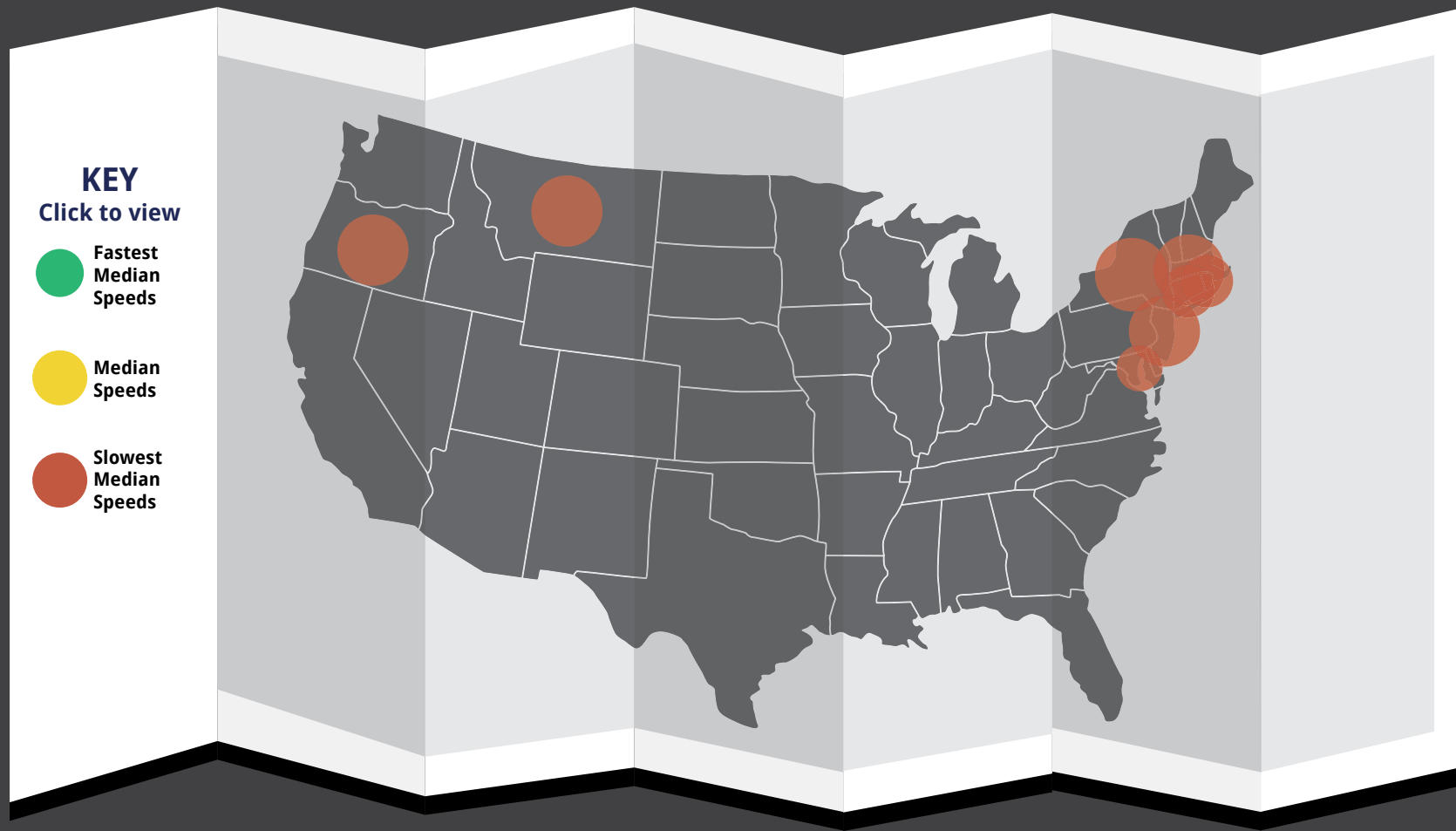
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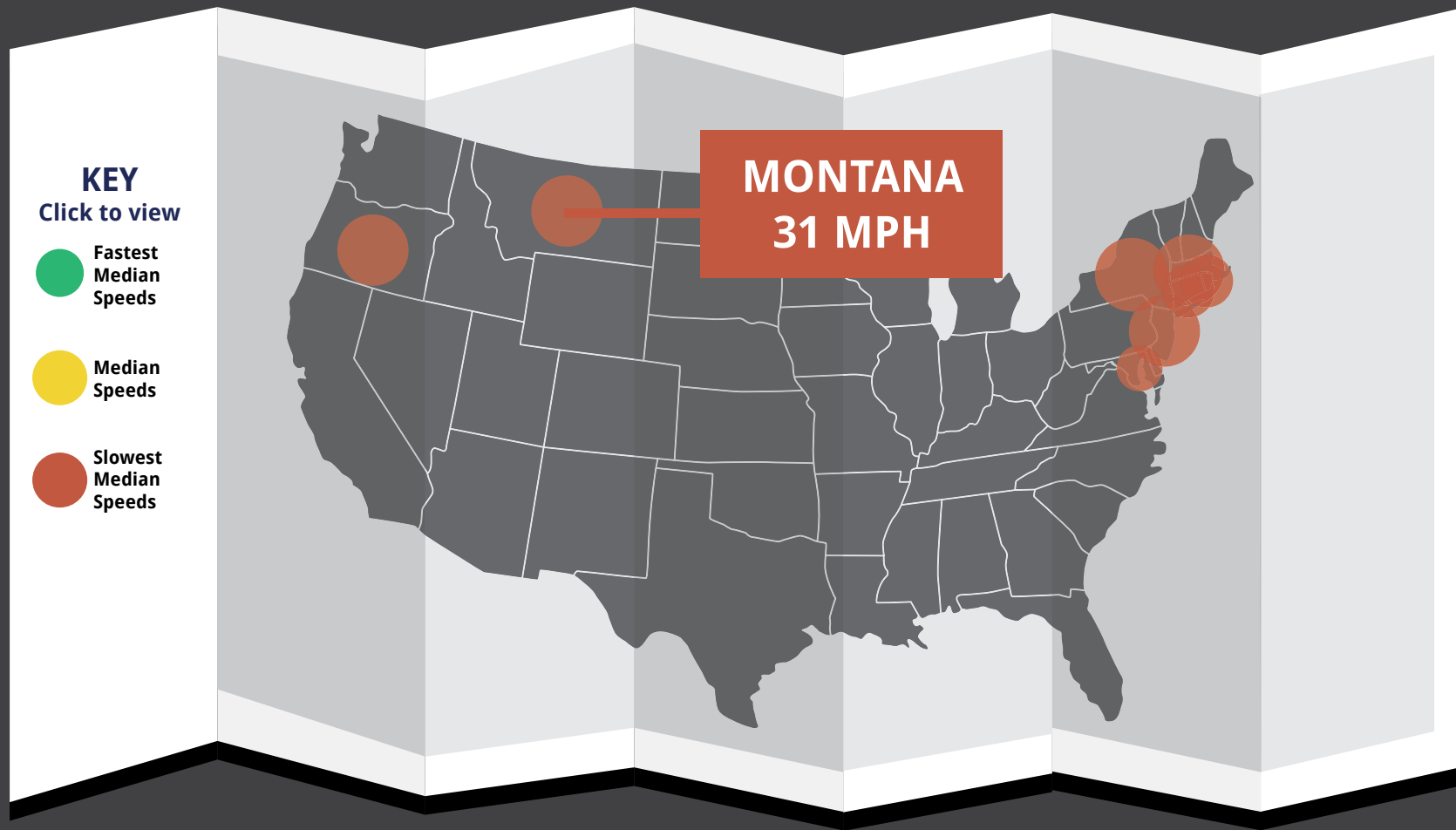
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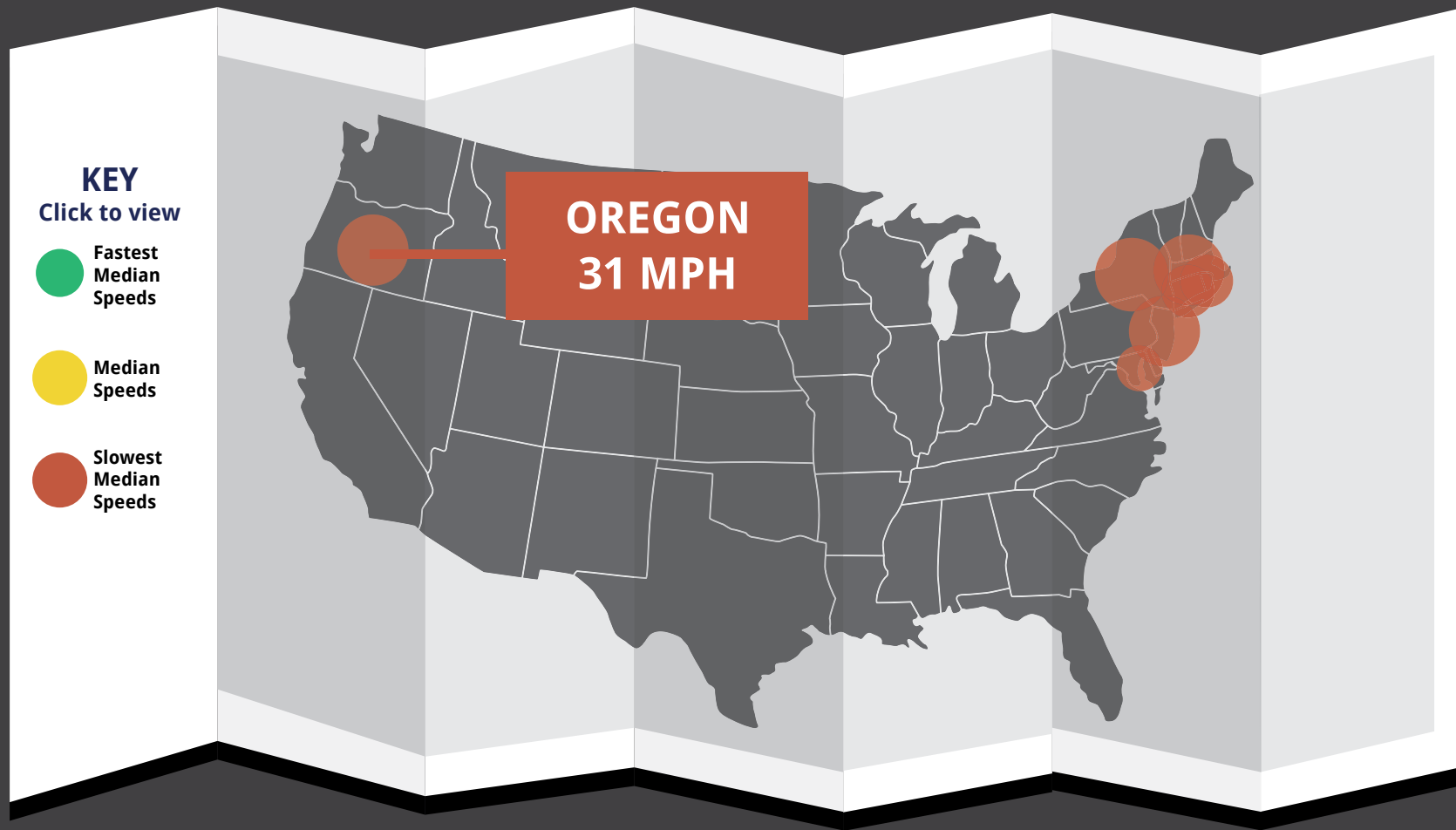
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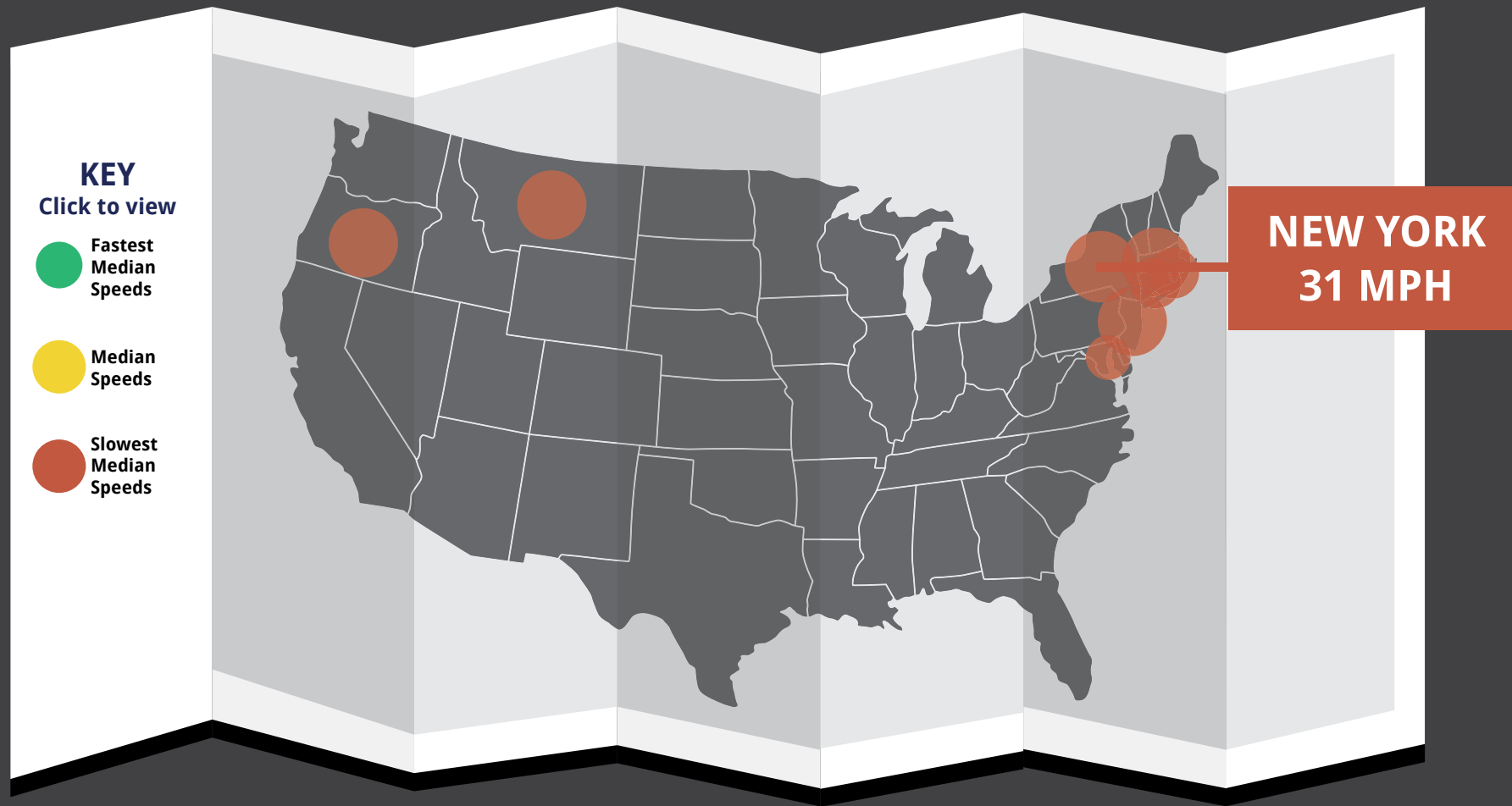
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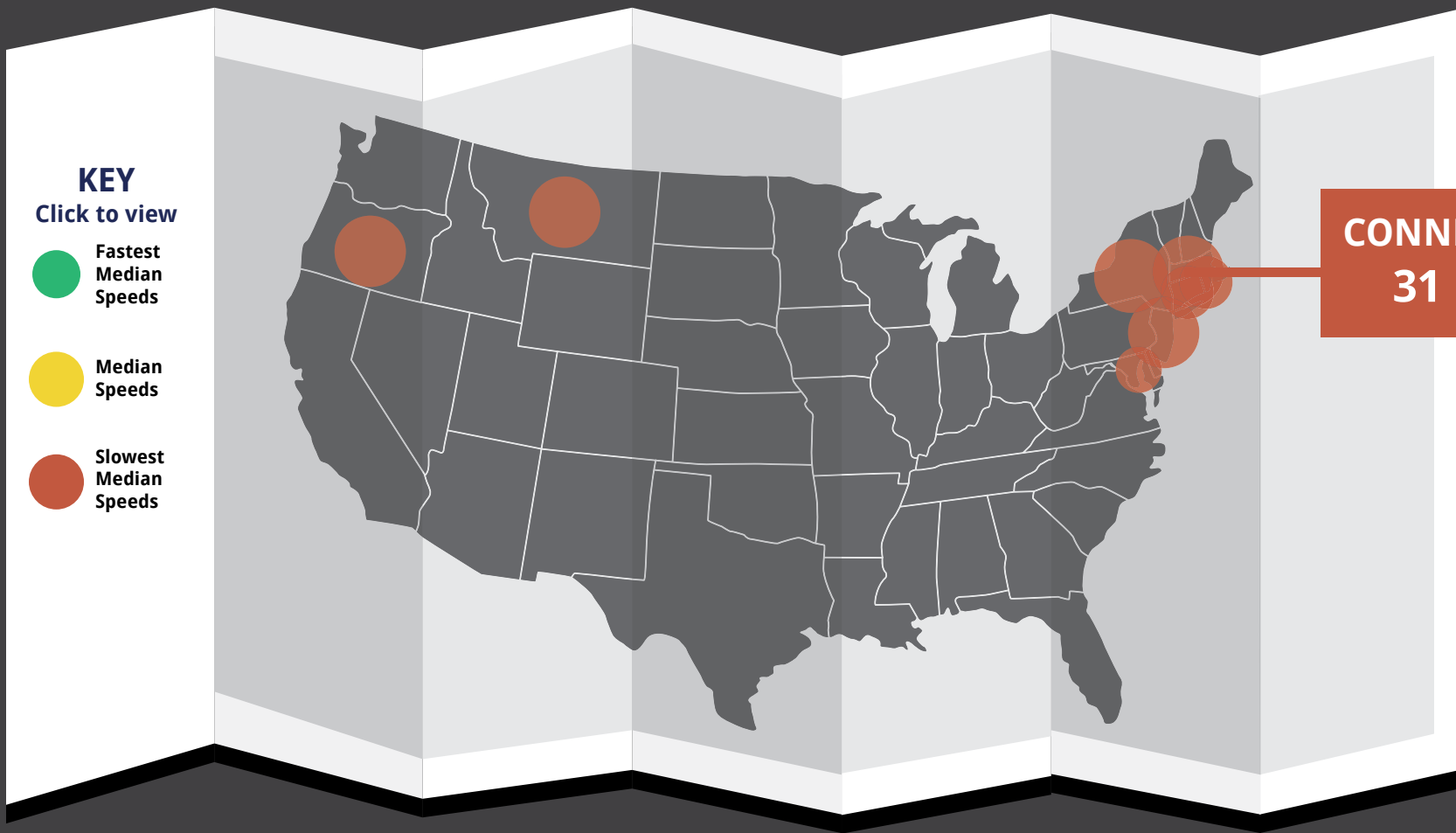
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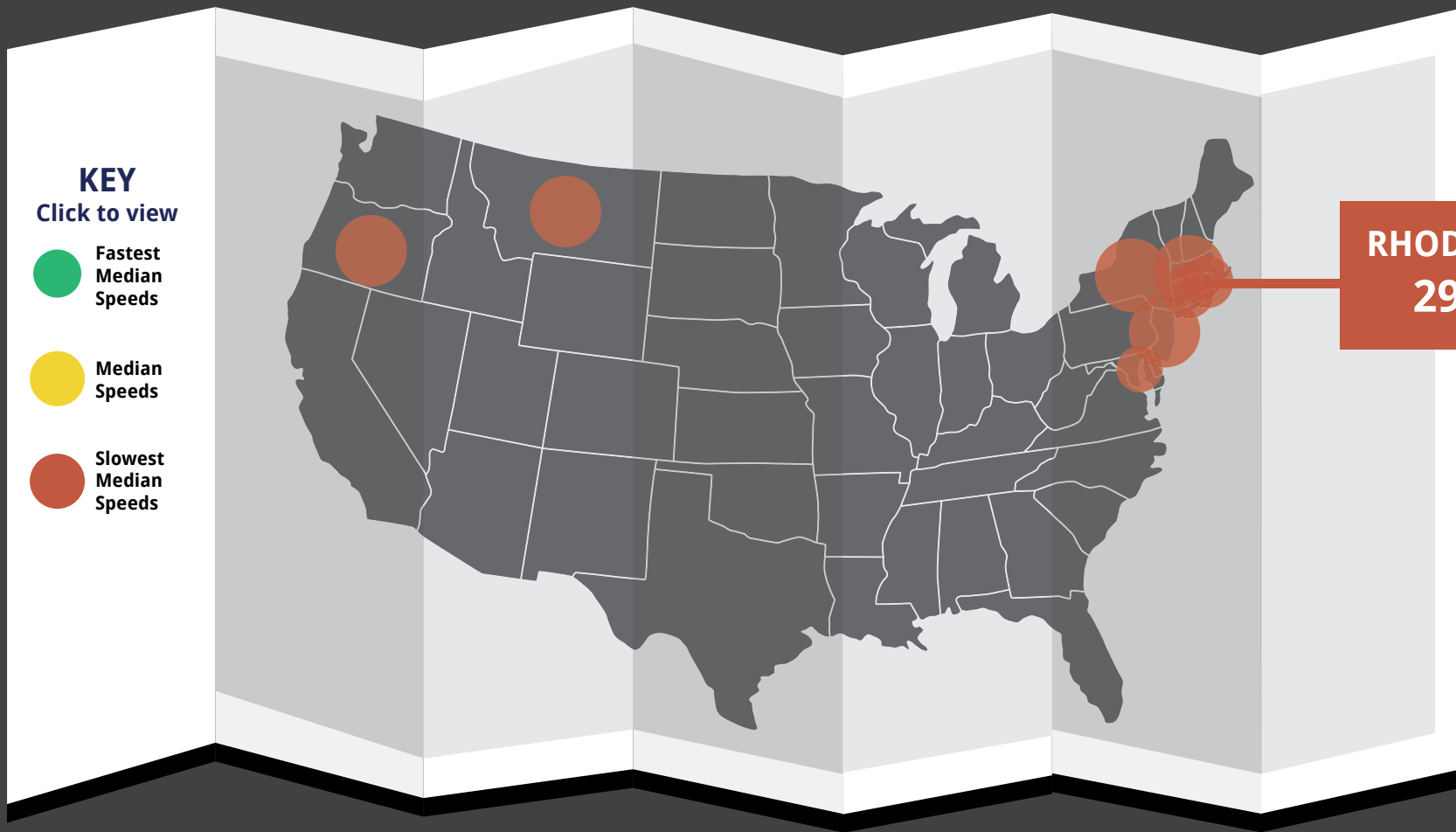
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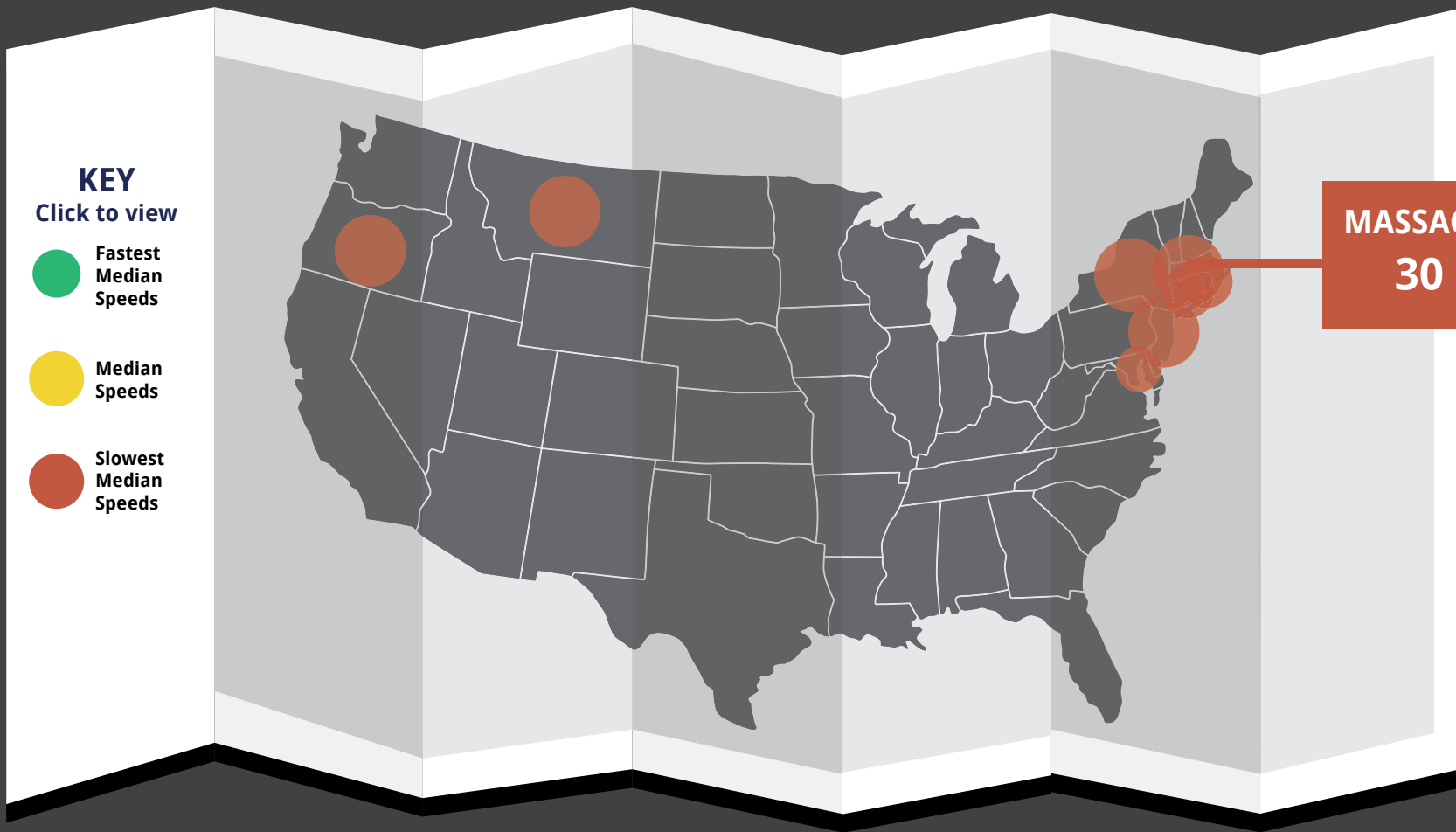
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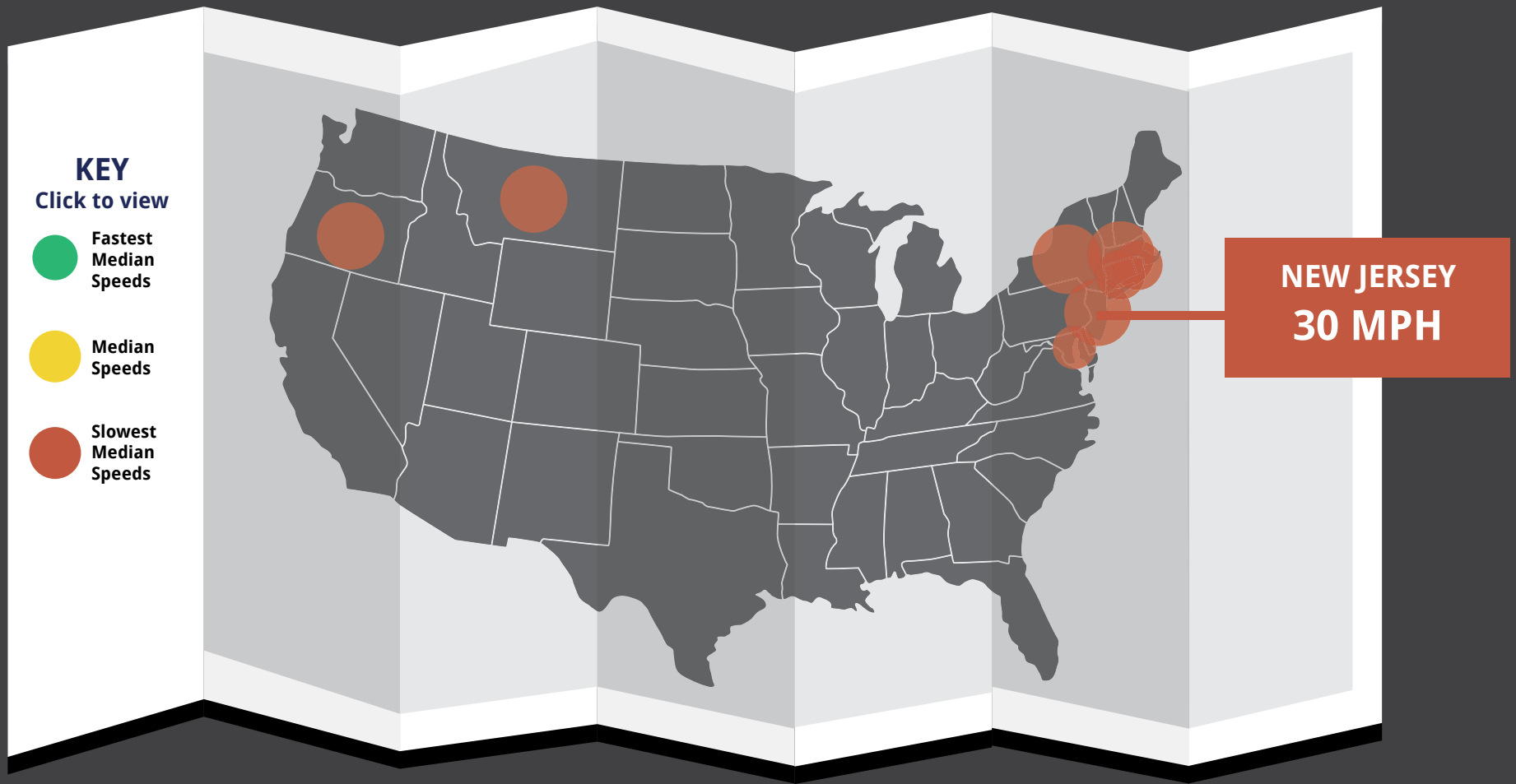
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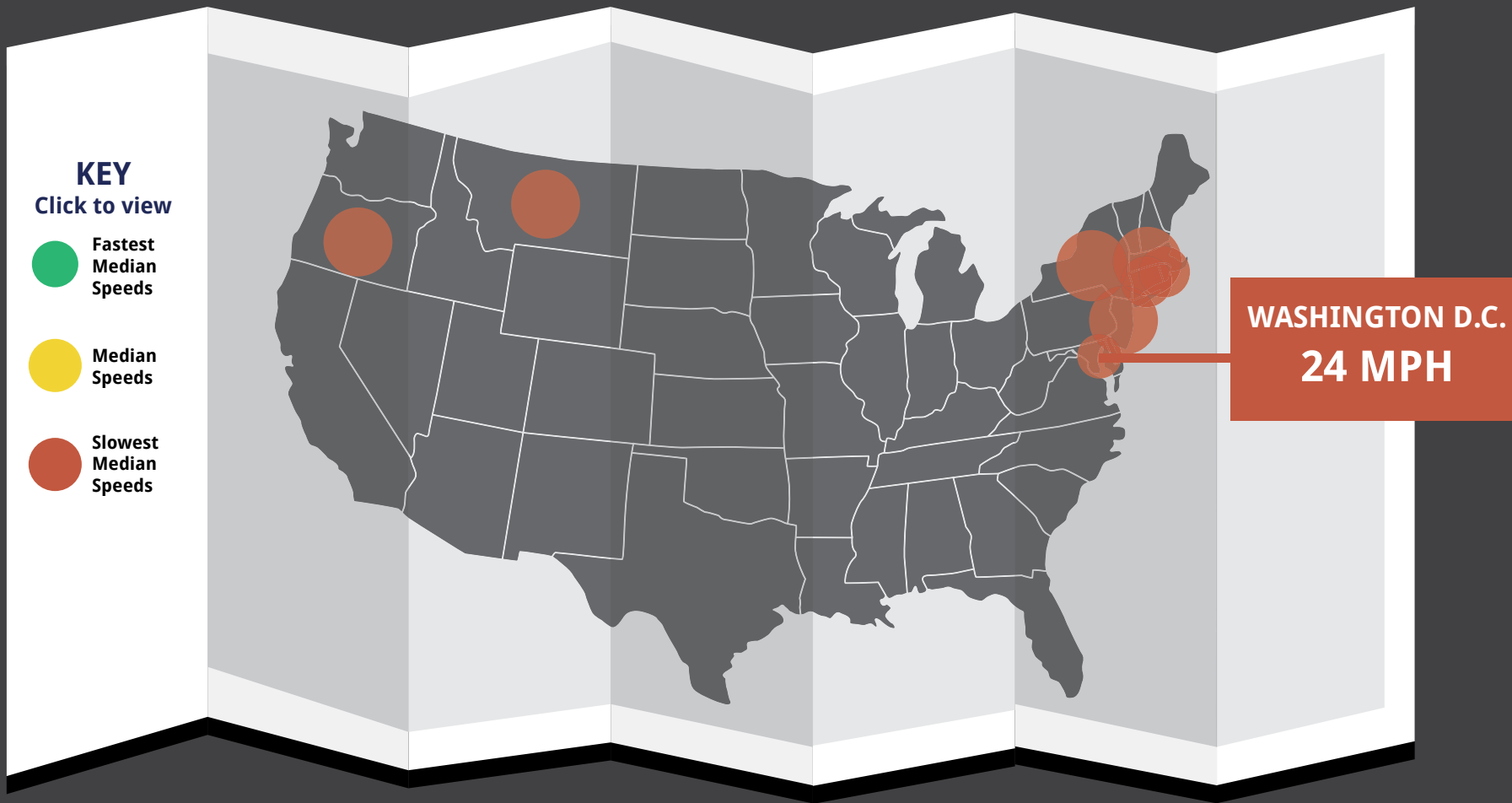
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# STAY SAFE ON THE ROAD WITH THESE TIPS!

- 1** Beware of following too closely. It may seem obvious, but each second you add between you and the car in front of you can mean the difference between rear-ending someone and not.
- 2** Make it a habit to leave your house five minutes earlier than planned. Relieving yourself of the extra pressure of running late can help prevent you from tailgating.
- 3** Pay attention to your surroundings. If the weather is making visibility bad, leave extra room between the car in front of you, and slow down!
- 4** Remember that you can only control your own driving. If someone else is tailgating, try changing lanes to let them pass. Avoid getting aggressive and slamming on your brakes to get them off your tail.
- 5** If you think you're a safe driver, it's time to stop paying for the driving of others. Visit [www.progressive.com/snapshot](http://www.progressive.com/snapshot) to learn more about Snapshot – drivers who save with Snapshot save an average of \$150 per year.

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