



eBay 20th Anniversary Data Points*

- The first item ever sold on eBay was a broken laser pointer in 1995.
- In 1997, a Big Bird jack-in-the-box toy from PBS' Sesame Street became the millionth item to be sold on eBay. When the buyer learned of his auspicious place in history, he donated the toy to eBay to use in any eventual museum or archive. Today, it sits in the main lobby of eBay's headquarters.
- eBay has sold enough cars to circle the moon more than four times.
- eBay launched in the UK in 1999; the first item sold on eBay.co.uk was a CD single by the Skorpions.
- eBay has sold enough wrist watches to line the way from Athens to Brussels when laid end to end.
- Towns sold on eBay include Bridgeville, California for \$1.77 million and Albert, Texas for \$2.5 million.
- 110 years after the Teddy Bear was invented in honor of U.S. President Theodore Roosevelt, more than 300,000 have been sold on eBay.
- eBay has sold more than 25 million comic books - enough to keep a person reading for more than 729 years.
- A Frank Mulder designed gigayacht was the most expensive item ever sold on eBay, auctioning for \$168 million in 2006.
- The most expensive musical instrument sold in the US since 2007 was a 1937 Martin D18 vintage acoustic guitar. It sold for \$50,000.
- The Original Hollywood sign, first Superman comic and lunch with Warren Buffet were all sold on eBay.
- In the past eight years, eBay sold enough books to outfit each elementary and secondary school student in the United States with one.
- eBay has sold artwork from artists such as Picasso, Warhol, Rembrandt, Dali and Banksy.
- eBay has sold enough paintings to fill the Louvre more than 45 times.
- eBay has sold 241,235,741 pairs of shoes in the past eight years – that's four pairs for every person in Italy!
- As of November 13, 2008, Jack Sheng, CEO of Eforcity electronics accessories company, was the first eBay seller to receive a Feedback score of one million. He currently has a score of over two million. It took Sheng eight years to earn a Feedback score of one million, but it only took him 18 months thereafter to reach two million. To congratulate Sheng, eBay staff created a special "Shooting Star" for his seller profile and named a conference room on eBay's campus after him.
- In the past eight years, eBay has sold 1.9 million bobbleheads, enough to fill the seats at every MLB stadium more than once.
- The top 20 countries in terms of number of eBay buyers include: Australia, Austria, Belgium, Canada, China, France, Germany, Hong Kong, India, Italy, Japan, Netherlands, Singapore, South Korea, Spain, Switzerland, Taiwan, Thailand, UK, US.
- The eBay apps have been downloaded more than 279 million times.
- In the 21st century, eBay's total GMV has exceeded \$660 billion.

**Data corresponds to eBay's top five markets*