GLOBAL TECHNOLOGY ADOPTION INDEX

CHAPTER 2: HEALTHCARE FINDINGS

🔗 Big Data

A growing number of healthcare organizations **are unsure how to approach big data, although they believe it's relevant.**

48%

OF HEALTHCARE ORGANIZATIONS REPORTED THAT THEY BELIEVE BIG DATA IS RELEVANT, BUT THEY AREN'T SURE HOW TO APPROACH IT. **This is an increase from 2014 when 41% said they were unsure.**

THIS NUMBER IS SLIGHTLY HIGHER THAN THE OVERALL SURVEY FINDINGS, WHICH CITE

44%

OF OVERALL RESPONDENTS AREN'T SURE HOW TO APPROACH BIG DATA.

HEALTHCARE ORGANIZATIONS CURRENTLY USING BIG DATA CITE COST AS **the biggest barrier to extracting insights.**

#1 BARRIER

The cost of IT infrastructure is the biggest barrier to extracting insights

25%

#2 BARRIER

Technology not being sufficiently developed yet and a lack of support from management are tied for the second biggest barrier

24%

#3 BARRIER

Security and cost of outsourcing analysis are also tied for the third biggest barrier

21%