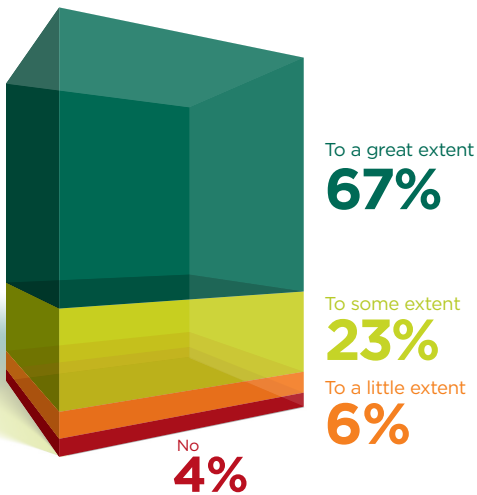


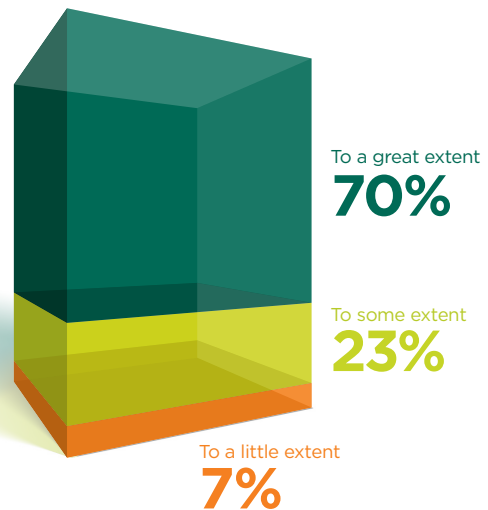
A Clear Link Between Purpose-driven Leadership and the Bottom Line

Korn Ferry conducted the global survey of 1,045 executives in May 2016. Following are the responses:

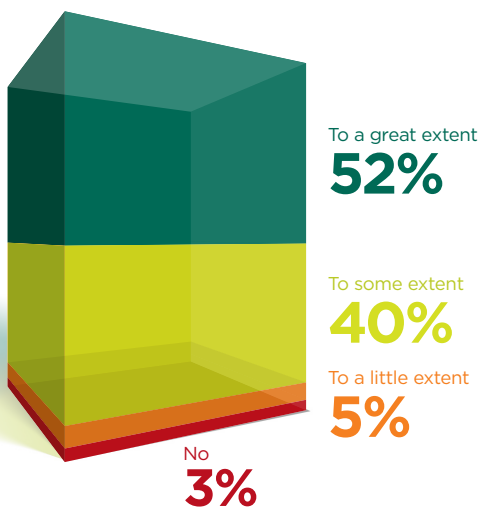
Is there a long-term financial benefit to companies that make strong commitments to purpose-driven leadership?



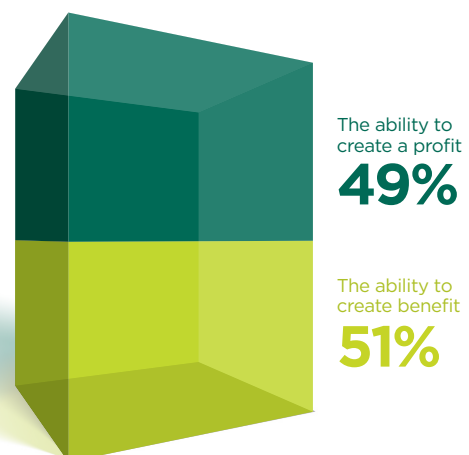
Does understanding and embracing the mission/purpose of your organization increase employee productivity?



Do your organization's employees understand and embrace the mission/purpose of your organization?

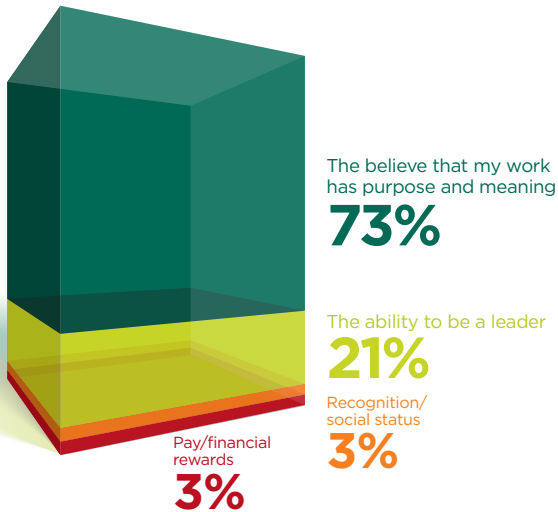


What is most rewarded by your employer?

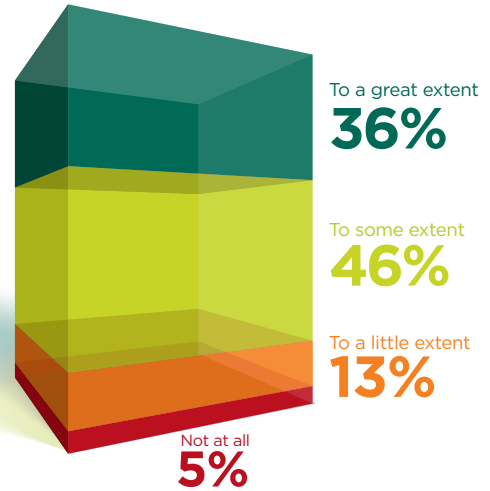




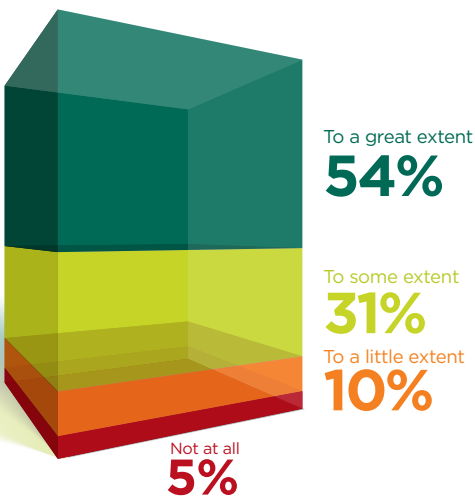
What is your personal principal driver at work?



To what extent would you agree with the statement "People work at my company primarily for reasons other than pay"?



To what extent is your organization recognized as a "good citizen" in the community?



About Korn Ferry

Korn Ferry is the preeminent global people and organisational advisory firm. We help leaders, organisations and societies succeed by releasing the full power and potential of people. Our nearly 7,000 colleagues deliver services through our Executive Search, Hay Group and Futurestep divisions. Visit kornferry.com for more information.