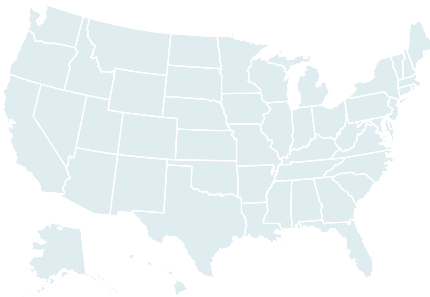


CHARITABLE SECTOR SUPPORT BY CITY

Nationwide, Fidelity Charitable's 132,000 donors make religion and education the top focus of their giving. However, rankings of top cities for giving by charitable sector reveal how donor priorities differ across regions in the United States. These sector giving lists show that Giving Account® support often has a geographic identity as well as a personal one, with the needs and interests specific to a metropolitan area frequently reflected in donor giving choices.

The information presented in these lists ranks Fidelity Charitable's top 30 metropolitan areas – which all have 400 or more Giving Accounts—by the percentage of local Giving Accounts that recommend grants to nonprofits across eight philanthropic sectors, including education, art and culture, environment and animals, health, human services, international affairs and religion.¹



Giving to EDUCATION

Including universities, libraries and literacy programs

Rank Metropolitan Area

- 1 Bridgeport-Stamford-Norwalk
- 2 Boston-Cambridge-Quincy
- 3 New York-Northern New Jersey-Long Island
- 4 San Francisco-Oakland-Fremont
- 5 Washington-Arlington-Alexandria
- 6 Naples-Marco Island
- 7 Philadelphia-Camden-Wilmington
- 8 St. Louis
- 9 San Jose-Sunnyvale-Santa Clara
- 10 Baltimore-Towson



Giving to ARTS & CULTURE

Including museums, historical societies and public broadcasting services

Rank Metropolitan Area

- 1 San Francisco-Oakland-Fremont
- 2 Boston-Cambridge-Quincy
- 3 Washington-Arlington-Alexandria
- 4 New York-Northern New Jersey-Long Island
- 5 Bridgeport-Stamford-Norwalk
- 6 Naples-Marco Island
- 7 Seattle-Tacoma-Bellevue
- 8 San Jose-Sunnyvale-Santa Clara
- 9 Miami-Fort Lauderdale-Pompano Beach
- 10 Cleveland-Elyria-Mentor



Giving to ENVIRONMENT & ANIMALS

Including conservation organizations, zoos and animal shelters

Rank Metropolitan Area

- 1 San Francisco-Oakland-Fremont
- 2 Boston-Cambridge-Quincy
- 3 San Jose-Sunnyvale-Santa Clara
- 4 Bridgeport-Stamford-Norwalk
- 5 St. Louis
- 6 Cleveland-Elyria-Mentor
- 7 San Diego-Carlsbad-San Marcos
- 8 Portland-Vancouver-Beaverton
- 9 Washington-Arlington-Alexandria
- 10 Philadelphia-Camden-Wilmington

¹ Sector codes as defined by the National Center for Charitable Statistics (NCCS) National Taxonomy of Exempt Entities (NTEE).



Giving to HEALTH

Including hospitals, medical research organizations and health treatment programs

Rank Metropolitan Area

- 1 Boston-Cambridge-Quincy
- 2 Bridgeport-Stamford-Norwalk
- 3 Naples-Marco Island
- 4 Miami-Fort Lauderdale-Pompano Beach
- 5 New York-Northern New Jersey-Long Island
- 6 St. Louis
- 7 Detroit-Warren-Livonia
- 8 Charlotte-Gastonia-Concord
- 9 Denver-Aurora
- 10 Cleveland-Elyria-Mentor
- 11 San Francisco-Oakland-Fremont



Giving to RELIGION

Such as churches, synagogues and temples

Rank Metropolitan Area

- 1 Salt Lake City
- 2 Charlotte-Gastonia-Concord
- 3 Indianapolis-Carmel
- 4 Detroit-Warren-Livonia
- 5 Dallas-Fort Worth-Arlington
- 6 Houston-Sugar Land-Baytown
- 7 St. Louis
- 8 Cincinnati-Middletown
- 9 Minneapolis-St. Paul-Bloomington
- 10 Atlanta-Sandy Springs-Marietta



Giving to HUMAN SERVICES

Including food banks, homeless shelters and youth programs

Rank Metropolitan Area

- 1 Naples-Marco Island
- 2 Detroit-Warren-Livonia
- 3 Boston-Cambridge-Quincy
- 4 Chicago-Naperville-Joliet
- 5 Bridgeport-Stamford-Norwalk
- 6 San Francisco-Oakland-Fremont
- 7 Denver-Aurora
- 8 St. Louis
- 9 New York-Northern New Jersey-Long Island
- 10 San Jose-Sunnyvale-Santa Clara
- 11 Washington-Arlington-Alexandria



Giving to SOCIETY BENEFIT

Such as civil rights, community improvement and volunteer organizations

Rank Metropolitan Area

- 1 Miami-Fort Lauderdale-Pompano Beach
- 2 Bridgeport-Stamford-Norwalk
- 3 New York-Northern New Jersey-Long Island
- 4 Cleveland-Elyria-Mentor
- 5 Boston-Cambridge-Quincy
- 6 Washington-Arlington-Alexandria
- 7 San Jose-Sunnyvale-Santa Clara
- 8 St. Louis
- 9 Naples-Marco Island
- 10 Baltimore-Towson



Giving to INTERNATIONAL AFFAIRS

Such as development, relief and human rights organizations

Rank Metropolitan Area

- 1 Washington-Arlington-Alexandria
- 2 San Jose-Sunnyvale-Santa Clara
- 3 San Francisco-Oakland-Fremont
- 4 New York-Northern New Jersey-Long Island
- 5 Seattle-Tacoma-Bellevue
- 6 Minneapolis-St. Paul-Bloomington
- 7 San Diego-Carlsbad-San Marcos
- 8 Chicago-Naperville-Joliet
- 9 Boston-Cambridge-Quincy
- 10 Portland-Vancouver-Beaverton
- 11 Los Angeles-Long Beach-Santa Ana
- 12 Miami-Fort Lauderdale-Pompano Beach
- 13 Bridgeport-Stamford-Norwalk



The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable® activity in calendar year 2015. For additional detail on reporting methodology, visit FidelityCharitable.org/giving-report.

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