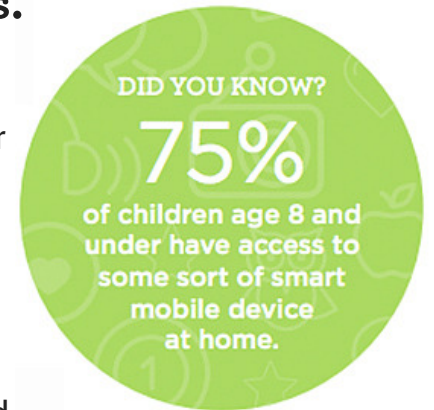


The Smart Talk helps you set ground rules for your kids and their devices.

Technology is playing an ever-increasing role in our children's lives. According to a 2015 LifeLock poll*, the majority of children receive their first smartphone between the ages of 8 and 12. While 79 percent of families have verbal technology agreements with their children, only 6 percent of those are written.



How can parents help make sure their kids use smart devices responsibly? It helps if both parent and child are on the same page. And that's where [The Smart Talk comes in](#).

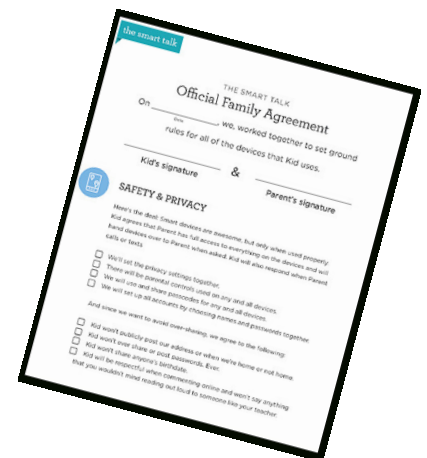
The Smart Talk is a free and simple online tool, developed by the National PTA and LifeLock, that allows families to develop personalized technology ground rules.

The Smart Talk engages kids and parents in an interactive experience, leading them through a guided conversation about key topics:

Safety & privacy
Screen time

Apps & downloads
Texting & calling

Social media & respect



After agreeing on healthy limits together, you end up with a personalized, official family agreement that you can post on your family bulletin board or fridge—for quick reference.

Technology isn't going away. If anything, it's going to become an even larger part of our lives—and the lives of our kids. To help your children maintain a healthy relationship with technology and keep them from becoming screen monsters, check out The Smart Talk.

Learn More at [TheSmartTalk.org](#)

