

LATEST INNOVATIONS

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DUO - available from Olay, Old Spice and Ivory - is an innovative, breakthrough, dual-sided, personal cleanser-infused buffer that revolutionizes the look and feel of clean. DUO unites the clean of a bar with the care of a body wash and the experience of a puff to give consumers the best of all worlds, delivering a more effective and complete clean, deeper exfoliation, and a delightful scent experience.

DUO features a smooth side and a scrubbing side, and is infused with a flexible cleanser inside for a never-before-seen two-sided clean:

- The scrubby side exfoliates and renews skin surface, the smooth side softens and conditions, and the flexible cleanser interior contours to the body as it lathers. The result is a deep, refreshing clean for noticeably invigorated, soft skin.
- Patented multi-layered cleansing technology delivers a 2X better clean vs. our basic body wash and a puff.
- **DUO** provides a deeper clean as it exfoliates surface skin deeper than a body wash puff.
- Flexible cleanser glides and contours to the user's body for a close, complete clean.
- **DUO's** experiential scent provides 3-4X more fragrance ingredients than our current bar soaps and body washes.
- **DUO** is available in Olay, Old Spice and Ivory – featuring Olay's and Old Spice's most popular scents with Olay Soothing Orchid & Black Currant and Old Spice Swagger and Pure Sport, and a new scent from Ivory with Refreshing Clean.



How DUO Works

Just add water for a rich, cleansing lather. DUO should be hung to dry after each use. DUO is designed and tested to be used for up to 30 showers, or until lather fades.

Availability

Olay, Ivory and Old Spice DUOs are available online and at retailers across the United States.

Contact

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