

OLAY



REGENERIST REVITALIZING SERUM FRAGRANCE



At P&G, we know that fragrance is an important part of product experience for many people and we understand they also want to know about the fragrances we use.

The unique fragrances specially formulated for our products often have many ingredients which are similar to those found in many fruits, flowers and foods. Here we have provided insight into where else these ingredients may be found as well as their aromatic character which provides the scent experience. Fragrance ingredients are listed in alphabetical order down to 0.01% in the product. We have also included fragrance allergens to European Union standards. For this leave-on product they are listed down to an even lower level of 0.001%



ALPHA-ISOMETHYL IONONE

Minty aroma also found in celery, peppermint oil, a wide number of other foods and product fragrances

BENZYL SALICYLATE

Citrus aroma also found in cranberry, clove, peppermint oil, a wide number of other foods and product fragrances

HEXYLCINNAMAL

Fresh, green aroma also found in cinnamon, a wide number of other foods and product fragrances

LIMONENE

Citrus aroma also found in orange, citrus fruits, a wide number of other foods and product fragrances

TRIETHYL CITRATE

Plum-like aroma also found in cabbage, many other foods and product fragrances

