



Southern Glazer's

2017 Philanthropy and Volunteering Update






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Southern Glazer's Wine & Spirits At-A-Glance

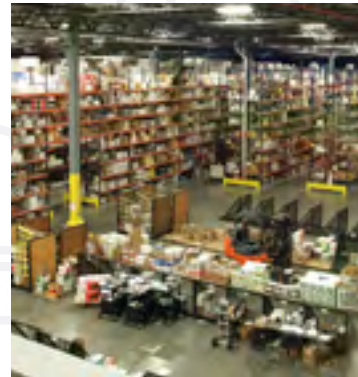
About Southern Glazer's Wine & Spirits

Southern Glazer's Wine & Spirits is North America's largest wine and spirits distributor and the preeminent data insights company for alcoholic beverages. The Company has operations in 44 U.S. states and the District of Columbia, Canada, and the Caribbean, and employs more than 22,000 team members. Southern Glazer's urges all retail customers and adult consumers to market, sell, serve, and enjoy its products responsibly.



Company at-a-Glance

- 22,000 employees
- Operations in 44 states plus the District of Columbia, the Caribbean, and Canada
- 47 distribution centers
- 6.4 million customer deliveries annually
- 12.5 million square feet of warehouse space
- 5.5 million pounds of freight moved
- 2,650 trucks in fleet
- Delivers to more than 360,000 customers annually
- Represents 1,500 wine, spirits, beer and beverage suppliers
- Distributes over 5,000 brands



Expertise in Wine and Spirits Education

Southern Glazer's has more certified wine experts than any other North American wine and spirits distributor. Its employees have successfully completed more than 5,000 wine, sake, and spirits education programs, from introductory to master-level achievements. These include:

- Over 2,800 Wine and Spirits Education Trust (WSET) wine & spirits certifications;
- 19 WSET Level 3 Awards in Sake;
- 1,600 Level 1 Court of Master Sommeliers®;
- 117 CMS Certified Sommeliers;
- 20 CMS Advanced Sommeliers;
- 15 Master Sommeliers®;
- Over 600 Certified Specialists of Wine (CSW);
- 16 Certified Wine Educators (CWE); and
- 117 Certified Specialists of Spirits (CSS).



There are only 147 Master Sommeliers in North America, and 15 of them work for Southern Glazer's. Southern Glazer's also employs 20 Master Mixologists across North America, responsible for educating bartenders, beverage buyers, and corporate clients about the latest trends in cocktail culture. Michelin Star chefs, national restaurant chains, international hotels, and top spirits brands rely on Southern Glazer's expert mixologists to help them develop world-class beverage programs that raise the bar for today's demanding consumers. Southern Glazer's mixologists hold multiple certifications from accredited organizations such as the U.S. Bartenders Guild, BarSmarts, the Wine & Spirit Education Trust, Society of Wine Educators, and the Cicerone Certification Program, to name a few.



Message from Wayne Chaplin and Shelly Stein

Dear Reader,

In your hands, or on your screen before you, Southern Glazer's Wine & Spirits is proud to present our 2017 Philanthropy and Volunteering Update.

In a little more than a year, Southern Glazer's – as a company with a footprint across 44 states, the District of Columbia, Canada and the Caribbean – and in concert with the generous support from among our 22,000 team members, you will see the scope, depth and highlights of our corporate philanthropy and volunteering activities in all their noteworthy facets and programs.

We are especially gratified by the volunteering efforts of our employees, from donating time, money and work in Texas, Louisiana, Florida, and the U.S. Virgin Islands in the aftermath of destructive hurricanes, as well as a multitude of charitable activities in countless communities across the country.

This Southern Glazer's 2017 Philanthropy and Volunteering Update also covers highlights of the following initiatives: our One Team, One Dream, One Spirit of Giving Campaign; Promoting Responsible Consumption; Supporting Education; Enhancing Diversity & Inclusion; and Empowering Local Market Giving.

Also, notable in many instances this year, Southern Glazer's has leveraged and extended our own donations right alongside those of our supplier partners, and we gratefully acknowledge their support and participation.

In conclusion, we want to personally thank every one of you who has contributed or donated your efforts, time and money alongside Southern Glazer's and for being a responsible representative of our great company in the communities we are privileged to live in and serve.



Wayne E. Chaplin
CEO



Shelly Stein
President



Our Approach to Giving Back

Southern Glazer's Wine & Spirits is deeply committed to giving back to the communities where we live and work. Every year, Southern Glazer's, as an organization, and via individual donations of time and money, supports countless charities that focus on responsible consumption, education, health and welfare, disaster relief, cultural development, and social services.

As an industry leader, Southern Glazer's is committed to promoting the safe and responsible use of beverage alcohol. Supporting a wide variety of local and national programs, Southern Glazer's participates with diverse groups and nonprofits to prevent underage drinking and advocate for the safe, legal use of alcohol.



In education, Southern Glazer's is especially proud of its support for a variety of local and national educational institutions, scholarships and programs. The Company has a history of supporting education because we believe education leads to opportunity. This includes investing in tomorrow's hospitality leaders, which Southern Glazer's views as an important investment in our company's future.

Driven by its own strong, clear dedication to diversity and inclusion within the organization, Southern Glazer's strives to support national, state and local nonprofit groups likewise committed to these principles and goals.

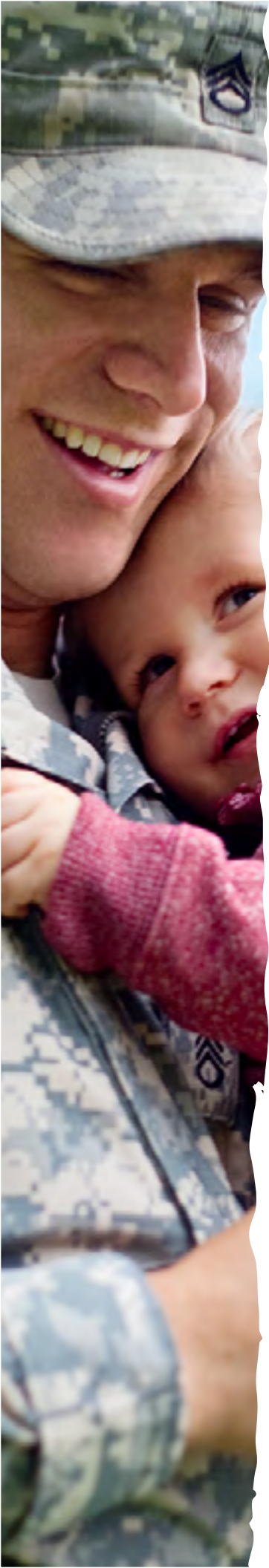
At the local level, Southern Glazer's team members generously volunteer and raise money for hundreds of nonprofit and neighborhood groups. What's more, employees are encouraged at the local and state level to request corporate support, either in financial grants or in-kind donations.



It all adds up to a longstanding awareness of and commitment to giving back at Southern Glazer's, as you will read and see in the following pages.



Highlights from 2017



“One Team. One Dream. One Spirit of Giving.”

Anniversary charitable giving campaign.

In July 2017, Southern Glazer’s celebrated the one-year anniversary of its combination of Southern Wine & Spirits and Glazer’s, Inc. A celebration of the Company’s success wouldn’t be complete if it wasn’t shared with those people in our communities who need us most. We asked our 22,000 employees to vote for charities that they believe would best benefit from our contribution. Employees cast their votes for nonprofit organizations with excellent reputations for making a meaningful impact on a diverse group of individuals. The following four winning charities were each selected to receive a \$ 25,000 donation to commemorate the Company’s milestone first anniversary.



No Kid Hungry/Share Our Strength® - No child should grow up hungry in America, but one in six children struggles with hunger. Share Our Strength’s No Kid Hungry campaign is ending child hunger in America by ensuring all children get the healthy food they need, every day. The No Kid Hungry campaign connects kids in need with nutritious food and teaches their families how to cook healthy, affordable meals. The campaign also engages the public to make ending child hunger a national priority.

Wounded Warrior Project® – WWP serves veterans and service members who incurred a physical or mental injury, illness, or wound, co-incident to their military service on or after September 11, 2001 and their families. The organization connects veterans to peers, programs, and communities; provides free health and wellness support; and empowers them to mentor fellow warriors.

Make-A-Wish® America – Tens of thousands of volunteers, donors and supporters advance the Make-A-Wish® vision to grant the wish of every child diagnosed with a life-threatening medical condition. In the United States and its territories, on average, a wish is granted every 34 minutes. The organization believes a wish experience can be a game-changer and inspires it to grant wishes that change the lives of the kids they serve.

Homes for Our Troops – HFOT is a privately funded nonprofit organization that builds and donates specially adapted custom homes nationwide for severely injured post - 9/11 veterans, to enable them to rebuild their lives. Most of these veterans have sustained injuries including multiple limb amputations, partial or full paralysis, and/or severe traumatic brain injury (TBI). These homes restore some of the freedom and independence our veterans sacrificed while defending our country, and enable them to focus on their family, recovery, and rebuilding their lives.





Promoting Responsible Consumption

Southern Glazer's is committed to promoting the responsible consumption of beverage alcohol and preventing underage drinking at the local, state and national levels.



A centerpiece of these multi-faceted efforts and in its role as an industry leader, Southern Glazer's established the Youth Alcohol Awareness & Education Foundation, Inc., whose aim is devoted to the prevention of underage drinking. The Foundation provides financial support to advance alcohol safety and programs to prevent underage drinking prevention in alliance with diverse educational institutions and community-based groups.

In its first initiative, the Foundation teamed up with Step Up For Students (SUFS), a nonprofit organization that helps manage the income-based Florida Tax Credit Scholarship Program, and EverFi, Inc., the leading education technology innovator that empowers K-12, higher education, and adult learners with the skills needed to be successful in life. Together, the initiative will fund the implementation of the EverFi AlcoholEdu® for High School online curriculum in 25 public and private high schools throughout Miami-Dade and Broward Counties.

Noting the importance of the Foundation's first initiative, Wayne E. Chaplin, CEO of Southern Glazer's commented, "We have a long history of promoting the prevention of underage drinking by working with our industry trade partners and customers to reduce teen access to alcohol."

In March 2017, Southern Glazer's partnered with the [Foundation for Advancing Alcohol Responsibility](#) (Responsibility.org) during March Madness, leveraging excitement around the college basketball tournament to promote responsible consumption. The Company distributed life-size cutouts of basketball great, Shaquille O'Neal, promoting a responsible drinking message to off-premise accounts in the Final Four markets.



Also working with Responsibility.org, Southern Glazer's implemented a state-wide campaign called "No Excuses," aimed at curbing underage drinking in Florida. The campaign included nearly 6,000 display materials, in Spanish and English, which were distributed to liquor licensees throughout the state. The campaign sent a firm message that underage drinking is not tolerated in Florida.



As active as Southern Glazer's is with local, state and national groups and initiatives, the Company also fosters and promotes responsible consumption among all its team members. For example, Alcohol Awareness Month is an important part of a year-round internal campaign, which reinforces the key responsibility theme with every employee. Via weekly email messaging and the Company's intranet site, Southern Glazer's employees learned about Company- and supplier-led safe consumption policies and programs, as well as information from other responsible drinking information groups.



These and many other related external and internal programs further expand Southern Glazer's current and longstanding commitment to and involvement with responsible consumption efforts.

Supporting Education

During 2017, Southern Glazer's continued its longstanding commitment to support local, state and national educational programs, scholarships and institutions.



In April 2017, Southern Glazer's announced it had committed \$150 million to the [Step Up For Students](#) Scholarship Program for the 2017-18 school year, which helps fund more than 21,000 scholarships in 2017-2018 academic year. Step Up For Students is a nonprofit organization that helps manage

the income-based Florida Tax Credit Scholarship Program. This year's corporate commitment once again surpassed Southern Glazer's previous annual aid. Since 2010, total financial support of the group by Southern Glazer's has reached an astounding \$465 million.

Southern Glazer's has also made ongoing donations to benefit [Florida International University's Chaplin School of Hospitality and Tourism](#) – named after the Chaplin family, a founder of Southern Glazer's. The University features: the Wine Spectator Restaurant Management Laboratory, giving students the experience of operating a restaurant without having to leave campus; the Mel Dick Wine Tower, an above-ground wine cellar and training space; and the Southern Wine & Spirits Beverage Management Center, a seminar-style classroom designed for the examination and sensory appreciation of wine. In addition, the annual Food Network & Cooking Channel South Beach Wine & Food Festival, which is hosted by Southern Glazer's, has raised more than \$26 million over the past 16 years for the Chaplin School.

Again in 2017, and for the past 17 years, Southern Glazer's has been proud to offer the Southern Glazer's Wine and Spirits Scholarship Program for its employees. The program is open to all eligible dependent sons and daughters of employees of Southern Glazer's that are in their senior year of high school or are currently enrolled in their first, second or third year of college.

For the North Miami campus of [Johnson & Wales University](#), an internationally recognized culinary educational institution, Southern Glazer's donated \$300,000 for three years of scholarships beginning in 2016 to the University's Miami students who are pursuing wine education.

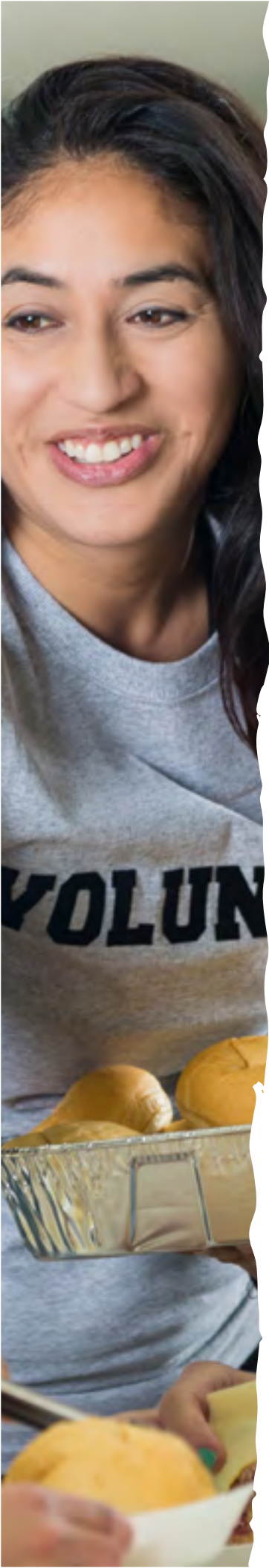


Southern Glazer's also recently donated \$1 million toward the construction of the new Hospitality Hall building at the William F. Farrah College of Hospitality at the University of Nevada, Las Vegas (UNLV). With modern amenities and experiential learning spaces, Hospitality Hall will provide a platform to raise the bar when it comes to hospitality education. The new

Southern Glazer's Beverage Lab that will be housed in the facility will elevate the school's beverage program to undisputed world-class status.

Among other state and local academic programs, Southern Glazer's has endowed a Wine Business Scholarship Fund at [Sonoma State University](#) for two scholarships for its undergraduate or graduate Wine Business Students at the School Business and Economics. The scholarship provides two \$10,000 awards that may pay for tuition, books, fees, housing and other expenses to support the student's career advancement and educational accomplishment.





Enhancing Diversity & Inclusion

At Southern Glazer's, the spirit and principles of diversity and inclusion are integral parts of its DNA. From a variety of internal programs and initiatives to its external support of local, state and national diversity campaigns and groups, Southern Glazer's is a deeply committed corporate citizen to these guiding principles. It is also reflective of the Company's drive to demonstrate its fiercely held commitment and passion to create a workforce that is

positioned for the long term.



At the national level, Southern Glazer's is a proud founding partner of [Women of the Vine & Spirits](#), a membership-based alliance that empowers and equips women worldwide to advance their careers in the alcohol beverage industry. As a founding partner, Southern Glazer's has

helped Women of the Vine & Spirits expand its reach from a once-a-year event to become a global consortium that supports professionals in the industry on a year-round basis with networking opportunities, discussion boards and educational resources. In 2017, Southern Glazer's provided the initial financial contribution to help start the Women of the Vine & Spirits Foundation. The Foundation provides scholarships and awards for the purpose of helping women advance in their careers in the food, wine, spirits, hospitality, or viticulture industries through education, leadership, and professional development, as well as fostering gender diversity and talent development across the industry at large. In addition, the Company, along with MGM Resorts International, hosted a special Women of the Vine & Spirits forum for employees in Las Vegas, Nevada. The forum included panels on Work/Life Balance, Diversity and Inclusion Initiatives and starting or maintaining a Mentorship Program. Panelists and moderators included Deborah Brenner, Founder and President of Women of the Vine & Spirits, along with representatives from Southern Glazer's, supplier partners and Las Vegas casino management.

In 2017, Southern Glazer's was excited to launch C.H.E.E.R.S., which is the Company's fastest-growing business resource group. C.H.E.E.R.S., which stands for Connecting, Hard-Working, Empowering,



Educating, Respecting and Serving, is a company-wide initiative dedicated to the professional development and empowerment of women at Southern Glazer's. C.H.E.E.R.S chapters are now emerging all over the U.S. including Dallas, St. Louis, Miami, Orlando, Las Vegas, Pacific Northwest, Kansas City, and New York.

Southern Glazer's has also become the first corporate partner of [Women of Tomorrow](#), an organization that connects highly accomplished professional women with at-risk girls in public



high schools. The schools select at-risk girls for participation based on a broad definition of "at-risk" including low income, abuse, disability, likelihood of dropping out of high school, becoming involved in gangs, drugs, criminal activity, getting pregnant or academic, social, behavioral, medical or other risk factors. Each group is diverse in its composition with girls in 9th through 12th grade who have varying

strengths and weaknesses so they can learn from and empower each other. With the partnership, the Company will host a series of mentoring sessions with Women of Tomorrow students, as well as provide career-focused college campus visits to the FIU Chaplin School of Hospitality & Tourism Management.

Southern Glazer's also engages with suppliers to further charitable giving to diverse organizations. As an example, during this year's Campari's Negroni Week, Southern Glazer's matched a \$10,000 donation made by supplier partner Campari America, which along with other funds raised, benefitted the winning charity, [One More Wave](#), a nonprofit providing wounded or disabled veterans access to surfing to achieve therapy through the ocean.

Following disturbing events in Charlottesville, Virginia in August 2017 and news that the Company's supplier, Constellation Brands, announced it had made a significant contribution to the [Anti-Defamation League](#) (ADL), Southern Glazer's made a matching corporate donation of \$100,000 to the ADL and directed its pledge toward ADL's No Place for Hate® initiative. This national initiative provides schools and communities with an organizing framework for combating bias, bullying and hatred. Supporting the initiative in Florida, employees participated in No Place for Hate Day in October and wore stickers and bracelets to promote equal rights and fair treatment for all.





EMPOWERING LOCAL MARKET GIVING

Along with Southern Glazer's support of safe and responsible use of beverage alcohol, its contributions to education and scholarships, and its passionate commitment to diversity and inclusion, the Company strongly believes in and contributes to charitable activities in all the local markets in which our employees are proud to live and serve.

Every year, Southern Glazer's empowers employees in local markets to engage with charities and nonprofits in their own backyards.

In addition to fundraising, Southern Glazer's employees give generously of their time by serving as volunteers. Employee volunteers support projects in their local markets that align with the Company's core giving pillars in order to have a greater positive impact in the markets where Southern Glazer's does business.

It would be impossible to list every activity in every market, so the following are highlights of some of the great work Southern Glazer's teams do to make a difference.

Blessings in a Backpack – Kentucky

Southern Glazer's Kentucky employees helped fill backpacks full of food for [Blessings in a Backpack](#), a nonprofit that mobilizes communities, individuals and resources to provide food on the weekends for elementary school children across America who might otherwise go hungry. During the school week, many children depend on the federal free and reduced meal program their school offers. Sometimes, the meals at school are the only ones they get. When the school closes its doors on Friday afternoon, many of these children go home to empty cupboards and empty bellies for 65 hours until they return to school on Monday morning.



Camp Manito-wish YMCA – Illinois and Minnesota

Southern Glazer's employees in Illinois and Minnesota joined together to send foster children to Camp Manito-wish YMCA in Northern Wisconsin, a program that promotes youth development, healthy living, and social responsibility. Through dinners and raffles during the year, employees raised funds in 2017 to send nine foster children to the camp. To date, since the program began, the Company's employees have sent a total of 36 foster children to the program. This effort was made possible by the Jefferson Sportsman Society (JSS). The group promotes fellowship among wine, spirits and beer industry professionals with a vested interest in outdoor sports. Each year the organization and its 100+ members and associates gather for a fundraising dinner filled with camaraderie, goodwill and even better wine! Of the 36 children the group has sponsored, 21 were foster children from SOS Children's Villages of Illinois. SOS' mission is to build families by providing stable homes in a supportive community environment designed to help children in need grow into caring, productive, and self-reliant adults.

Make-A-Wish® – Minnesota

On behalf of supplier partner, Delicato, Southern Glazer's Minnesota employees helped to raise \$1,140 for the Make-A-Wish Foundation, which grants wishes to children with life-threatening medical conditions.

St. Jude Children's Research Hospital – Minnesota

23 Southern Glazer's employees participated in a Red Frog Warrior Dash to raise money for St. Jude's Children's Research Hospital. Red Frog Events partners with St. Jude to host Warrior Dash races, which raise funds for the hospital's St. Jude Red Frog Events Proton Therapy Center, the first proton radiation therapy (PRT) center in the world



dedicated solely to children and designed specifically to meet the needs of young patients. To date, Red Frog has raised over \$13.5 million toward the center, which opened officially on December 14, 2015, and donates 1% of its annual proceeds to the Hospital.

Community Outreach – Illinois

In 2017, Southern Glazer's Illinois launched the Employee Designed Giving & Engagement Committee (EDGE) to build stronger working relationships through volunteer service and philanthropic activities in the community. In 2017, the committee organized a number of activities. For example, on July 7, 2017, they organized a Volunteer Day. More than 40 employees from Illinois volunteered with a local at-risk youth program called Heart Haven Outreach to help them get ready for their largest annual fundraising gala by building décor sets, putting together gift baskets, mentoring the teenagers in the program, setting up for the event and various other tasks. In addition, the Committee donated \$2,002 in recognition of Southern Glazer's Illinois' 15th anniversary. In addition, the Committee participated in Taste of the Nation – an annual event sponsored by Southern Glazer's Illinois in partnership with Beam Suntory, which brings together hundreds of members of the local trade community and raises over \$200,000 for No Kid Hungry / Share Our Strength. Members of the EDGE Committee volunteered at the evening event by pouring wine, helping set up the 16 mixology stations, working the registration table, as well as handling the set up and clean up for the event.

American Heart Association – Kansas

In 2017, employees of Southern Glazer's Overland Park, Kansas and Kansas City, Missouri locations participated in their local [American Heart Association](#) Heart Walk. As a team, they raised more than \$2,400 for the cause.

Dress for Success/MOXI – Missouri

This summer, the Company's St. Louis chapter of C.H.E.E.R.S, its business resource group for women, coordinated a "Shop & Sip" clothing drive and networking event. The mission was to donate gently used articles of professional clothing and accessories for [Dress for Success](#) Midwest. In



addition, the MOXI Traveling Boutique, which raises money to empower women on their journey out of poverty, was parked in front of the local Southern Glazer's office so employees could shop. As a result, more than 500 articles of clothing, accessories and shoes were donated to Dress for Success Midwest and more than \$400 was raised from sales through the MOXI boutique.





Crisis Aid Foundation – Missouri

The Company's St. Louis chapter of C.H.E.E.R.S, its business resource group for women, supported a networking and charity event to support the Crisis Aid Foundation, an organization that helps women who have been victims of sex trafficking. The C.H.E.E.R.S group hosted a wine tasting and education event for over 200 people and gave guests the opportunity to buy jewelry from the Monarch Jewelry group, which refurbishes jewelry from donated pieces and sells them to raise money for Crisis Aid. The event raised \$9,000 for this meaningful cause.

Dress for Success - Missouri

A team of Southern Glazer's employees from St. Louis participated in the 7th annual Dress for Success Power Walk. The Power Walk for Dress for Success is Dress for Success' annual 5K walk event that is dedicated to celebrating and empowering women on their quest towards leading an active and healthy lifestyle, in addition to achieving economic independence. Each mile on the 3.1-mile walk represents one of the three phases that our women experience as they journey along their path to personal and professional success—from being unemployed and searching, to recently employed and adjusting, to gainfully employed and succeeding. Southern Glazer's contributions helped raise over \$25,000 for Connections to Success, the largest amount to date.



St. Louis Area Foodbank – Missouri

Employees from Southern Glazer's in St. Louis have volunteered their time on multiple occasions in 2017 for the St. Louis Area Foodbank. The Foodbank relies on volunteers to sort, box and repackage food for the 43,000 people they feed each week. The teams were able to process over 23,000 pounds of food that will provide 18,864 meals for the area's hungry.

Iowa State Fair Blue Ribbon Foundation – Iowa

Every year, Southern Glazer's Iowa serves as the Official Wholesaler of the [Iowa State Fair Blue Ribbon Foundation](#), a nonprofit organization that raises funds to help preserve and improve the Iowa State Fairgrounds. The Iowa State Fairgrounds is listed on the National Register of Historic Places and the Fair is one of the largest state fairs in the nation. To raise money for the Foundation, Southern Glazer's provides wine education seminars and samplings for attendees, as well as non-alcoholic product donations to help with additional fundraising.

Bidwell Riverside Center – Iowa

For the past three years, Southern Glazer's Iowa has raised money for the [Bidwell Riverside Center](#), a nonprofit that provides services to help break the cycle of poverty in the local community. In 2017, Southern Glazer's employees in Iowa ran a food drive to help restock the Center's pantry and collect clothing for families in need. Each year the team also hosts a toy drive for children served by the Center.



Sexually Abused Children's Relief Endeavor - Iowa

Southern Glazer's teams across the Company in Missouri, Kansas, Iowa, and Nevada, support the [Sexually Abused Children's Relief Endeavor](#), SACRED. The organization provides temporary and immediate financial assistance to families that are suffering financially due to child sexual abuse. SACRED was founded by Southern Glazer's SVP and General Manager of Iowa, John D'Attoma, and his wife. Teams provide in-kind product for the organization's annual Fine Wine and Art Auction fundraiser, and help run SACRED's golf tournament and annual 5K Run. Since 2010, SACRED has raised over \$200,000 and has helped more than 140 families with their immediate financial needs.

Beach Cleanup – British Columbia, Canada

The Southern Glazer's team in British Columbia participated in a beach cleanup at Kitsilano Beach, a popular tourist area in Vancouver. The team spent the day collecting trash to help protect the beach and sea life.



Thanksgiving Food Drive – Canada

This fall, Southern Glazer's employees from every province in Canada participated in a food drive to support local food banks providing Thanksgiving meals to less fortunate families. Food banks benefitting from this effort include Greater Vancouver Food Society, Community Kitchen Program of Calgary, Winnipeg Harvest, Daily Bread Food Bank of Toronto, and Moisson Montreal to name a few.

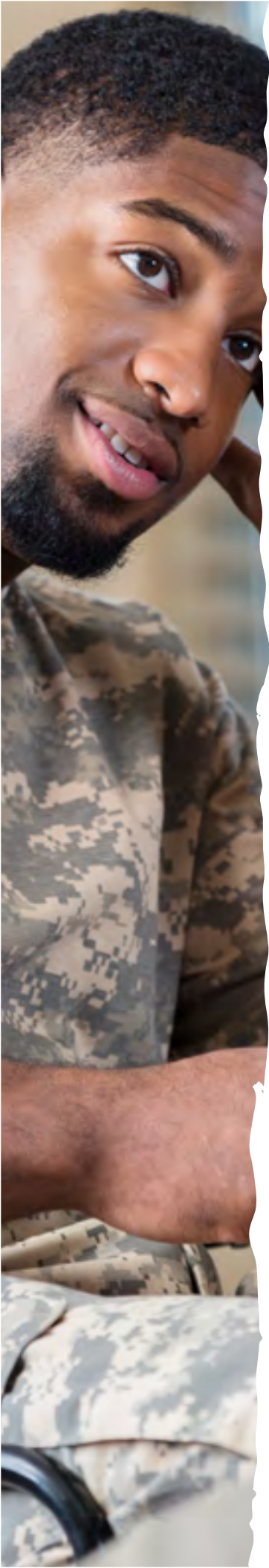
Lymphoma Research Foundation – Chicago, Miami, New York, Dallas

Southern Glazer's Wine & Spirits is the national partner for the Swirl Wine Tasting series, which raises money for the [Lymphoma Research Foundation](#). In the Company's role as the national wine sponsor, Southern Glazer's provides in-kind product donations and logistics support in each market. In 2017, Swirl events took place in Chicago, Miami, New York City, and Dallas. Guests of the events get to taste the world's best wines, selected and presented by Southern Glazer's Master Sommeliers. In the past year, the series raised over \$400,000 for cancer research and patient care. Since 2013, the Swirl series has grossed over \$625,000 in support of LRF's mission. The Lymphoma



Research Foundation (LRF) is the nation's largest nonprofit organization devoted to funding innovative lymphoma research and providing people with lymphoma and healthcare professionals with up-to-date information about this type of cancer.





Food Network & Cooking Channel New York City Wine & Food Festival NYCWFF) – New York

Like its sister festival in South Beach, NYCWFF is a not-for-profit focused on giving back to the community. Since its inception in 2007, the festival has raised \$10.5 million to date to help fight hunger. 100% of the net proceeds benefit the Food Bank for New York City and the No Kid Hungry® Campaign. Southern Glazer's is proud to be the exclusive provider of wine and spirits for the festival since its launch.



PRESENTED BY 



Children's Home Society of Florida – Florida

Southern Glazer's employees in Florida donated 3,000 backpacks filled with school supplies to [Children's Home Society of Florida](#) (CHS). The backpack drive was sponsored by the Company's "VolunCheers" organization, comprised of employees who held packing events at facilities in Miramar, Lakeland, Tampa, Jacksonville, Orlando and Palm Beach. Southern Glazer's also hosted children of CHS at its Miramar and West Palm Beach locations for small parties where children were able to select their own backpacks. Kicking off the beginning of the 2017-2018 school year, the backpacks were distributed to children served by CHS in 20 counties across the state of Florida. This is the fourth year that Southern Glazer's has participated in a



back-to-school initiative supporting Children's Home Society of Florida.

Big Dog Ranch Rescue – Florida

[Big Dog Ranch Rescue](#) (BDRR) is a leader in the national animal welfare movement, through compassionate, innovative rescue practices and transformative educational programs. The organization's goal is to give the gift of life to as many dogs as humanly possible, enrich the lives of those who adopt them, and in doing so, help create a better world. Southern Glazer's "VolunCheers" not only volunteered to work at the shelter (cleaning up, bathing and walking the pups, etc.), but also partnered to sponsor one of the bunkrooms, which was painted in dedication to service animals.



Brown's Harbor – East Region

During a Southern Glazer's leadership meeting for its East Region, the team took the time to build more than 50 bikes for the residents of [Brown's Harbor](#). Brown's Harbor is a supportive housing program for former foster youth, ages 18 – 23, who have aged out of the foster system. The campus is a community that encourages education, responsibility and self-sufficiency.



Rose Hill Community Center – Delaware

In 2017, Southern Glazer’s employees in Delaware delivered 60 backpacks to the [Rose Hill Community Center](#). Each backpack was filled with school supplies for students ranging from ages 5 to 20. Sheila Berkel, the Director of the Center, arranged for the children to be at the community center for the presentation, and each child got to pick their own backpack. The students were overjoyed with their new school supplies.



Disaster Relief – Texas, Louisiana, Florida, Caribbean

In 2017, both Hurricane Harvey and Hurricane Irma devastated many communities and businesses across Houston, Louisiana, Florida, and the Caribbean.



Throughout these events, Southern Glazer’s immediate priorities were to take care of the critical needs of our employees, many of whom faced catastrophic personal losses. The Company quickly activated its Employee Relief Fund and thanks to the generosity of employees, suppliers and partners, raised approximately \$700,000 to provide much needed financial and other assistance to help our teammates and their families get back on their feet. In addition, employees from across the country organized food, water, clothing, and medical donation drives to bring critical supplies to hurricane victims. For example, the Company’s Dallas chapter of C.H.E.E.R.S, its business resource group for women, collected eight pallets worth of food, hygiene, baby, pet, and household supplies for Houston victims of Hurricane Harvey.



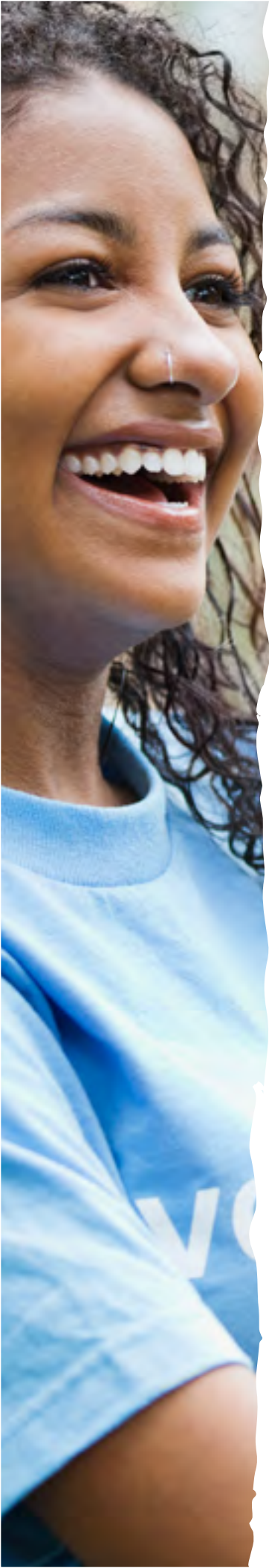
Food Lifeline – Washington

Southern Glazer’s Pacific Northwest Chapter of C.H.E.E.R.S, the Company’s business resource group for women, coordinates a volunteer shift once a month at [Food Lifeline](#). Food Lifeline rescues millions of pounds of surplus food from farmers, manufacturers, grocery stores, and restaurants, and then delivers this healthy and nutritious food to 275 food banks, shelters and meal programs across Western Washington. At one volunteer shift in June, the team helped repack 7,782 pounds of rescue food, providing 4,685 meals for hungry families in western Washington state.

Seattle Children’s Hospital – Washington

Southern Glazer’s employees in Washington participated in the Columbia Winery Charity Walk and Run, benefiting the Seattle Children’s Uncompensated Care Fund. Last year, Seattle Children’s Uncompensated Care Fund covered \$126.7 million in medical bills for families who needed it most. The Charity Walk and Run event raised over \$100,000 for uncompensated care.





United Way – Nevada

The Southern Glazer's Las Vegas "VolunCheers" group teamed up with the United Way to paint exterior walls as part of a larger beautification project at Laura Dearing Elementary School. The school is on its way to being ranked first place from last. The group included members from the warehouse, Human Resources, Accounting, Billing and Special Events departments.



City of Hope – California

The Northern California chapter of C.H.E.E.R.S., the Company's business resource group for women, partnered with the [City of Hope](#) to provide volunteer services and participate in their Annual Ball Gala in San Francisco. The City of Hope provides financial support and research dollars for children who have cancer and their families. Southern Glazer's employees, Tina Muscara, Director of Chains, and Robin Crowder, Vice President of Chains, are both on the Board of Directors for City of Hope in the Bay Area.

SGWS Women in Wine – California



Women in Wine, a group of Southern Glazer's employees based in Southern California, lead a variety of community outreach efforts in the market. The team collected and distributed 120 purses for women at the Downtown Women's Center in Los Angeles; collected over 650 items of clothing for the local Dress for Success chapter; raised more than \$5,000 for Caterina's Club; and collected nearly 100 care packages for military troops being deployed to Qatar in the Middle East, just to name a few.

Red Nose Day – New Mexico

This is the second year that Southern Glazer's New Mexico's Albuquerque office has supported [Red Nose Day](#). Proceeds from this wonderful charity help to feed hungry children in the U.S. and around the world. Their mission is to end child poverty.



Lou Ruvo Center for Brain Health - Nevada

This year, Southern Glazer's sponsored the Keep Memory Alive's 21st annual Power of Love Gala in support of the Cleveland Clinic Lou Ruvo Center for Brain Health. This year's gala raised \$12 million for the Center. The clinic was founded by Larry Ruvo, Senior Managing Director, Nevada, for Southern Glazer's, in honor of his father Lou Ruvo, who died from complications of Alzheimer's disease in 1994. The Center, which is ranked annually in the U.S. News and World Report's "Honor Roll" for best hospitals, has served more than 108,000 patients affected by devastating brain diseases like Alzheimer's and Parkinson's and has trained over 400 medical professionals since opening its Las Vegas doors in 2010.

OUR VISION

To be the world's preeminent selling, logistics and data insights company for alcoholic beverages.

OUR MISSION

To exceed all expectations of our trading partners with outstanding sales, service and results, through innovative strategies, unmatched relationships, cutting-edge technology and the industry's best-trained and most-talented team.

OUR CULTURE

Building on our multigenerational heritage, team members think and act like owners while treating each other with respect, camaraderie and transparency. Integrity, intellect and ingenuity guide our decisions and our relationships with suppliers, customers and each other.



WE ARE

FAMILY

- F** ULFILL THE POTENTIAL OF OUR SUPPLIERS AND CUSTOMERS
- A** SPIRE TO EXCELLENCE
- M** ISSION AND VISION DRIVEN
- I** NTEGRITY AND INCLUSIVENESS ARE OUR HALLMARKS
- L** EADERSHIP IN EVERYTHING WE DO
- Y** OU ARE CRITICAL TO OUR SUCCESS



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