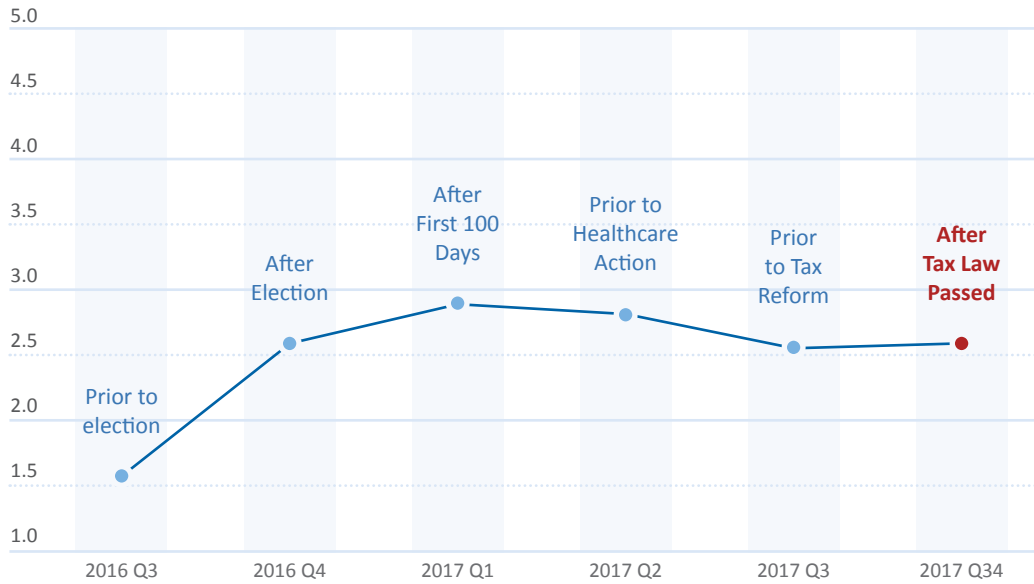




Q4 2017 NWYC Quarterly Index  
Small Business Sentiment Towards Congress

# Small Business Owner Satisfaction with Congressional Action Doubles

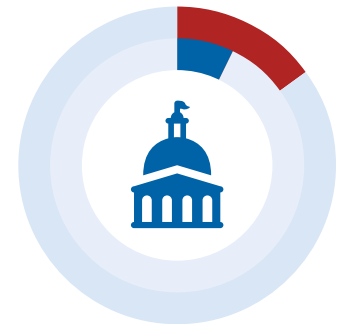
Combined Index of Small Business Sentiment Towards Congress  
Q4 2017 Index Score: **2.56**



## Small Business Owner Satisfaction Doubles

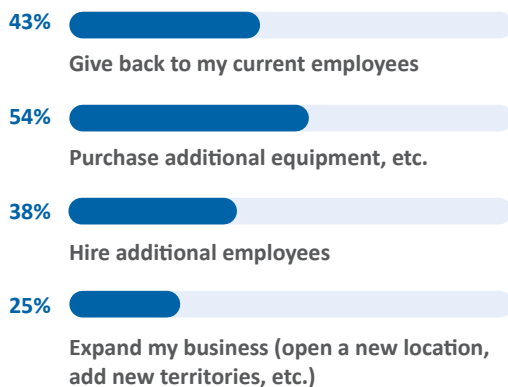
Satisfaction with Congressional action more than doubled in the fourth quarter of 2017 as a result of the passing of the tax law.

- 7% in Q3 2017
- 15% in Q4 2017



## Small Business Plans as a Result of the Tax Reform Law

74% of small business owners expect revenues to be higher in 2018 and more than half plan to use additional tax dollars to invest back into their business. As a result of the tax reform law, small business owners plan to:



## Small Business' Priorities

When asked what additional plans small business owners have as a result of the tax reform law, many said they would be:



Paying down debt



Putting the money into savings



Waiting to see what the law entailed before deciding



Small business owners list regulation reduction as the top action that would directly improve their business in 2018, with respect to their business, followed by health care reform or replacing the Affordable Care Act.



86% of small business owners list tax reform as the top Congressional action that will help their business, followed by the reduction of the federal budget (71%).

## Satisfaction with Congress

More than half of small business owners agree their own elected members of Congress know their opinions on important issues and 37% believe their Congressional Members act according to their constituents' input.

### Congress Knows My Opinion



### Congress Acts on My Behalf



## Trust in Government

Small business owners trust the President the most (75%) followed by local government (44%) and state government (36%). Trust in national government agencies ranks lowest at 11 percent.

### Trust in the President



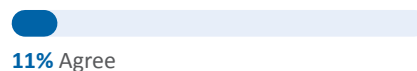
### Trust in Local Government



### Trust in State Government



### Trust in National Government



## Hope in Congress

87% of small business owners remain hopeful in the President and 37% remain hopeful in Congress for the year ahead. Although there are mixed feelings about small business owners' trust in government, the majority of owners would vote for the same Representative and Senator again in 2018.




### Level of Hope in Presidency



### Level of Hope in Congress



## Demographics:

-  Survey active Jan. 17-22
-  1,053 total survey respondents
-  Respondents from 47 states (no respondents from Hawaii, Connecticut, and Rhode Island)



19%  
Construction



15%  
Services



11%  
Manufacturing



10%  
Agriculture



10%  
Retail Trade

## About National Write Your Congressman



National Write Your Congressman (NWYC) is an organization that gives small businesses a voice in American government. As the nation's largest, privately held, nonpartisan membership organization made up of small businesses, NWYC is dedicated to the delivery of constituent opinions to representatives in Washington. For 60 years, NWYC has provided small business owners and operators the tools necessary to connect with members of Congress and a platform to let their collective voice be heard. NWYC's team of experts provides unbiased, nonpartisan information and research on top issues and pending legislation relevant to small business owners today. NWYC presents both sides of the issue so that members can form an educated opinion and let their opinions be heard. For more information, visit: [www.nwyc.com](http://www.nwyc.com).