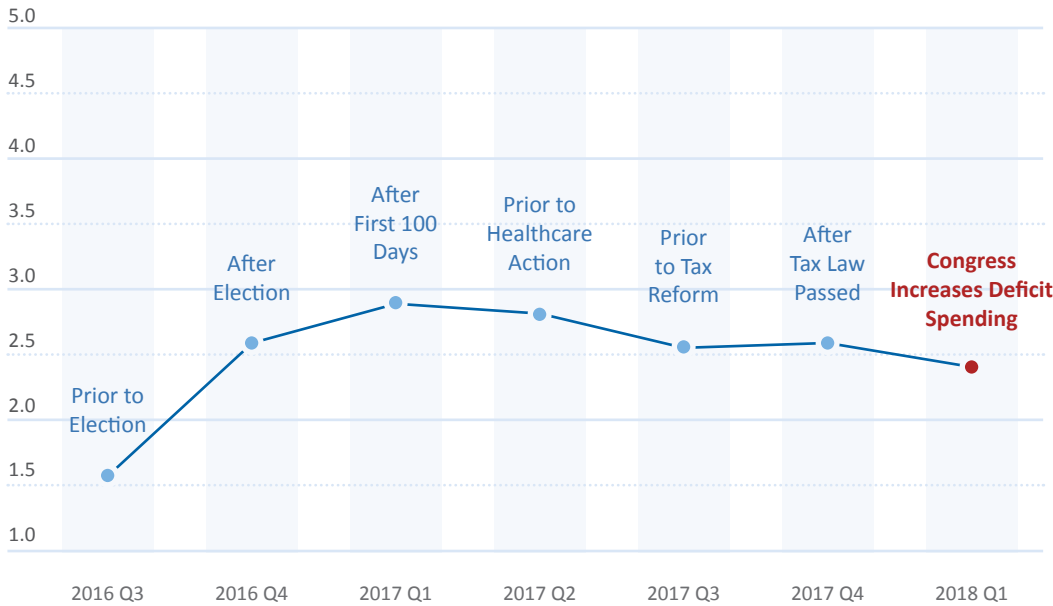




Q2 2018 NWYC Quarterly Index Small Business Sentiment Towards Congress

Combined Index of Small Business Sentiment Towards Congress

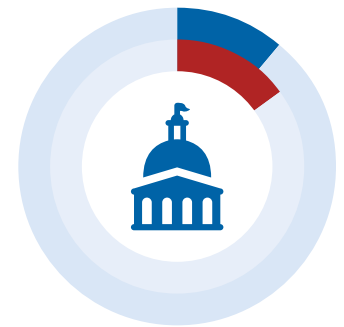
Q2 2018 Index Score: **2.42**



Small Business Owner Satisfaction Scales Back

Satisfaction with Congressional action decreased in the second quarter of 2018.

- **11%** in Q2 2018
- **15%** in Q4 2017



Key Issues Influencing Mid-Term Elections

When asked what issues would influence small business owners' vote in the upcoming mid-term elections, the **top issues stated** are:

- 

01
Economic Growth & Job Creation
- 

02
Abortion
- 

03
Candidate's Personal Integrity
- 

04
Immigration Reform
- 

05
Federal Budget Reduction

Small Business Plans as a Result of the Tax Reform Law

When asked what plans small business owners have as a result of the tax reform law, these were the **top three responses**:

- 

01 Pay down financial debt
- 

02 Purchase new equipment, inventory, etc.
- 

03 Give back to current employees

Satisfaction with Congress

More than half of small business owners agree their own elected members of Congress know their opinions on important issues.

Congress Knows My Opinion



54% Agree

Congress Acts on My Behalf



31% Agree

Trust in Government

Small business owners trust the President the most (76%) followed by local government (42%) and state government (28%). Trust in national government agencies ranks lowest at 9%. Trust overall was down from Q4 2017.

Trust in the President



76% Agree

Trust in Local Government



42% Agree

Trust in State Government



28% Agree

Trust in National Government



9% Agree

Hope in Congress

84% of small business owners remain hopeful in the President and 26% remain hopeful in Congress.

Level of Hope in Presidency



84% Hopeful


Level of Hope in Congress



26% Hopeful

Demographics:

 Survey active **Mar 28 - Apr 4, 2018**

 **972** total survey respondents

 Respondents from **45** states



19%
Construction



14%
Services



12%
Manufacturing



12%
Agriculture



9%
Retail Trade

About National Write Your Congressman



National Write Your Congressman (NWYC) is an organization that gives small businesses a voice in American government. As the nation's largest, privately held, nonpartisan membership organization made up of small businesses, NWYC is dedicated to the delivery of constituent opinions to representatives in Washington. For 60 years, NWYC has provided small business owners and operators the tools necessary to connect with members of Congress and a platform to let their collective voice be heard. NWYC's team of experts provides unbiased, nonpartisan information and research on top issues and pending legislation relevant to small business owners today. NWYC presents both sides of the issue so that members can form an educated opinion and let their opinions be heard. For more information, visit: www.nwyc.com.