

FROM ART TO IMPACT



“When you want to change someone’s behavior you can show them statistics about plastic, but I believe that you need an emotional reaction to make a change. Inspiration makes an impact. That’s why we (the Doppler Foundation) use all kinds of art forms in this project. To inspire people, to move them, show them we need to do better and how change can be made.” – Merijn Everaarts, founder Doppler Foundation

Doppler believes that using creativity to bring awareness about plastic pollution will inspire change in the world.



The Plastic Bridge

IMPRESSIVE ART PIECE



This bridge is built by Burning Man Artist Colin Hendeo with thousands of single-use plastic water bottles.

For the most part, these bottles were collected by Sure We Can, a nonprofit recycling center in Brooklyn. Also National Geographic Explorer and artist Asher Jay added fifty of her own upcycled bottles to the Plastic Bridge.



UPCYCLED BOTTLES

Inspired by her 'Message in a Bottle' installation at National Geographic Encounter, artist Asher Jay, together with children in New York City, will paint single-use plastic bottles adding their message on the bottle for a better world. This bottle will represent their last single-use water bottle.

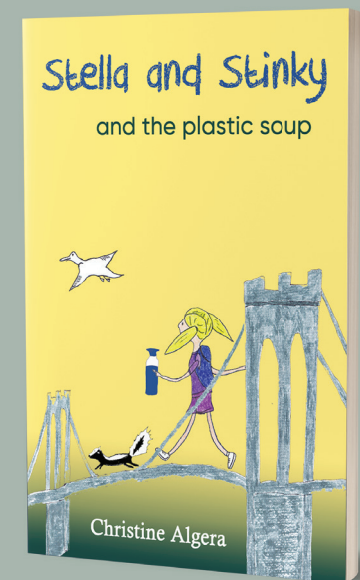


Stella & Stinky and the plastic soup

ADVENTUROUS STORYBOOK

Christine Algera wrote this book to educate children about the plastic soup. It follows the story of Stella & Stinky as they set off on their own plastic bridge adventure. The book will be read and handed out as the Plastic Bridge stops at different primary schools.

It is also available on the Dopper website.



HILARIOUS THEATER PLAY



Theatre group Droogwater, consisting of Rhodé and Angelie, will be joining us at several schools to perform their play 'Wow! The Sea is made out of plastic!'



A POSITIVE SONG ABOUT PLASTIC

Natchie (Nadia Ackerman) is a singer, songwriter and artist. For the Plastic Bridge Project, she wrote a song called 'Be the Messenger' about plastic pollution and how we can make a difference in the world.



Breathtaking and Interactive

UNDERWATER JOURNEY



The Plastic Bridge Project is all about protecting our oceans from plastic pollution. That's why we teamed up with National Geographic Encounter: Ocean Odyssey, an entertaining and digital immersive walk-through adventure across the ocean, from the South Pacific to the coast of California."



A SPECIAL EDITION BOTTLE

Want to stop using single-use plastic? Start drinking tap water instead of bottled water! A Dopper is a sustainable water bottle which you can use over and over again.

And for the Plastic Bridge Project, Nadia Ackerman created a design for a special edition Bridge Dopper!

