

2018 | MEDIA  
KIT



## VISION

Harvest was founded with the vision to help realize the power in waste. The apple core you throw away today can fuel communities tomorrow. When you give purpose to waste, you can turn the neglected into something that's nourishing.

Harvest inspires change by empowering people to do the right thing, be part of the solution, and ensure that the earth and its people are healthier and happier in the years to come. Harvest wants to stop the waste and start the harvest.

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## PURPOSE

Harvest exists to fuel a more sustainable world — ***where organic resources are harvested, not wasted.***

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## VALUES

### ***ACT WITH THOUGHTFULNESS.***

Harvest considers its impact on one another and on the world around them. Harvest's conscience tells them to do what is right: that they are stewards of the earth and one another.

### ***STAY REAL.***

Harvest was created around the idea that we can do more with what others consider less. In living and breathing what they do, Harvest takes pride in each progressive step, while remaining humbled by the task ahead.

### ***PUT PURPOSE INTO EVERYTHING.***

Harvest's purpose is simple, yet huge. Their belief in this greater purpose is unwavering, and they know that if they are intentional with every action they take, they can get there. They will not give up until waste is no longer wasted.

### ***BE INCLUSIVE.***

Harvest is fueled by people. It is a group effort, and they make progress together. People are the heart of everything they do.

### ***POWER FORWARD.***

What Harvest does is bold in its very nature. They are blazing the trail of sustainability - pushing for the changes that will make our bodies, minds and planet stronger.



## COMPANY CULTURE & OPERATIONS

With over 400 employees and over 25 processing facilities, Harvest is the largest lawn and food waste processing company in North America. The company is singularly focused on business solutions that can help realize a happier, healthier, greener future for all. Across the organization, Harvest employees share a passion for reducing waste and a commitment to sustainable, cost-efficient products and services. Every day, the company works with the communities in which it operates to solve problems and help achieve sustainability in waste utilization, energy production and soil revitalization. Harvest serves as an expert resource on all things organic waste and prides itself on a culture of environmentally friendly excellence.

**North American communities face five interlocking challenges in regards to organic waste management:**

*Meet recycling targets and reduce landfill usage*

*Reduce greenhouse gas emissions*

*Provide local energy sources*

*Reduce conversion costs*

*Replenish the soil, naturally*

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Harvest's organic management solutions sit at the intersection of these challenges. Its world-class team has decades of experience in the technology, development, finance, supply chain management, inventory, soil specifications, marketing and community engagement sectors. Harvest leverages this collective brainpower in order to reimagine waste, create sustainable technologies and develop organic products.

**COMPANY CULTURE & OPERATIONS:** *Continued*

**DISTRIBUTION & CONSUMER PRODUCT GOODS**

Harvest is one of the top three organic consumer product companies in North America, providing bagged and bulk goods for agricultural, commercial and household consumers. Its soils, mulches and natural fertilizers are available at major retailers such as Lowe's, the Home Depot and Walmart. In 2017, Harvest launched a premium line of bagged consumer products under the Harvest Organics label. The initial offering includes Harvest Organics Potting Mix, Harvest Organics Raised Bed Mix, and Harvest Organics Garden Soil. Harvest intends to expand its Harvest Organics line of products to meet increased demand for high quality, organic amendments.

To learn more about the Harvest Organics product line, please visit: [www.harvestorganics.com](http://www.harvestorganics.com)

For the quantity of soil bags needed for gardening projects, please use our handy Landscape Calculator: [www.harvestorganics.com/calculator](http://www.harvestorganics.com/calculator)

To view the full range of Harvest's soils and mulches, please visit: [www.harvestpower.com/product-category/products](http://www.harvestpower.com/product-category/products)

To view all locations where Harvest products and services are available, please visit: [www.harvestpower.com/map](http://www.harvestpower.com/map)

**INNOVATION**

We envision a more sustainable planet where valuable resources are harvested rather than wasted. Where communities live in balance with nature and companies are key agents of change for the better. That's why we are innovators in the organic waste landscape and operate one of North America's largest commercial anaerobic digestion facilities which helps to divert organic waste from landfills. Our model provides elegant solutions to three distinct challenges: diverting material from landfills, producing renewable energy, and sustainably providing organic soils and mulches to agriculture, municipal properties and consumers' lawn and gardens. Our goal is to be the market leader for North America's 500M+ tons/year of organic materials by providing communities with tailored solutions.





## HISTORY

Since its founding, Harvest has been singularly focused on reimagining organic waste. Early adopters of the circular economy, the company has continued to champion sustainable practices as it has grown its geographic footprint and diversified its operations.

2008

**THE DAWN OF AN ORGANIC REVOLUTION:** Harvest is founded with the vision of helping communities meet challenges at the intersection of waste, agriculture and energy in the 21st century.

2010

**GAINING MOMENTUM:** With funding in hand, Harvest plants its first flag in the eco-friendly market of British Columbia. In addition to operating a large composting facility, Harvest's vision to build a high-solids anaerobic digester – to turn the Metro Vancouver region's food scraps and yard trimmings into clean energy and compost – becomes a reality with support from the Canadian government.

2011

**RIPE CONDITIONS IN CALIFORNIA:** Harvest expands its composting footprint to California, a key future market in a state eager to meet recycling targets, produce clean energy, reduce greenhouse gas emissions and sustainably revitalize the soil for its crops and landscapes.

2012

**GROWTH IN NEW ENGLAND, AND ADDING ACCESS ACROSS NORTH AMERICA:** Harvest continues its expansion into the New England market, offering bulk mulch and soil products as well as composting services. Also, with a commitment to provide all customers access to top quality products, Harvest offers bagged soil, mulch and natural fertilizer products at more than 1,000 retail store partners.

2013

**INNOVATION IN CLEAN ENERGY, AND GREEN FOOTPRINTS IN MID-ATLANTIC STATES:** Harvest hosts a grand opening launch of North America's largest commercial scale high-solids anaerobic digester at its "energy garden" in British Columbia. Harvest simultaneously expands its mulch and soil offerings in the Mid-Atlantic market, supplying custom bioretention blends.

2014

**TURNING UP THE JUICE:** Harvest celebrates its award-winning energy garden in Orlando, a facility that anaerobically digests organic waste from theme parks, restaurants and hospitality industries catering to over 50 million visitors each year. Momentum continues across the land as communities get switched on to the power of recycling organic materials.

2015

**ONE COMPANY WITH A COMMITMENT TO CUSTOMER SERVICE:** Harvest opens a new headquarters for its Harvest Consumer Products team in Mooresville, North Carolina, expanding its customer service offerings. From coast to coast, nuts to volts, front yards to farms, Harvest is committed to a more sustainable future by turning organic materials into locally consumed products that are good for the environment.

2016

**MOMENTUM AROUND MANAGING ORGANICS GROWS:** Demand increases for custom blends and bioretention media as communities recognize that soil helps simultaneously slow and clean storm water. Communities continue to pass policies around sorting organic waste out of land-fill bound materials.

2017

**DON'T JUST GARDEN, HARVEST:** Harvest launches a new premium line of bagged consumer products. The product is available in select markets through Lowe's and independent garden centers.

2018

**OPERATIONAL EXCELLENCE AND COMMUNITY CONNECTION:** Harvest stays focused on safety, operational excellence, high quality products, and community engagement.

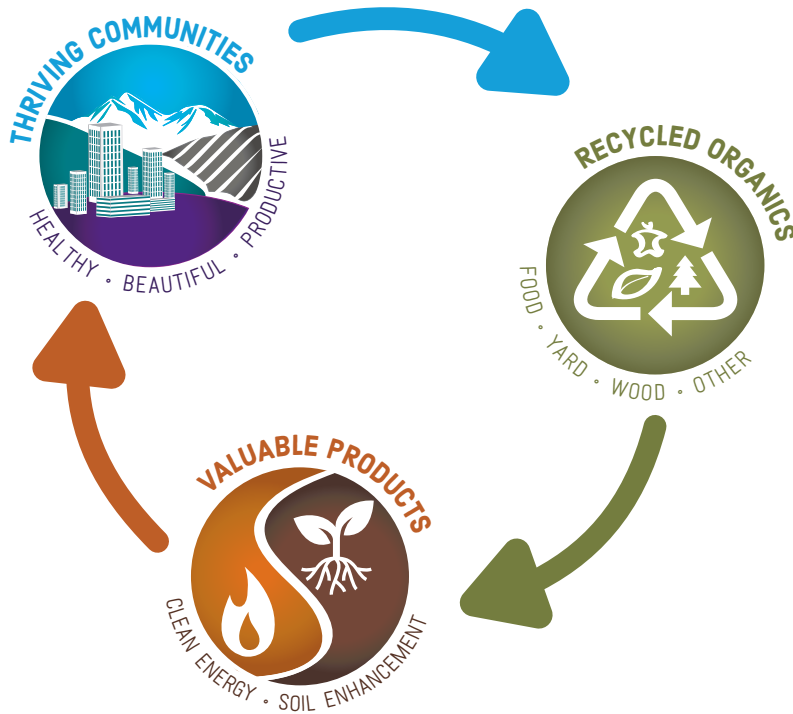


## OUR VISIONARY OWNERS



### **TRUE NORTH VENTURE PARTNERS**

True North Venture Partners is focused on industries such as energy, water, agriculture, and waste. The company seeks to partner with entrepreneurs interested in building businesses that create fundamental economic value, stand the test of time, and most importantly have the potential to make significant and transformative contributions to the world.





## LEADERSHIP



**MARK WEIDMAN**  
CHIEF EXECUTIVE OFFICER

Mark Weidman is Harvest's Chief Executive Officer. He oversees the company's 400+ employees at 25 facilities that convert over two million tons per year of organic materials into products that help communities thrive. Prior to Harvest, Mark served in numerous executive leadership roles including President and Chief Executive Officer, and Vice President of Operations, during his twenty plus year career at Wheelabrator Technologies Inc., a subsidiary of Waste Management, Inc. Mark also served as President of the processing division at Synagro Technologies, Inc., and as President of Wheelabrator/BioGro. In addition, Mark worked in industrial and municipal water and wastewater treatment operations and design, and hazardous waste management. Throughout his career, Mark has developed a keen understanding of and an interest in the environmental services area. Mark holds a B.S. in Water Resources Engineering Technology from Pennsylvania State University and is a Registered Professional Engineer in New Hampshire. In his spare time, he enjoys trail running and supports land conservation.



**GARY AGUINAGA**  
CHIEF OPERATING OFFICER, ENERGY BUSINESS

Gary Aguinaga serves as Chief Operating Officer of Harvest's Energy Business. In this role, he is responsible for the company's portfolio of anaerobic digestion projects, overseeing project development, engineering, construction and plant operations. Prior to Harvest, Gary spent 25 years with Wheelabrator Technologies, a large energy from waste company, where his most recent position was Vice President of International Operations. In this role, he had P&L responsibility for Wheelabrator in Europe and led project development, plant construction and operations activities. During his career at Wheelabrator, Gary held a number of field positions, including Plant Manager, and he later served as Vice President, Maintenance and Reliability, with responsibility for maintaining Wheelabrator's \$2.5 billion asset base, consisting of 21 energy-from-waste plants. Earlier in his career, Gary served as a ship's engineer with Exxon, a launch complex supervisor at Cape Canaveral Air Force Station and a senior engineer with Westinghouse at Bettis Atomic Power Laboratory. Gary holds a BS degree in Mechanical Engineering from the U.S. Merchant Marine Academy, a U.S. Coast Guard Chief Engineer's license and an American Society of Mechanical Engineers Chief Facility Operator's certification. He also completed the Tuck Executive Education Program at Dartmouth College. Gary lives with his wife in Cocoa, Florida and he enjoys travel, boating and running in his spare time.



**RAJA BAL**  
CHIEF FINANCIAL OFFICER

Raja Bal is a partner at True North Venture Partners and serves as Harvest's Chief Financial Officer. Prior to Harvest, Raja served as Vice President and Chief Financial Officer for GT Advanced Technologies where he was responsible for the company's worldwide financial and administrative affairs. He previously served as Corporate Controller and Treasurer for Skyworks Solutions, a leading provider of semiconductor solutions. Prior to this role, he held a number of senior finance positions with Skyworks, including Director of Corporate Development where he led the Company's M&A function. Raja previously held finance positions with Lucent Technologies and Ernst & Young and holds a bachelor's degree in commerce, with a specialization in accounting from the University of Ottawa's Telfer School of Management.



**BRENT BOLTON**  
SVP, HARVEST CONSUMER PRODUCTS

Brent Bolton is Harvest's Senior Vice President for Harvest Consumer Products. He directs the division's sales, marketing, and operations through a national network that supplies over 40 million bags of soils, mulches and natural fertilizers to more than 1,200 retail stores and millions of consumers. Brent is a senior manufacturing operations and supply chain leader with over 15 years of experience working with multiple industry leaders in the \$8 billion lawn and garden market. Most recently, Brent was at Lebanon Seaboard Corporation where he was the General Manager of the Grass Seed Division. He also spent close to ten years at Scotts Miracle-Gro where he was Director of Global Grass Seed Supply Chain, General Manager of Scotts Professional Seed and Director of Growing Media operations for the west region. Through his experience, Brent has a proven background in strategic and tactical decision-making resulting in increased customer service levels, improved safety performance, market expansion, and enhanced operational efficiencies. Brent holds a bachelor's degree in Business Administration and Production and Operations Management from California State University. Brent lives in North Carolina with his family, and in his spare time enjoys many outdoor activities including golfing, skiing and hiking.



**CHRISTOPHER MIRICK**  
SVP, GENERAL COUNSEL

Chris Mirick is General Counsel of True North Venture Partners' portfolio of companies including Harvest. He has 20 years of experience in complex corporate transactions and restructurings, representing diverse parties in a wide variety of industries including energy, telecommunications, hotel management, healthcare, retail goods, computer software, internet security, and biotechnology. Prior to joining Harvest and True North, Chris was a partner with the law firm Pillsbury Winthrop Shaw Pittman, LLP, and before that was a partner with the law firm Cadwalader, Wickersham & Taft, LLP. He is a committed advocate for social justice, and has been recognized for his pro bono work, including litigating on behalf of unpaid immigrant workers, and helping preserve affordable housing in Boston. Chris received a B.A. in Economics and History from Amherst College and a J.D. from Harvard Law School. Chris lives in Massachusetts with family, and in his spare time, enjoys hiking and backpacking, particularly in Baxter State Park in Maine.





## **THEODORE CISOWSKI**

SENIOR DIRECTOR, OPERATIONS HARVEST MID ATLANTIC

Theodore “Ted” Cisowski is Harvest’s Senior Director of Operations for Harvest Mid Atlantic. Under his leadership, Harvest supplies contractors and landscapers in the Baltimore, MD, and Washington, D.C. markets with large volumes of high-quality compost, mulches, and specialty soil blends. Ted has extensive senior management experience in operations and support. Most recently Ted was an Operations Manager at WalMart where he was responsible for planning and execution, forecasting, process improvement, people development, retention, and hiring. In addition, Ted spent 20 years in various positions in the US Marine Corps. His experience illustrates a proven record of leadership by example, commitment to the mission, supervision, manpower training, and readiness, with a keen ability to teach and build teams. Ted has a bachelor’s degree in Mechanical Engineering from Purdue University, a master’s degree in Military Studies from Marine Corps University, and an MBA in Marketing and Sustainability from Northeastern University. In addition, is trained as a Lean Six Sigma Green Belt. Ted lives in Maryland with his family, and in his spare time volunteers for a number of local organizations that safeguard water supplies and support veteran military officers.



## **CHRIS FIELD**

VICE PRESIDENT, HARVEST NEW ENGLAND

Chris Field is Harvest’s Vice President for Harvest New England. He ensures the region’s residents, businesses, farms and municipalities have outstanding organics management services and high-quality products. Chris has served the composting and mulch industry for more than three decades. In the mid 80’s, Chris joined the newly formed EarthGro team in Connecticut where he fulfilled a number of roles including dispatcher, crew lead, general manager, sales, and marketing. They primarily used windrows for composting, and also pioneered some in-vessel technology. Later, Chris joined the GreenCycle team, which was just starting up in Connecticut. It started as a composting facility in Ellington, CT, and expanded to four facilities throughout the state including Farmington, Fairfield, and Wallingford. Harvest acquired the operations in 2012 and Chris continues to lead the team to this day. Chris graduated from Harvard College with a B.A. in Economics. Chris lives in Connecticut with his family, and in his spare time, when he’s not busy supporting local farmers and landscapers, Chris enjoys sailing on Long Island Sound.





## LOCATION

**CORPORATE HEADQUARTER:**

1432 Main Street, Suite 240  
Waltham, MA 02451  
info@harvestpower.com

**TELEPHONE:**

(781) 314-9500

**VISIT:**

To see all of our addresses, please visit: [www.harvestpower.com/map](http://www.harvestpower.com/map)

## KEY STATISTICS



EMPLOYEES:

**OVER 400 EMPLOYEES**



AMOUNT OF MATERIALS RECYCLED:

**CLOSE TO 2 MILLION TONS**/YEAR



PRODUCTS MANUFACTURED:

**OVER 40 MILLION BAGS**/YEAR

(bagged consumer soils and mulches)



**OVER 500 THOUSAND CUBIC YARDS**/YEAR

(bulk soils, mulches and natural fertilizers)



**OVER 23.6 MILLION KILOWATT HOURS**/YEAR

(clean energy)



NUMBER OF SITES:

**24 SITES\***

*\*Includes footprints Harvest owns and operates, significant separate processes, regional offices, long-term processing agreements; does not include 16 additional co-packer sites, 19+ bulk retail dealers, or 1,100 big box retail outlets*



## AWARDS

As innovators in the organic waste industry, Harvest has won many awards for their excellence and commitment to a healthier, sustainable Earth.



“Fast Company’s 50 Most Innovative Companies in the World” **2014**



“New Energy Pioneer” **2013**



“Biogas Project of the Year” **2014**



“Global Cleantech 100” **2010, 2011, 2012, 2013, 2014, 2015**



“Biosolids / Residuals Program Excellence” **2015**



“Pacesetter Select 70” for 2nd fastest growing private company **2014**



“Canada’s Outstanding Contributors to Clean Capitalism” **2013**



“Top 50 Private Company” **2010**



“Most Innovative Urban Infrastructure Top 100 Global” **2012**



“Silicon Valley Global 200 Winner” **2012**



## PRESS INQUIRIES

For media requests and more information, please contact:



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(206) 569-0344  
msorensen@harvestpower.com

## LOGOS





*This logo should be used when referring to the Harvest Organics product line. All other logos should be used when referring to Harvest as a company.*

  
PMS: 7491C  
CMYK: 47 11 92 39  
RGB: 97 125 47  
HEX: #617E2F


  
PMS: 377C  
CMYK: 50 1 100 20  
RGB: 116 163 51  
HEX: #74A433




  
PMS: 268  
CMYK: 80 100 0 12  
RGB: 79 38 131  
HEX: #4F2683

  
PMS: 322  
CMYK: 100 0 33 35  
RGB: 0 123 133  
HEX: #007B85



  
PMS: HEXACHROME CYAN  
CMYK: 98 0 0 0  
RGB: 0 175 239  
HEX: #00AFEF

  
PMS: 161C  
CMYK: 41 69 88 46  
RGB: 99 60 32  
HEX: #653D22



# THE HARVEST effect™

BE PART OF A LIFE-GIVING CYCLE THAT REIMAGINES WASTE AND RENEWS OUR PLANET'S RESOURCES.

AT EVERY TURN, WE **EMPOWER LOCAL COMMUNITIES** TO THRIVE

EACH YEAR, WE *recycle* **2 MILLION** TONS OF ORGANICS SUCH AS LEAVES, BRUSH AND FOOD SCRAPS

OUR BUSINESS ENABLES **CLEAN AIR & WATER,** HEALTHY SOIL + HAPPY ROOTS

WE STOP THE **WASTE** AND START THE *harvest*



 IF STUCK IN LANDFILLS, ORGANIC WASTE WILL PRODUCE **HARMFUL GHG EMISSIONS**

OUR PRODUCTS . . . . .  
**POWER HOMES**  
**NOURISH ENRICH**  
**FIELDS LANDSCAPES**  
**BEAUTIFY**  
 . . . . . **BALCONIES + beyond**

EACH YEAR, WE PROVIDE VALUABLE PRODUCTS INCLUDING **CLEAN ENERGY & 40 MILLION BAGS** OF QUALITY SOILS AND MULCHES