

What's motivating Americans to discuss caregiving plans with their families?

A recent study of consumers conducted by Versta Research for Lincoln Financial Group uncovered sentiments that drive individuals to have conversations with their loved ones about caregiving.

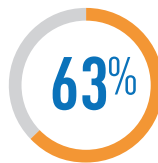


Personal experience with caregiving



The majority (58%) have provided care or had a close friend or family member play the role of caregiver.†

Of those who provided care,



had no idea how demanding it would be.*



say their experience as a caregiver changed how they are planning for their own future.*



Knowing that gender may affect their chances of being a caregiver



assume that women are better at caregiving than men, and so they are more likely than their male counterparts to become the care providers in the family.*



Reluctance about loved ones stepping in



Twice as many people worry more about becoming a burden on their relatives than they do about depleting their savings.*



The importance of having a plan



feel that long-term care planning should be part of their overall retirement strategy.*



A majority of caregivers realized that having long-term care coverage would have made their situation easier.*



Awareness that timing is critical

Of those who became care providers,



claim to have waited too long before discussing plans and options with their loved ones.*

† Lincoln Financial Group Caregiving Omnibus Study, August 2017. http://newsroom.lfg.com/sites/lfq.newshq.businesswire.com/files/doc_library/file/Nov2017_LFG_LTC_Study_Final2_11.01.17.pdf

* Versta Research, "2017 LTC Marketing and Thought Leadership Research, Findings from Surveys of Advisors and Consumers," October 2017. http://newsroom.lfg.com/sites/lfq.newshq.businesswire.com/files/doc_library/file/Lincoln_LTC_Study_Part_1_Final_02.21.18.pdf. Information presented here is from among those polled in our survey.

Have a conversation with your loved ones about everyone's caregiving plan, and schedule time with your advisor to learn about the options available to you.

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