2019

The State of Ecosystem and Application Integration Report

Organizations looking to take control of their business destiny are planning to modernize their digital ecosystems, but they must overcome some important challenges. In this context, Cleo's 2019 State of Ecosystem and Application Integration Report benchmarks surveyed organizations' digital transformation journeys – and the barriers to getting there.
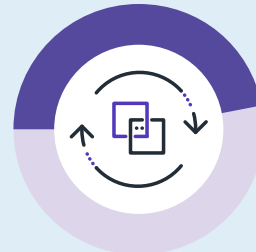
What's Keeping IT Decision-Makers Up at Night?

What's Inside

Onboarding new customers and trading partners quickly

63% say onboarding takes too long because of customized partner requirements, and 22% experience significant revenue delays due to slow onboarding processes.

Integrating legacy systems and SaaS applications without disruption

47% report an increasing need to integrate with cloud applications to meet business demands, but 25% say it's difficult to integrate such solutions.

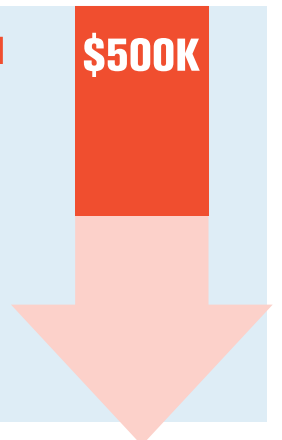### Automating data flows between internal and partner applications

46% say process automation is critically important to accelerating end-to-end data processes and 25% believe automation will drive greater business value.

Modernizing the overall integration processes

$500K

57% Nearly half of organizations want to modernize to more effectively compete – 57% reported losing up to $500,000 of annual revenue due to poor integrations – but also admit that modernization is their greatest challenge.

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IT decision-makers across industries are diving into the digital transformation pool, but many still struggle to keep their heads above water when it comes to application, B2B, and data integration across their ecosystems.

To download the 2019 State of Ecosystem and Application Integration Report, click on the button below.

Read the Report

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