



# IN CONVERSATION WITH AN INFINITI RESEARCH THOUGHT LEADER, MR. VIVEK SIKARIA

*AVP - CUSTOM RESEARCH (MARKET AND COMPETITIVE INTELLIGENCE)*

## KEY TOPICS COVERED :

- What are the market dynamics affecting the medical devices marketplace?
- Is it important for medical device manufacturers to track emerging technologies?
- How reliable are market research reports as a source of data and decision-making in the medical device industry?
- What is the best way to study the market for a new technology in the medical device industry?

**REQUEST A  
PROPOSAL**