

# Increasing Business Profit Levels With the Aid of SUPPLY CHAIN MANAGEMENT

A NEWSLETTER BY SPENDEGE



## Increasing Bottom-line Savings on a Sustained Basis

With the escalating competition, increasing asset utilization and reducing manufacturing lead times has become a key objective for CPG companies. The client, a CPG company in Europe leveraged our expertise to revamp their supply chain management process. Their existing process was inefficient in terms of supply chain visibility and resulting in increased error rates due to lost invoices.

During the course of this engagement, our analysts employed a multi-tier supply chain management process. They offered detailed insights into inventory and point-of-sale (POS) data and empowered the client to proactively manage volatile demand. The solution thus helped the client to capture significant bottom-line benefits on a sustained basis.

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Wondering how you can transform your operations and envision disruptive strategies to increase bottom-line savings on sustained basis? Request a free proposal to access our supply chain management solution portfolio for FREE!

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# Reducing Supply Chain Costs by Centralizing Logistics Network

Formulating a centralized logistics network for procurement activities has always been a challenge for companies. One of our clients, a heavy equipment manufacturer was facing similar challenges and wanted to streamline their supplier and carrier services for enhanced performance and accountability. They wanted to minimize category spend and consolidate their supply base to address the rising demands from global markets.

Our supply chain management experts conducted a comprehensive research to consolidate metrics across various sectors of the supply chain. The solutions offered helped the client to centralize their logistics operations and reduce supply chain costs.



Want to know how improving supply chain management process can help you reduce supply chain costs?

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# Performing Supply Chain Analysis to Create New Value-added Processes

Managing operations at the global level presents a myriad of challenges for logistics and shipping managers. A CPG company was finding it difficult to reduce inventory costs, improve forecasts, and schedule events. They wanted to improve their logistics and supply chain management process to obtain end-to-end ownership of global shipments by improving supply chain visibility.

The logistics and supply chain management solution offered by our experts helped the client to perform supply chain analysis and address redundancies in the supply chain while creating new value-added processes. Additionally, the improved logistics and supply chain management process increased transportation management efficiency and tracked just-in-time delivery metrics.