

# SUPPLY CHAIN

## HOW SUPPLY CHAIN ANALYTICS IS PAVING THE WAY FOR LEAN SUPPLY CHAIN OPERATIONS?

### Quantzig's Success Stories

#### Reducing distribution cost by about \$8M for a leading sports brand:

Identifying supply chain opportunities and risks by combining real-time datasets is a daunting task for businesses. A leading sports brand was finding it difficult to gain access to historic datasets related to suppliers, costs, and overall business outcomes. They wanted to combine the dynamic demand signals with real-time market insights to make crucial supply chain decisions and proactively respond to the changing needs of the market.



Quantzig's supply chain risk analysis solution helped the client to gain access to historic supply chain information by region, vendor, and across all product hierarchies. The solution offered helped the client's sourcing teams to better analyze the performance data of suppliers and drill down to the root cause of performance inadequacies. By leveraging Quantzig's supply chain analytics solutions, the sports brand was able to improve the flexibility of the supply chain and reduce distribution cost by \$8M.

Quantzig offers a comprehensive portfolio of customizable supply chain analytics solutions to help business leaders improve supply chain planning and reduce excess spend. Request a free proposal to gain better insights.

**REQUEST FREE PROPOSAL**

## Minimizing inefficiencies in supply chain management:

Are obsolete inventory management systems leading to poor business outcomes? If yes, then you must read our success story to learn how we helped how we helped a food and beverage industry player gain control over their inventory to keep food distribution safe and efficient. During the course of this engagement, our supply chain analytics experts developed a customized dashboard to help the client gain actionable insights and optimize their supply chain operations. This further helped the food and beverage company to enhance supply chain management efficiency by combining descriptive and predictive data sets to regulate the consequences of different choices of action.

## Improving demand forecasting efficiency through supply chain analytics solutions:

Building an effective demand forecasting model is no more a myth. This success story by Quantzig is the best example of this where one of its clients faced a similar predicament but realized a major improvement in their capabilities to forecast demand with a suitable demand forecasting model.

By leveraging Quantzig's supply chain analytics solution, the client, a distilled spirits manufacturing company, was able to overcome challenges that were affecting on-time and in-full delivery. Also, a multi-source data integration solution by Quantzig helped them to gain an end to end visibility on supply journey of each product right from manufacturing to order delivery.

## Monitoring vendor risks and minimizing inventory levels:

Measuring the supply chain and vendor performance to increase profitability has become one of the major roadblocks for many companies. Supply chain analytics solutions may hold the key to success. Take a quick look at our recent case study to understand how we helped a processed food retailer to optimize their existing logistics and route operations to minimize inventory levels and monitor the vendor risk and performance.

The client was facing several predicaments in monitoring and tracking their supply chain processes. Factors such as these, along with a decline in profit margins impelled them to leverage analytics to monitor inventory levels/avoid out-of-stock scenarios. Our supply chain analytics experts adopted a comprehensive approach that helped them to reduce costs associated with the supply chain and drive sustainable development.

Gain better visibility into supply chain processes and improve operational efficiency by putting your real-time data to work. Get in touch with the experts.

**CONTACT US**