

Competitive Intelligence Solution Portfolio

www.infinitiresearch.com



One of the best strategies to acquire market information is to get an expert's help in company profiling. For over 15 years, we have been partnering with firms all across the globe to help business leaders understand their company's strengths by offering actionable insights on end-consumers, current market position, and credibility of your associates and partners.

[Request Free Proposal](#)

Company Profiling & Analysis

With the help of our competitive benchmarking solutions, companies can now get an organized overview of their company and its performance across various levels. Our solutions are tailored to be as broad or granular as you like and will help you spot instances where your competitors are doing well or struggling.



Competitive Benchmarking



Product or service pricing is one of the most complex marketing decisions that every business stakeholder must make. Our solutions help measure customers' sensitivity to price changes and identify the price gap between a retailer's and competitors' prices.

[Request Free Proposal](#)

Competitive Pricing

To stay ahead in today's competitive marketplace, companies need to have the right pricing strategy in place. Our solutions help businesses analyze consumers' response to price changes and fluctuations. Our experts can help companies to estimate the correct price of their products or services and determine if it meets the consumers' expectations.



Price Analysis