DEMAND MANAGEMENT SOLUTION FOR A MEDICAL DEVICE COMPANY

CASESTUDY

BUSINESS CHALLENGE

To maintain the right balance between supply and demand, enhance demand forecasting accuracy for the product, identify long-term savings opportunities, and create efficient cash flow management

BENEFITS

Helped in reducing the risk of stock-outs, resulting in lower holding cost and increased turnover rates

PREDICTIVE INSIGHTS

Identifying the target stock levels to meet the potential market demand for medical devices in the United States

Realized savings of over

$5.2 Million

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