

COMPETITIVE INTELLIGENCE SOLUTION FOR A MINING EQUIPMENT MANUFACTURER



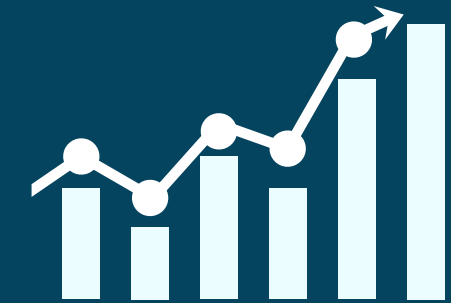
CHALLENGE

To identify technologies and processes adopted by competitors to deal with increasing equipment maintenance issues and workforce safety-related challenges



BENEFITS

Helped understand process automation techniques undertaken by competitors to keep production running smoothly



PREDICTIVE INSIGHTS

Achieving huge savings in operational cost

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