

COMPETITOR ANALYSIS SOLUTION FOR AN AUTOMOTIVE COMPANY



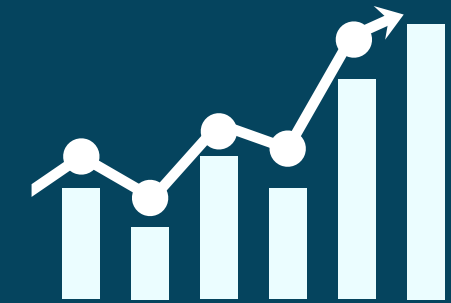
CHALLENGE

To keep track of competitors' plans and actions and make well-informed business decisions



BENEFITS

Helped to make strategic decisions in terms of product positioning, launch, and marketing



PREDICTIVE INSIGHTS

Implementing a new marketing strategy to strengthen market position

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