



Analyzing Global Supply Markets with the Aid of Supply Market Intelligence Solution

Developing Effective Supply Chain Strategies to Strengthen their Presence in North America

Intensifying global competition presents a plethora of challenges for companies operating in the chemicals industry. A leading company in North America was finding it difficult to address high-cost pressure and identify opportunities for organic growth. They wanted to improve their supply market intelligence process to address market complexities.

The solution offered by our experts helped the client to perform supply market intelligence analysis and gain real-time information on suppliers' activities while improving supply chain efficiency. Also, it helped them develop superior supply chain strategies, reassess their footprint in Asia, and strengthen their presence in North America. Products without significant incremental sales were further identified to reduce non-profitable complexity and improve value-added processes.

Wondering how you can identify and address factors affecting market volatility? Request a free proposal to access our tailor-made supply market intelligence solution portfolio for FREE!

**REQUEST FREE
PROPOSAL**

Analyzing the Global Supply Market for a Pharmaceutical Drugs Company

Understanding supply market forces and implementing a comparative analysis of the pharmaceutical drugs market has always been an arduous task for companies. One of our clients, a market leader in the pharmaceutical drugs segment wanted to leverage our supply market intelligence services to develop an effective supply chain management system.

Our supply market intelligence experts developed a commodity profile to better understand the market landscape. They determined cost structures of suppliers and identified key market indicators to identify the supply market trends. The solution offered helped the client to obtain detailed insights regarding the global supply market and develop an effective supply chain management system.

Want to know how you can analyze supply market trends and develop an effective supply chain management system? Reach out to our experts for detailed insights.

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Tackling Price Fluctuations and Realizing \$30 Million in Savings

New technologies are expected to disrupt the automotive industry in the coming years. To address disruptions and identify potential opportunities, a leading company in the U.S automotive aftermarket industry collaborated with SpendEdge to leverage our expertise in offering supply market intelligence solutions. They wanted to develop an effective supply market intelligence strategy to minimize category spend and rebalance their global supply base.

During the course of this engagement, our experts extracted information from their internal databases and rationalized the supply base. They analyzed RFP responses from potential suppliers and conducted multiple rounds of negotiations to determine key suppliers. This helped the client to identify capable suppliers, address price fluctuations and supply market challenges, and realize \$30 million in savings.

Rationalizing the supply base is crucial for companies to address price fluctuations and supply market challenges. Subscribe now to access our web-based platform for FREE.

**REQUEST FREE
DEMO**

Contact Info

SpendEdge delivers robust, real-time supply market intelligence solutions to help sourcing and procurement professionals analyze supply markets. Our innovative supply market intelligence help enterprises to transform the structural capabilities of businesses and improve execution efficiency. Our state-of-the-art supply market intelligence solutions also help enterprises to transform structural capabilities, improve execution efficiency, and achieve better cost savings. We provide businesses with actionable insights and techniques to improve their supply market intelligence capabilities.



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