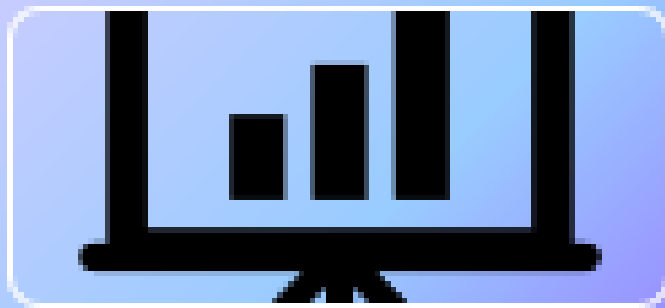


# BUSINESS OUTCOME



15% increase in click through rate



Improved ad impression rate by 25%



Identified new opportunities

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