

# MARKET INTELLIGENCE SOLUTION FOR AN INVESTMENT BANKING COMPANY



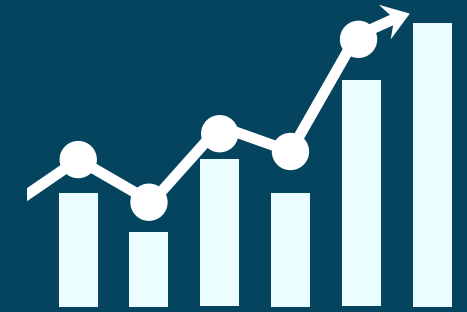
## CHALLENGE

To identify regulatory changes in the US investment banking industry and keep up with industry developments



## BENEFITS

Helped to assess markets' readiness for new offerings including financial technologies



## PREDICTIVE INSIGHTS

Identifying the best route to enter the US investment banking industry

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