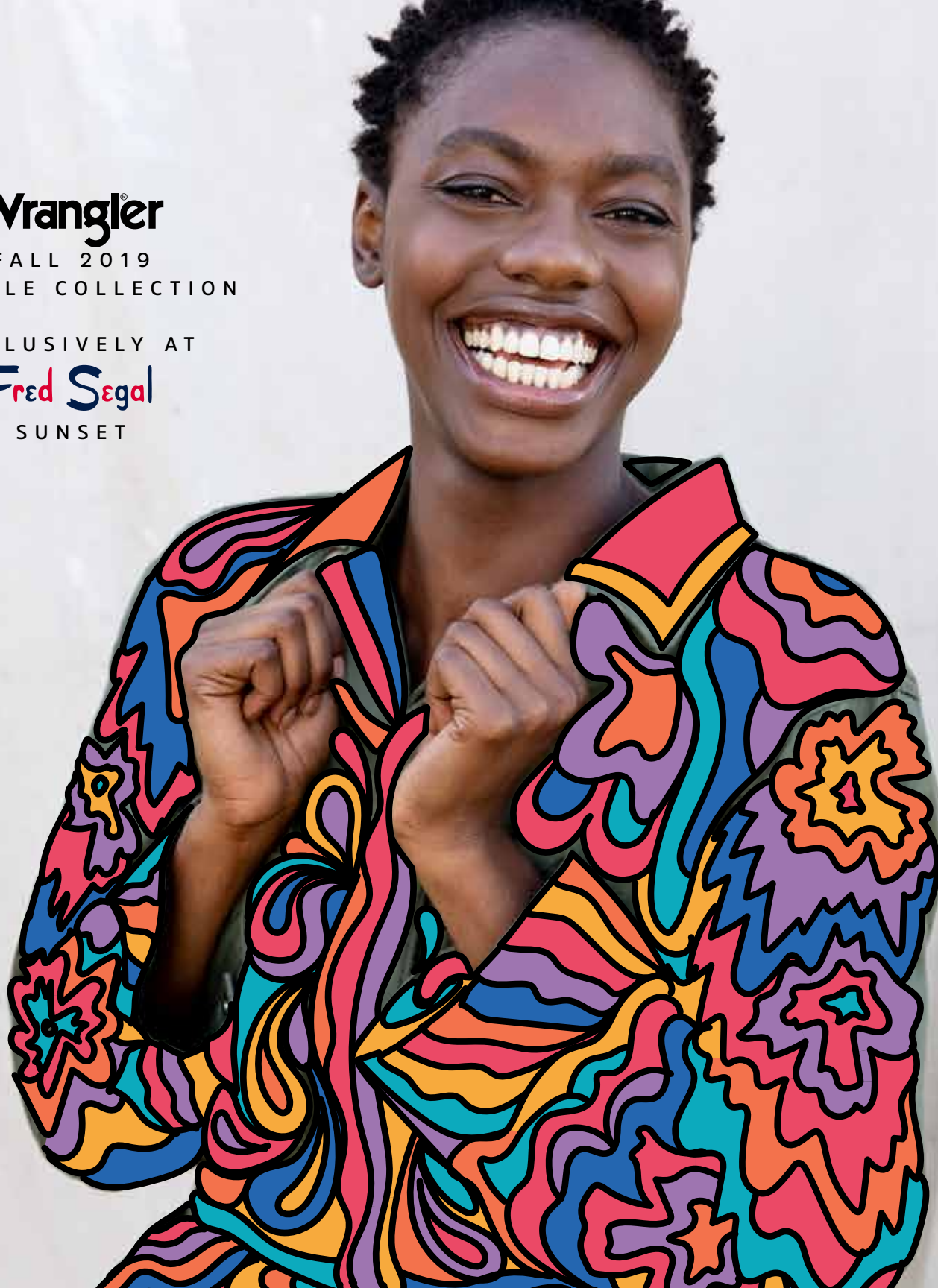


Wrangler®

FALL 2019
CAPSULE COLLECTION

EXCLUSIVELY AT

Fred Segal
SUNSET





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Defying the changing tides of time is no small feat, but Wrangler has been a force to be reckoned with since the very beginning. In celebration of the legacy that defines our brand today, this collection pulls inspiration straight from our archives and takes cue from four distinct eras that testify to our cultural influence as a whole – the Blue Bell Overall Company of 1919, War & Peace '60s, Psychedelic '70s, and '80s Racing.

In keeping with tradition, we employed nothing but the highest-quality materials and craftsmanship to bring each capsule to life. Many of the pieces in this collection are proudly made in the USA of Cone Denim fabric and manufactured at our production facility right here in our hometown of Greensboro, North Carolina. We all have history. Pay tribute to yours by shopping all the timeless styles you love, exclusively at Fred Segal.



PLEATED DENIM JACKET | 21WFSBR | BRUSTER GREENSBORO REGULAR STRAIGHT | 15WFSJP | JOPLIN

HIM: COVERALL | MCVFSHS | INDIGO HICKORY STRIPE HER: FATIGUE COVERALL | WCFSCOD | OLIVE DRAB



1919: Although the name you know and love today was acquired in 1947, Wrangler can trace its roots back to the emerging textile mills of Greensboro, North Carolina, where the Blue Bell Overall Company was born. This archive-inspired capsule, “Bluebell 1919,” celebrates the foundation of our brand – from the laborers who wore our first coveralls to the talented tradespeople who made them. A legacy brought about by legends.

1900

1919

1940





EMBROIDERED ZIP JACKET | 20WFSEM | Navy



'MAN FROM WRANGLER' COVERALL | MCVFSMN | Blue Bell



COVERALL | MCVFSHS | Indigo Hickory Stripe



1940

1960

1980

1960s: As one of the most culturally complex periods in recent past, the Sixties were simultaneously unpredictable and pervaded by infectious optimism. It was during this decade that Wrangler became the definitive brand of youth culture, with garments worn by revolutionaries, riders, and rock stars alike. Every design in this collection, “War & Peace,” captures a monumental moment in time – one longing for change.

HERITAGE PEACE JACKET | 21WFSIJ | INDIGO

SLIM CARPENTER | 19WFSTD | TIE-DYE





You Can't Always Get What You Want
Written by Mick Jagger and Keith Richards
© 1965 Published by ABKCO Music, Inc.
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UNISEX VEST | 20VFSBR | True Blue



SLIM CARPENTER | 19WFSTD | Tie-dye



MEN'S STUDED LEATHER JACKET | 20WFSBL | Black



1960

1970

1980

1970s: Empowered by the appeal of protest and the promise of progress, the Seventies was a decade defined by bold experimentation. This psychedelic age introduced a new cultural landscape, which frequently blurred the lines between art, fashion, and music. Through flirty flare fits, hypnotic patterns, and colorful prints, this capsule, "Psychedelic," highlights the exhilarating sound and style of the extraordinary disco era.



Wrangler



EXAGGERATED BOOT YES/NO PATTERN | WCFSBYN



936 STRIPED PANT | 936FSST | Color Stripe



WRANCHER JACKET | 22MSFBL | Blue



WRANCHER PANT | 82MFSBL | Blue

SHORT SLEEVE COVERALL | WCFSKRW | RACING RED



1970

1980

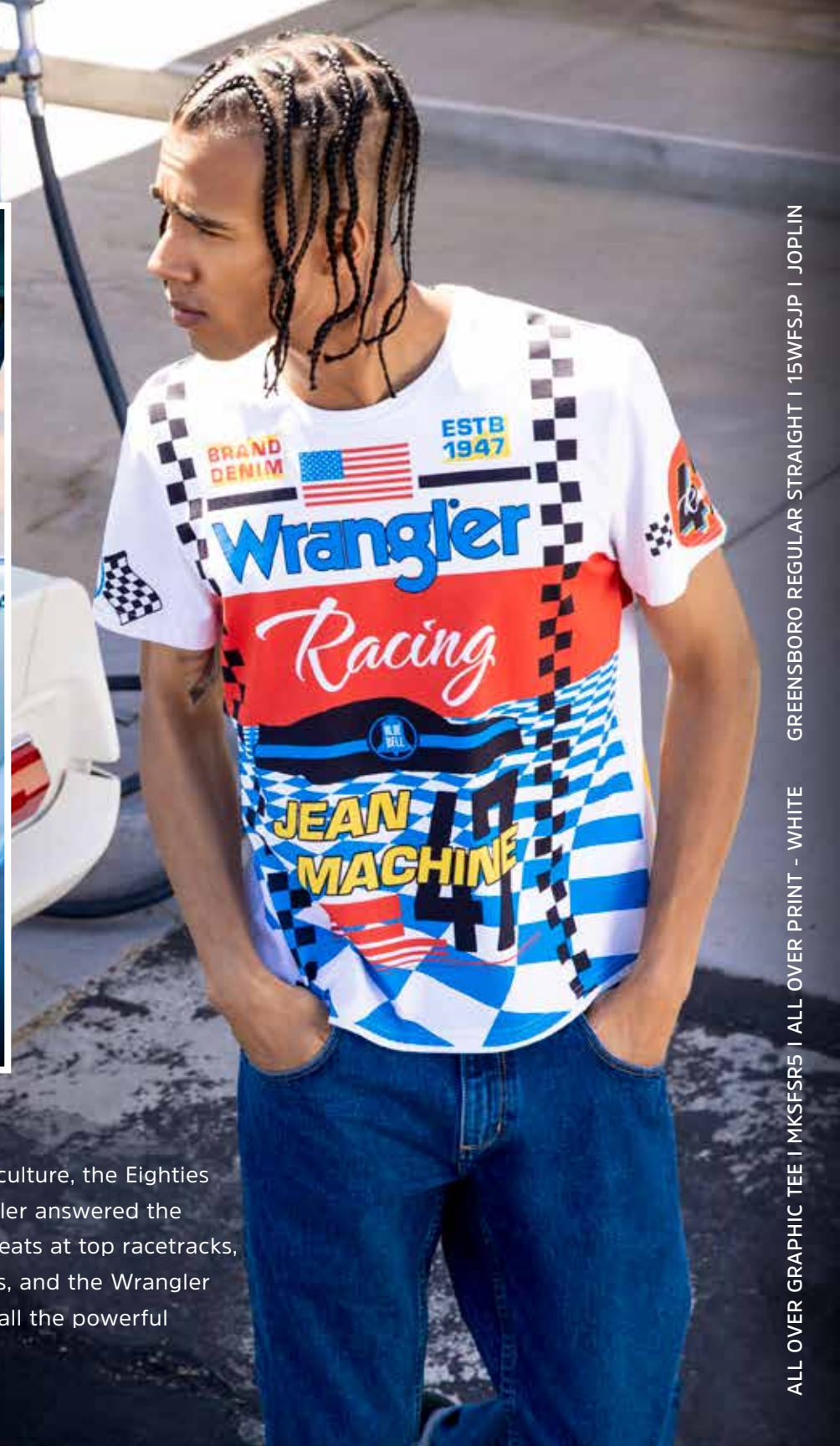
2000

COLOR BLOCK TANK | WCFSKBW | WHITE



13MWZ CUT OFF | WCFSCBW | WRANGLER BLUE

1980s: With an attitude impacted by the pulse of pop culture, the Eighties ushered in an era where style reigned supreme. Wrangler answered the call of this legendary decade in denim with front-row seats at top racetracks, leading the racing craze with booty shorts, graphic tees, and the Wrangler Jean Machine. This collection, "Racing," pays tribute to all the powerful fashions of this unparalleled time in history.



GREENSBORO REGULAR STRAIGHT | 15WFSJP | JOPLIN

ALL OVER GRAPHIC TEE | MKSFSR5 | ALL OVER PRINT - WHITE



SHORT SLEEVE COVERALL | WCFSCRD | Racing Red



GRAPHIC DOLEMAN PULLOVER | MKLFSR6 | Checker-white



RACE JACKET | MJLFSR3 | Cobalt Blue





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