

MARKET INTELLIGENCE SOLUTION FOR A SEMICONDUCTOR MANUFACTURER

SUCCESS STORY

In recent years, semiconductor manufacturing companies in USA have been exposed to several predicaments including economic recession, declining labor pool, security threats, and growing competition from new market entrants.

BUSINESS CHALLENGE



Declining labor pool



Ongoing pace of IoT development



Security threats

OUR APPROACH



Market opportunity assessment



Market entry analysis



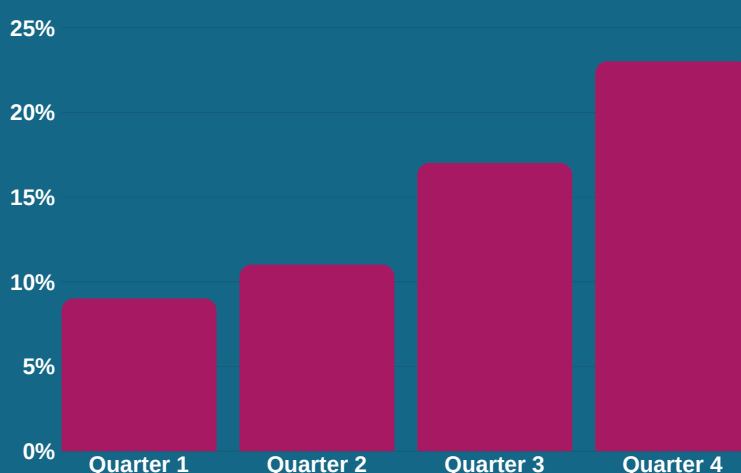
Competitive intelligence and benchmarking study



Risk assessment study

RESULTS OBTAINED

Helped realize savings of over **\$4.3 Million**



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