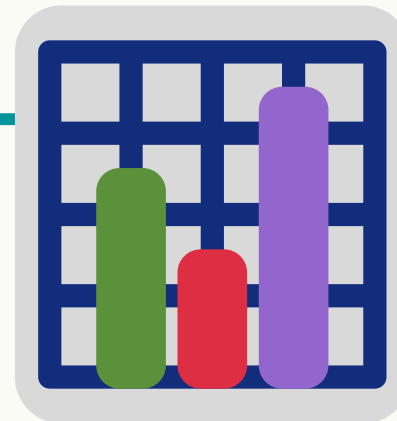


Point of Sale Data Analysis: 3 Best Practices Driving Retail Success



Perform Trend Analysis

Retailers need to monitor market trend data through effective corporate reports and scorecards.



Conduct Distribution Analysis

Distribution analysis helps in measuring the percentage of stores that carry the particular item.



Determine Stocking Schedules

Retailers must monitor sales data with significant gaps as this could be a strong indicator of OOS issues.

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