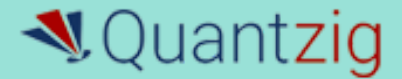


# SALES ANALYTICS ENGAGEMENT

*Client: A Leading FMCG Company*

## BUSINESS OUTCOME

- 1: Improved marketing effectiveness by 60%
- 2: Optimized sales and marketing activities
- 3: Devised new customer retention strategies



## THE ANALYTICS ADVANTAGE

Domain Knowledge and Learning-driven Mindset

.....  
Flexible White Box Solutions  
.....

Agile, Robust, and Innovative Solutions

**TALK TO OUR EXPERTS**

