

THE HARTFORD JUNIOR FIRE MARSHAL[®] PROGRAM: HOME FIRE RISK



ACCORDING TO A SURVEY¹ CONDUCTED BY THE HARTFORD



More than 4 out of 10

American homes do not have
a fire extinguisher



NATIONAL SURVEY FINDINGS: HOME FIRE RISK



Charging a phone overnight is considered **moderate risk**; yet charging a phone overnight on your bed, leaving your kitchen with the stove on, or leaving a room with a candle burning are considered **high risk**.



83% of Americans in the past year
have charged a device overnight;
49% have charged a device
in their bed overnight¹



61% of Americans in the
past year have left their kitchen
with something cooking
on the stove¹

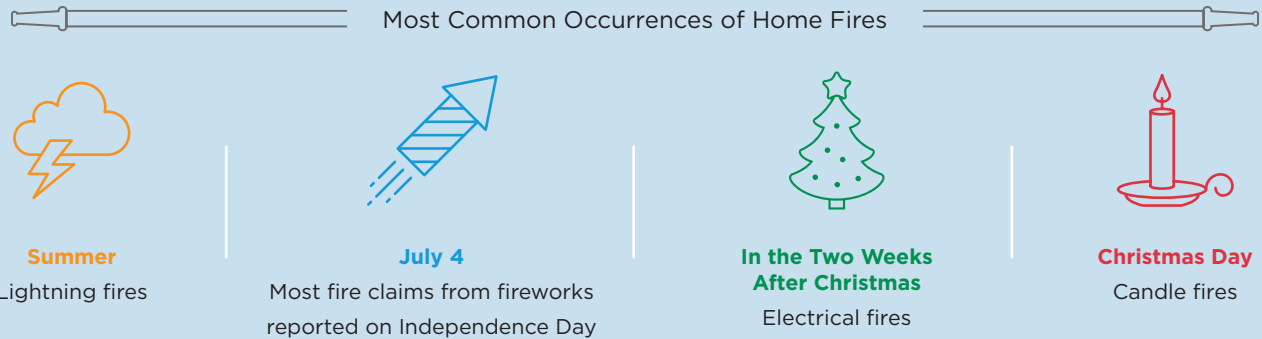
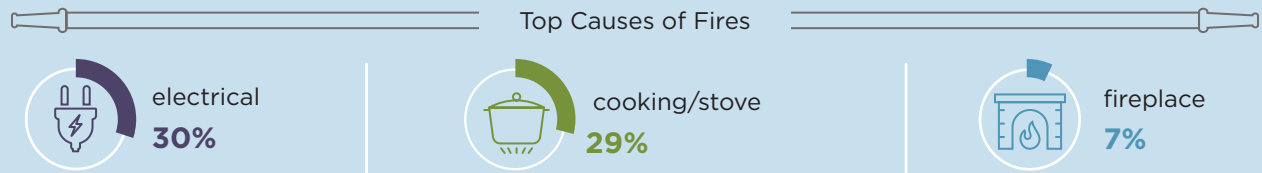


39% of Americans in the
past year have left a room
with a candle lit¹

TOP 150 U.S. CITIES WITH THE HIGHEST HOME FIRE RISK, RANKED BY THE HARTFORD HOME FIRE INDEX²

CITY	RANK	CITY	RANK	CITY	RANK	CITY	RANK	CITY	RANK
Akron, OH	33	Columbus, OH	59	Jacksonville, FL	96	Montgomery, AL	55	San Jose, CA	130
Albany, NY	30	Corpus Christi, TX	106	Jersey City, NJ	28	Murfreesboro, TN	137	Santa Ana, CA	78
Alexandria, VA	145	Dallas, TX	60	Kalamazoo, MI	67	Nashville, TN	127	Savannah, GA	16
Amarillo, TX	58	Denver, CO	135	Kansas City, MO	107	New Orleans, LA	51	Shreveport, LA	13
Anaheim, CA	95	Des Moines, IA	48	Katy, TX	142	New York, NY	9	Spring Valley, NV	77
Arlington, TX	129	Detroit, MI	1	Knoxville, TN	143	Newark, NJ	61	Spring, TX	141
Arlington, VA	86	El Paso, TX	47	Lafayette, LA	43	Newport News, VA	39	Springfield, IL	139
Atlanta, GA	116	Erie, PA	31	Lakeland, FL	82	Norfolk, VA	24	Springfield, MO	138
Augusta, GA	3	Everett, WA	114	Laredo, TX	37	North Las Vegas, NV	83	St. Louis, MO	27
Aurora, IL	108	Fayetteville, NC	19	Largo, FL	32	Ocala, FL	101	St. Paul, MN	84
Austin, TX	93	Flint, MI	11	Las Vegas, NV	44	Oklahoma City, OK	73	St. Petersburg, FL	89
Bakersfield, CA	40	Fort Lauderdale, FL	62	Lawrenceville, GA	112	Omaha, NE	76	Stockton, CA	118
Baltimore, MD	15	Fort Wayne, IN	97	Lexington, KY	66	Orlando, FL	45	Syracuse, NY	49
Baton Rouge, LA	18	Fort Worth, TX	42	Lincoln, NE	111	Overland Park, KS	110	Tallahassee, FL	21
Birmingham, AL	5	Fremont, CA	133	Little Rock, AR	74	Paradise, NV	148	Tampa, FL	98
Boise, ID	119	Fresno, CA	92	Long Beach, CA	123	Pasadena, CA	126	Tempe, AZ	147
Boston, MA	7	Gainesville, FL	140	Los Angeles, CA	52	Philadelphia, PA	14	Toledo, OH	12
Brownsville, TX	53	Garland, TX	29	Louisville, KY	35	Phoenix, AZ	91	Topeka, KS	25
Canton, OH	72	Glendale, AZ	109	Lubbock, TX	90	Reading, PA	38	Trenton, NJ	26
Charleston, SC	120	Glendale, CA	125	Macon, GA	2	Reno, NV	128	Tucson, AZ	104
Chattanooga, TN	75	Grand Rapids, MI	134	Madison, WI	146	Richmond, VA	6	Tulsa, OK	87
Chesapeake, VA	150	Greensboro, NC	102	Marietta, GA	88	Riverside, CA	131	Vancouver, WA	117
Chicago, IL	65	Hialeah, FL	63	Memphis, TN	4	Rochester, NY	41	Virginia Beach, VA	99
Chula Vista, CA	113	Hollywood, FL	50	Miami Beach, FL	80	Rockford, IL	81	Washington, DC	22
Cincinnati, OH	56	Honolulu, HI	132	Miami, FL	34	Sacramento, CA	122	West Palm Beach, FL	71
Clarksville, TN	115	Houston, TX	57	Milwaukee, WI	23	Salt Lake City, UT	64	Wichita, KS	149
Clearwater, FL	144	Huntsville, AL	94	Minneapolis, MN	100	San Antonio, TX	136	Wilmington, DE	79
Cleveland, OH	10	Indianapolis, IN	103	Miramar, FL	46	San Bernardino, CA	124	Wilmington, NC	105
Columbia, SC	54	Irving, TX	68	Mobile, AL	69	San Diego, CA	121	Worcester, MA	17
Columbus, GA	20	Jackson, MS	70	Modesto, CA	36	San Francisco, CA	85	Yonkers, NY	8

ACCORDING TO THE HARTFORD'S CLAIMS DATA³



MULTI-YEAR COMMITMENT



111 million+ children

Have learned about fire prevention and safety and have been deputized as Junior Fire Marshals since 1947



More than \$3 million

Will be donated by The Hartford to local public school districts and fire departments in the top 150 cities with the highest home fire risk



3.5 million kids (K-3)

Will learn JFM educational lessons, become Junior Fire Marshals, and go from everyday kids to everyday heroes



Students in select cities

Will experience The Hartford Fire Safety House, a mobile exhibit using state-of-the-art technology to immerse students in fire safety demonstrations



Learn more at TheHartford.com/jfm



THE HARTFORD

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¹ The Hartford conducted an online survey of fire safety and prevention behaviors among a representative sample of 19,977 U.S. adults, age 18 and over, between July 25 and August 24, 2019. The margin of error is +/-0.7 percent at the 95% confidence level.

² The Hartford Home Fire Index is based on a combination of FEMA's National Fire Incident Reporting System data (NFIRS) and the survey results from residents in the 200 largest U.S. cities based on number of housing units. A rate of residential structure fires per 10,000 housing units was calculated for each city using the reported number of annual residential structure fires reported in NFIRS with the total number of housing units reported in the 2010 U.S. Census. Standardized fire rates and survey scores were combined to produce a ranked, composite Home Fire Risk score for each city.

³ Based on The Hartford's claims data from 2010-2019 at the time the claim was reported.

The Hartford® is The Hartford Financial Services Group, Inc. and its subsidiaries, including Hartford Fire Insurance Company. Its headquarters is in Hartford, CT.