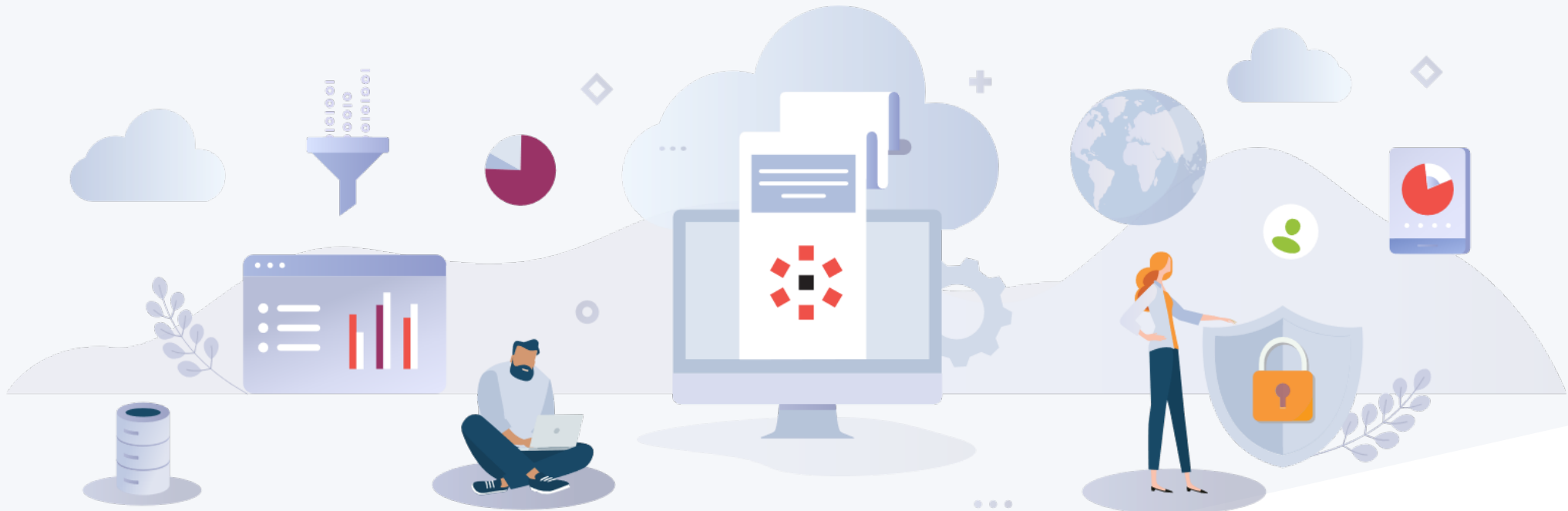
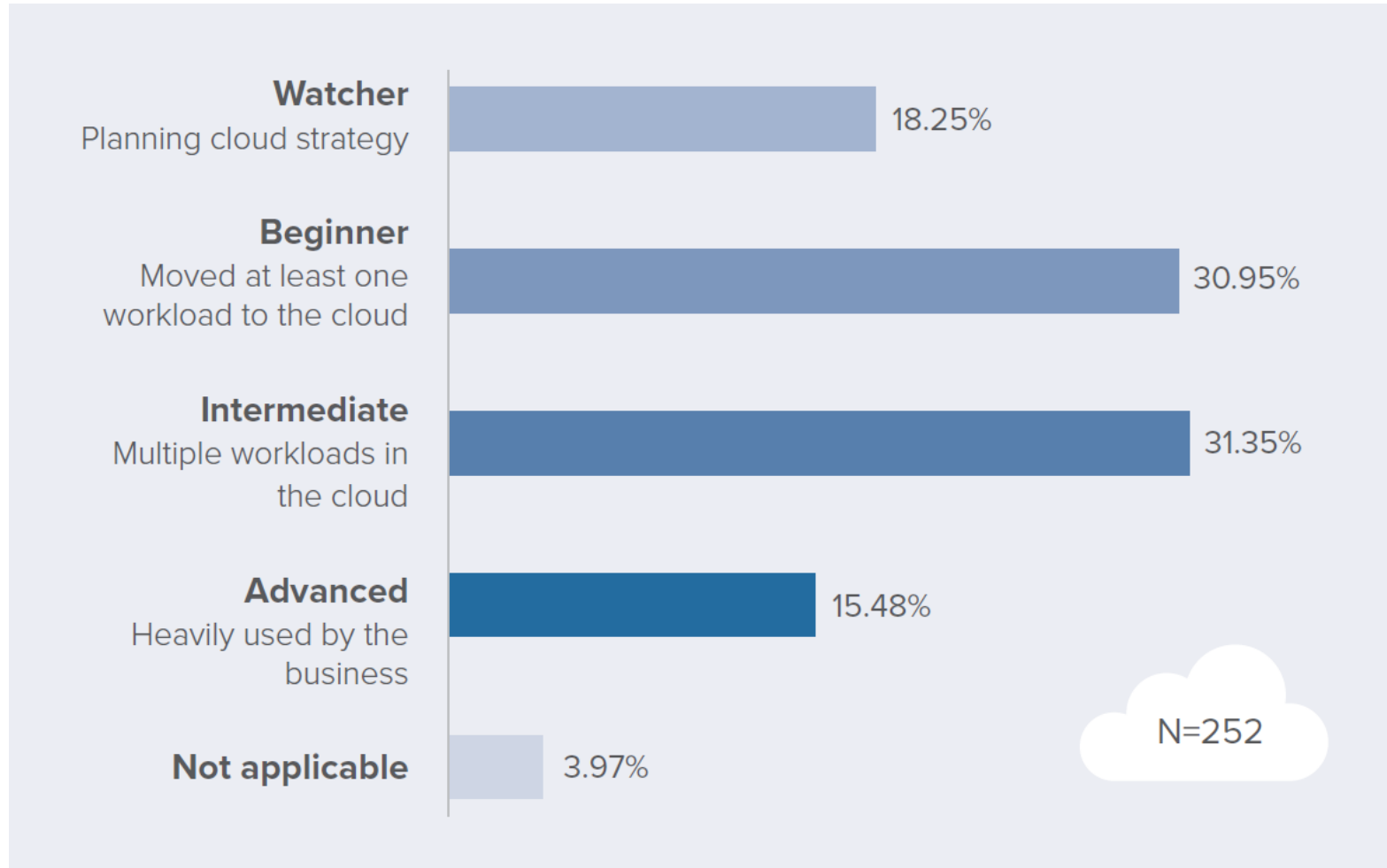


# Denodo Global Cloud Survey 2020



# Cloud adoption has been on the rise! Let's make the most of it...

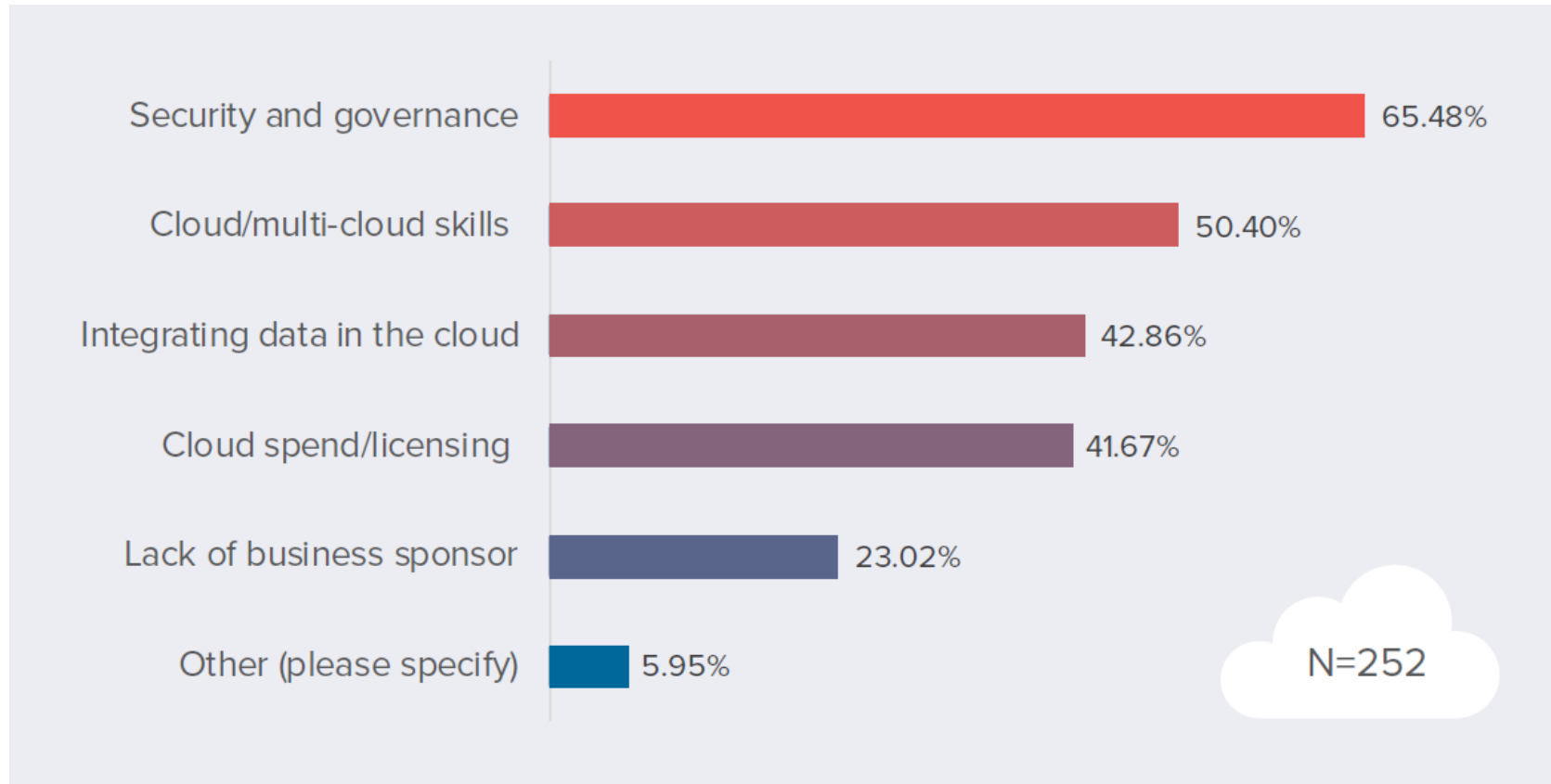


 **75%**

Close to 75% users are running some workload in the cloud.

With the current situation around Covid-19, accessing resources on the cloud will play a fundamental role in strategizing access to the resources in the cloud.

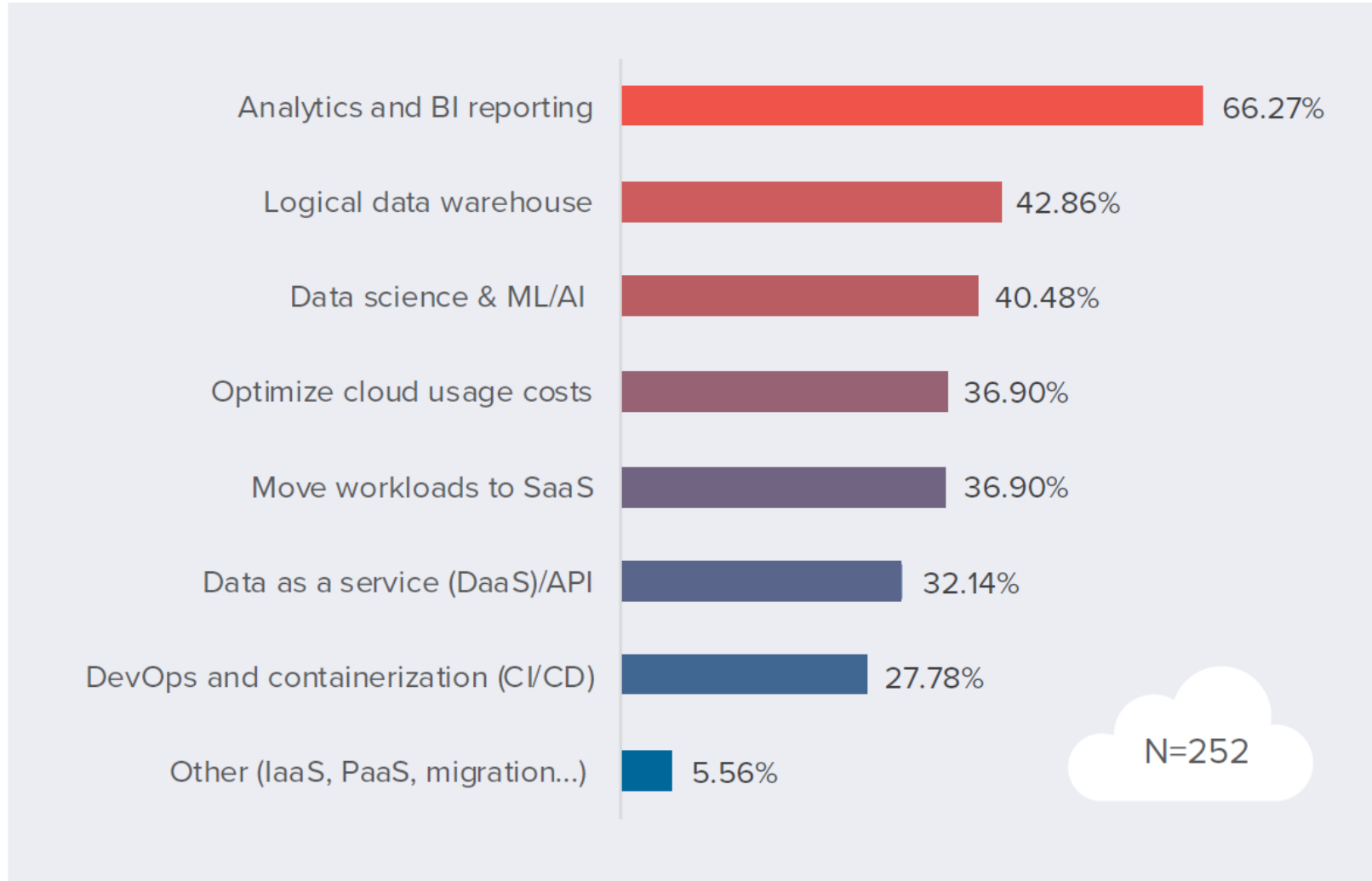
But first, let's not lose sight of the key cloud challenges? And we have answers...



### Security, Skills and Spend

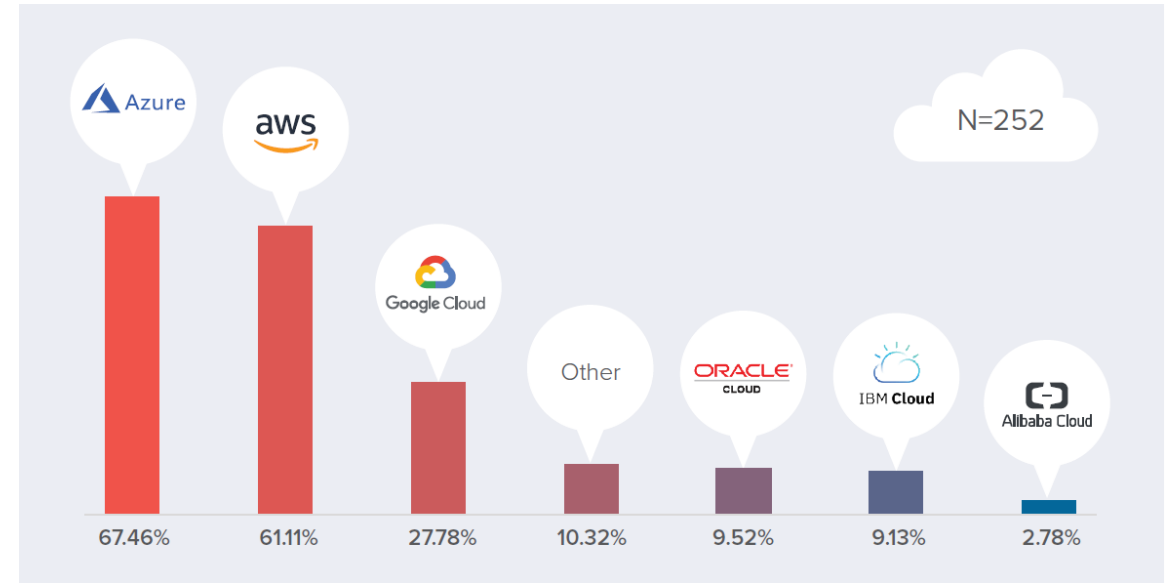
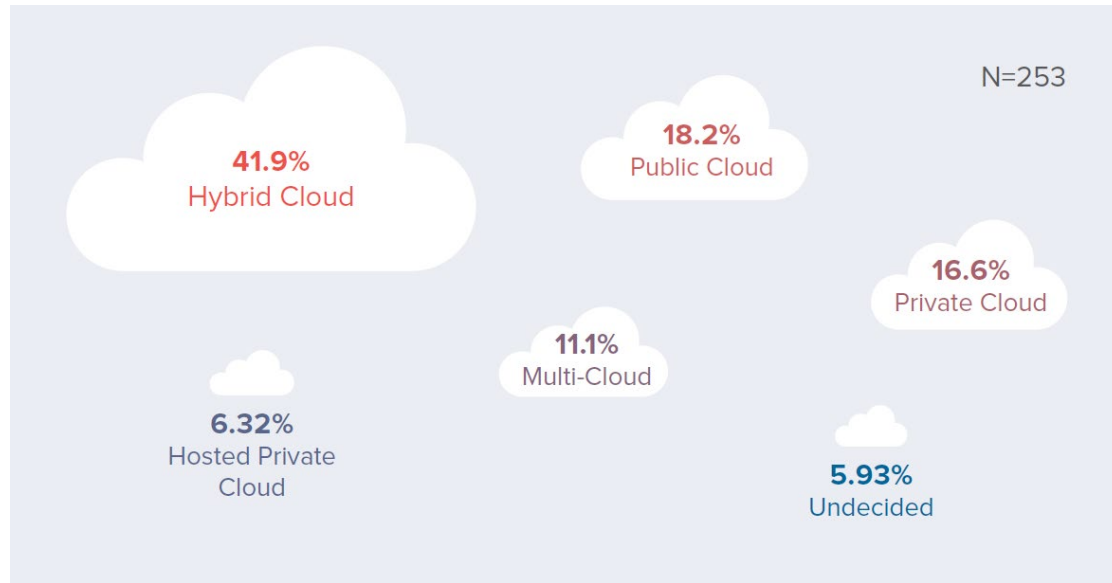
in the Cloud are three key challenges to overcome when migrating to the cloud. Once you figure that out, the data integration in the cloud can be lot easier to comprehend and accomplish.

# Do these cloud initiatives across various organizations get you excited?



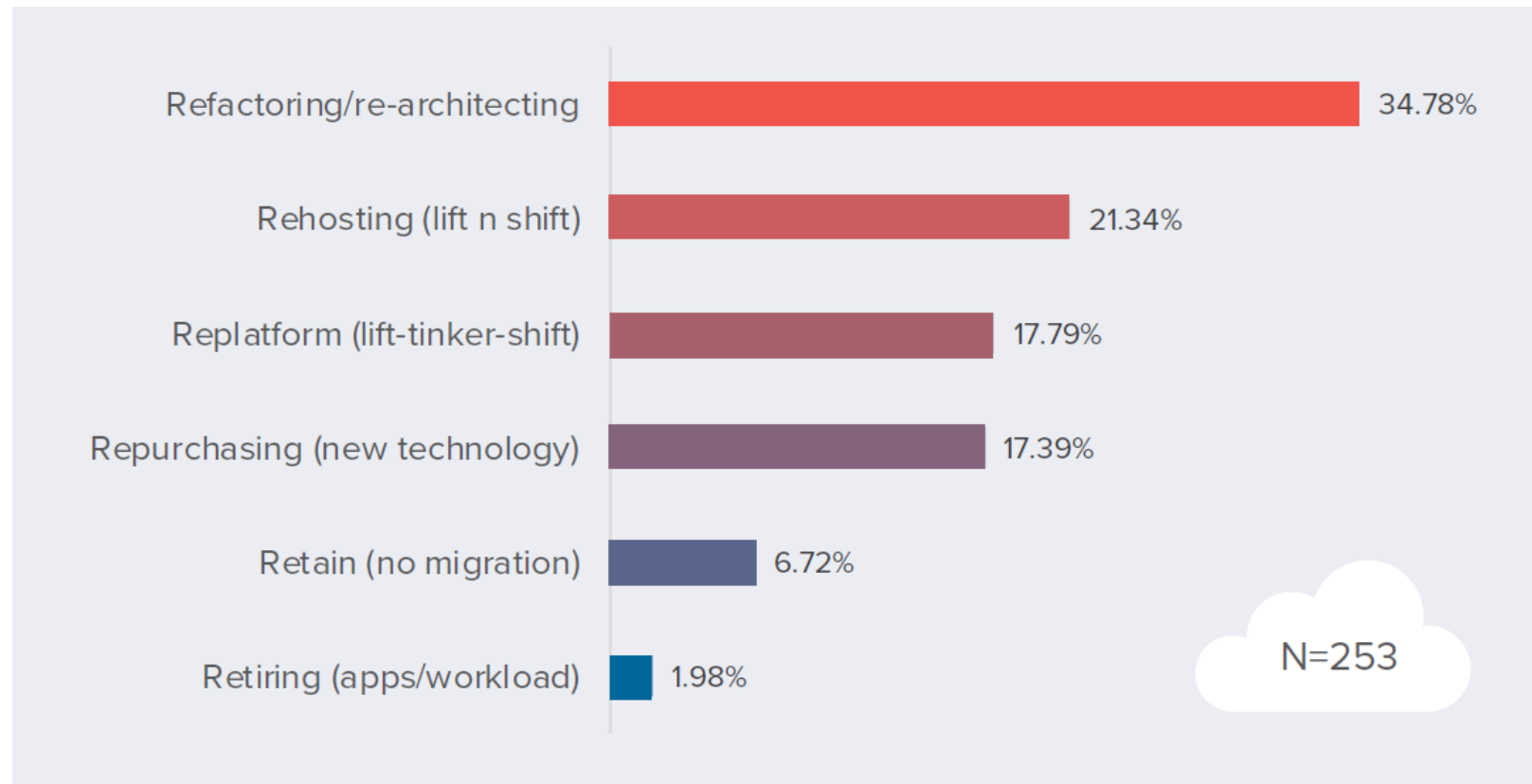
Cloud helps drive creativity while solving a variety of business problems. Whether its **advanced analytics, data science** or **logical data warehousing**, cloud can make it lot easier with the scaling of workloads and management of the operational costs.

# Having cloud initiative means planning the cloud deployment strategy! The race is on!



There is no doubt that **hybrid cloud** is the most common deployment choice, but **private cloud** and **multi-cloud** deployments provide the needed flexibility and support to match your workload needs. With the same token, **Microsoft Azure** and **AWS** public clouds are in a tight race, one can say that the affinity to one over the other is tied to the geographic spread. In short, users have choices and there are variety of options to avoid lock-ins.

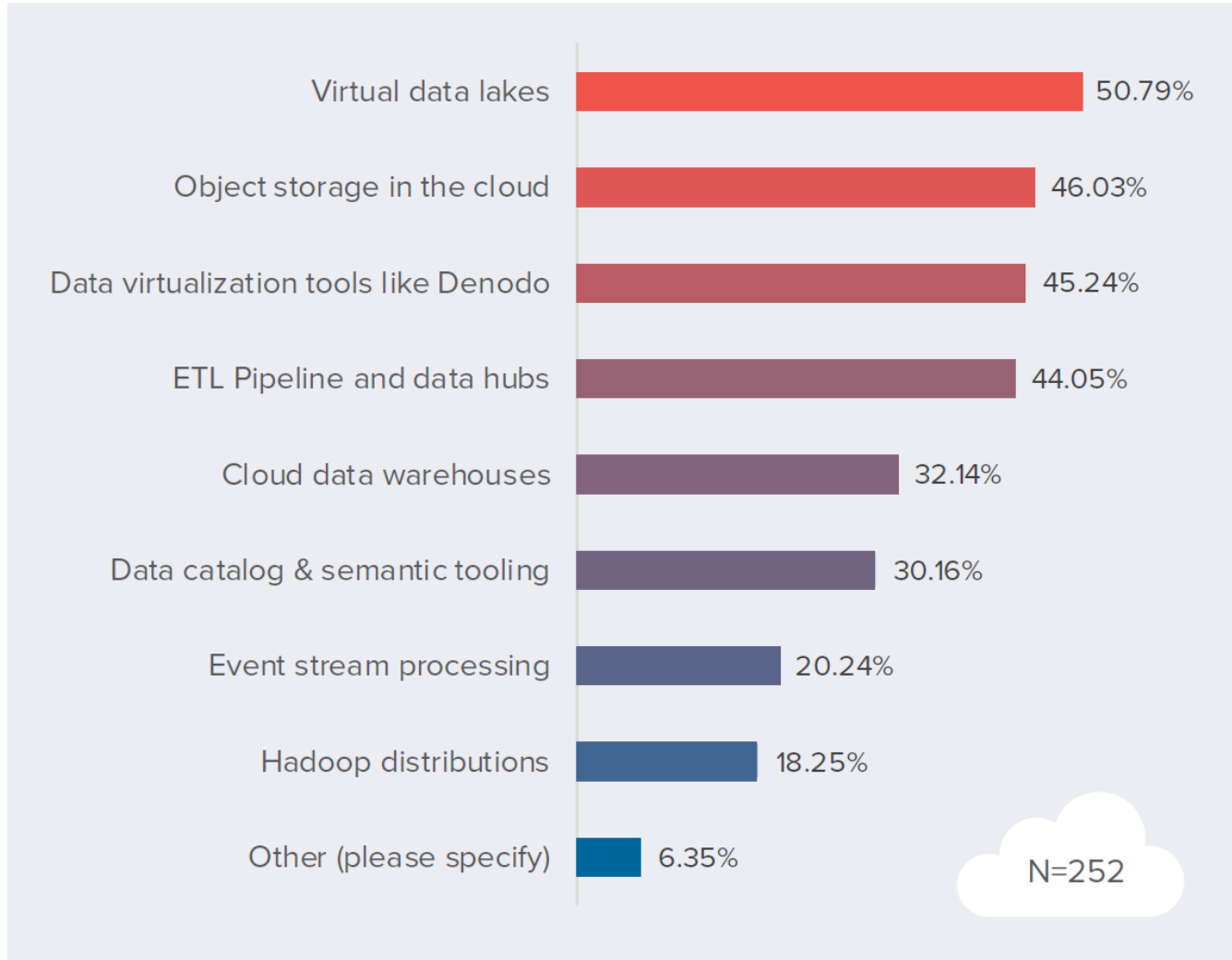
# Plan ahead! Cloud migration architecture can make your transition easy and time worthy



## Refactoring/Re-architecting

More than **one-third** of the surveyed users are considering refactoring/re-architecting their applications for cloud in order to maximize the overall benefits. While lift and shift might look easy, it limits the value that can be gained from the cloud in terms of scaling the application and such. Other avenues such as repurchasing new technology or re-platforming to a different operating system or database are additional options to keep in mind.

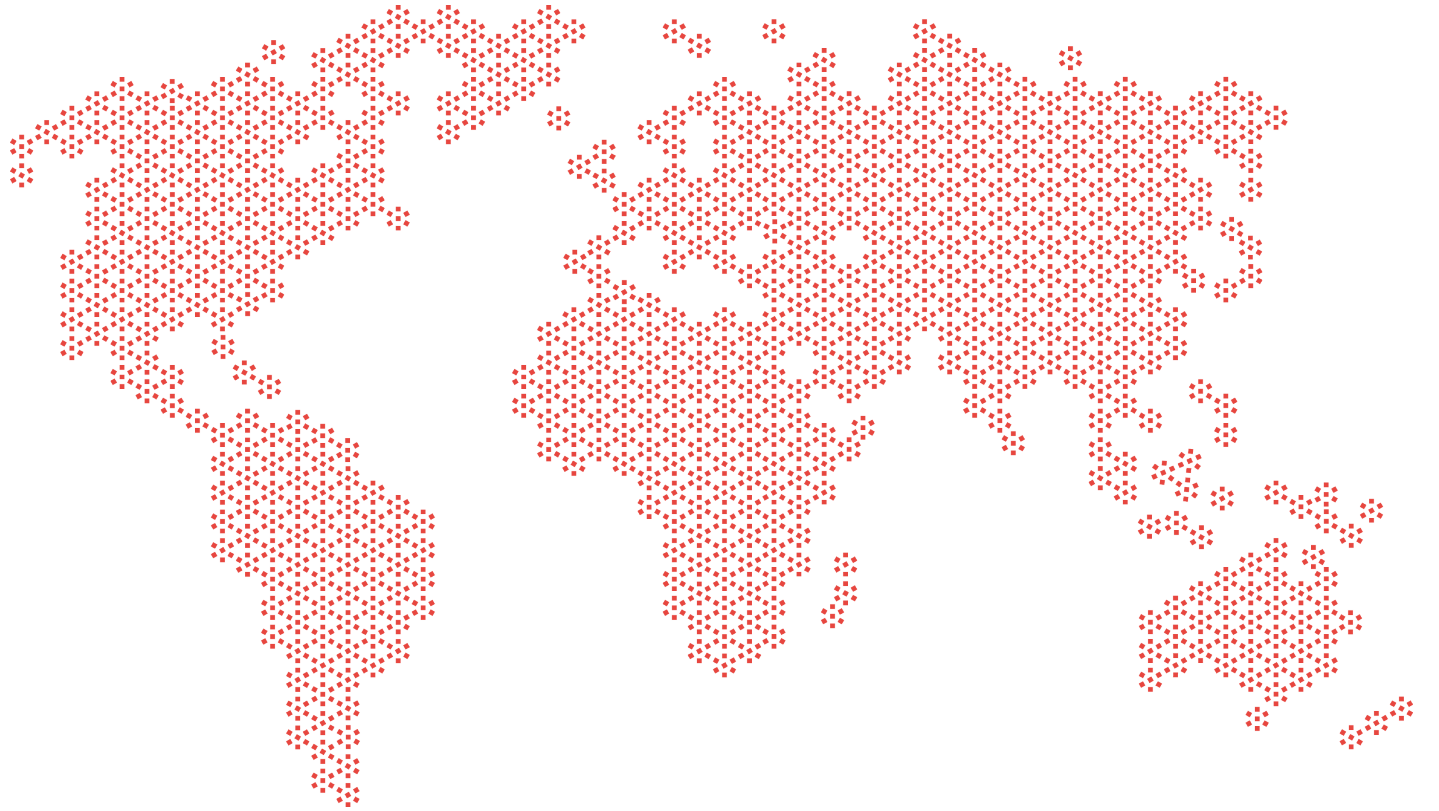
# Data management/integration in the cloud – the final frontier!



Once you have your applications in the cloud, managing and integrating the wide spread data sources can be a task of tall order.

Users are confidently leveraging virtual data lakes, data integration via data virtualization, followed by other techniques in the form of cloud object storage and data catalog to complement the same.

# Thanks!



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