

COMPETITIVE INTELLIGENCE: UNDERSTANDING THE COMPETITIVE LANDSCAPE AND FORECASTING COMPETITORS' MOVES FOR AN INDUSTRIAL EQUIPMENT MANUFACTURER

BUSINESS CHALLENGE



To thoroughly analyze
competitors' business strategies

OUR APPROACH



Performed a comprehensive market
research of the industrial equipment
market in Latin America

RESULTS OBTAINED



Devised differential go-forward strategies

INFINITI'S COVID-19 VALUE PROPOSITION

As the world continues to witness a global crisis of unprecedented scale due to the COVID-19 pandemic, professional advice, expertise, and timely intelligence are more critical now than ever before for business leaders across the globe.

Infiniti offers a variety of support solutions to help companies in the industrial equipment industry to understand the change in volumes and values post the COVID-19 crisis

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