



EXCEEDING SALES EXPECTATION AND REALIZING SAVINGS OF OVER \$2.7 MILLION FOR A MEDICAL DEVICE PACKAGING COMPANY – MARKET INTELLIGENCE SOLUTION

CASESTUDY

BUSINESS CHALLENGE



To understand the prevailing market dynamics in the US medical device packaging industry to create an informed expansion strategy

OUR APPROACH



Reviewed potential barriers to market entry, identified supply chain risks, and understood regulatory requirements in the US

BUSINESS OUTCOME



The company in the flexible packaging industry was able to exceed their sales expectation and realize savings of over \$2.7 million

INFINITI'S COVID-19 VALUE PROPOSITION

As the world continues to witness a global crisis of unprecedented scale due to the COVID-19 pandemic, professional advice, expertise, and timely intelligence are more critical now than ever before for business leaders across the globe.

Infiniti offers a variety of COVID-19 support solutions to help clients in the medical device packaging market to prepare for the rebound, gain agility, and ensure rapid response.

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