HOW MARKET INTELLIGENCE ENGAGEMENT HELPED AN ONLINE HEALTHCARE SERVICE PROVIDER TO ACHIEVE 15X INCREASE IN LEADS

BUSINESS CHALLENGE

To standardize marketing technologies, streamline communications, and enhance customer experience and retention

OUR APPROACH

Gathered relevant insights into the HIPAA privacy rule and recommended solutions to customize goal-based-budget for marketing

RESULTS OBTAINED

Achieved 20% increase in profits and 15X increase in leads

INFINITI'S COVID-19 VALUE PROPOSITION

As the world continues to witness a global crisis of unprecedented scale due to the COVID-19 pandemic, professional advice, expertise, and timely intelligence are more critical now than ever before for business leaders across the globe.

Infiniti offers a variety of support solutions to help companies in the healthcare industry to understand the change in volumes and values post the COVID-19 crisis

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