

REALIZING SAVINGS OF OVER \$3.2 MILLION IN OPERATIONAL COSTS FOR A PHARMACEUTICAL LOGISTICS COMPANY | INFINITI'S COMPETITIVE INTELLIGENCE ENGAGEMENT

BUSINESS CHALLENGE



To analyze their competitors' supply chain processes and understand strategies adopted by them to tackle the inventory management challenges

OUR APPROACH



Analyzed certain packaging alternatives employed by their key competitors to deal with product damage and temperature control challenges in the pharmaceutical logistics market

RESULTS OBTAINED



The company in the pharmaceutical logistics industry was able to realize a savings of over \$3.2 million in their operational cost

INFINITI'S COVID-19 VALUE PROPOSITION

As the world continues to witness a global crisis of unprecedented scale due to the COVID-19 pandemic, professional advice, expertise, and timely intelligence are more critical now than ever before for business leaders across the globe.

Infiniti offers a variety of support solutions to help companies in the pharmaceutical logistics industry to understand the change in volumes and values post the COVID-19 crisis

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