

ENHANCING CUSTOMER EXPERIENCE BY 2X AND SALES RATE BY 33% FOR A RETAIL FIRM – RETAIL INVENTORY MANAGEMENT SOLUTION

CASESTUDY

BUSINESS CHALLENGE



To develop a retail inventory management framework to coordinate supplies at each location

OUR APPROACH



Conducted a demand management study to help the client deal with issues relating to analyzing and estimating customers' demands

BUSINESS OUTCOME



The client was able to enhance their sales rate by 33% and CX by 2X

INFINITI'S COVID-19 VALUE PROPOSITION

As the world continues to witness a global crisis of unprecedented scale due to the COVID-19 pandemic, professional advice, expertise, and timely intelligence are more critical now than ever before for business leaders across the globe.

Infiniti offers a variety of COVID-19 support solutions to help clients in retail market to prepare for the rebound, gain agility, and ensure rapid response.

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