

# DEMAND FORECASTING SOLUTION TO REDUCE OPERATING COSTS BY 17% FOR A FAST FOOD COMPANY

## CASESTUDY

### BUSINESS CHALLENGE



To tackle supply chain challenges and focus more into their core business objectives

### OUR APPROACH



Developed a market forecast and opportunity model to recommend critical success factors for business growth and expansion

### BUSINESS OUTCOME



Reduced operating costs by 17%

### INFINITI'S COVID-19 VALUE PROPOSITION

As the world continues to witness a global crisis of unprecedented scale due to the COVID-19 pandemic, professional advice, expertise, and timely intelligence are more critical now than ever before for business leaders across the globe.

*Infiniti offers a variety of COVID-19 support solutions to help clients in the fast food market to prepare for the rebound, gain agility, and ensure rapid response.*

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